

CEIBS

Women Entrepreneurship & Leadership for Africa (WELA)

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EFMD-GBSN Presentation

NETWORKING

- Ghana
- Nigeria
- Cameroon
- Ivory Coast
- China

MODULES

- Entrepreneurship, Leadership and Gender in Africa
- Innovation, Product Development and Service in Entrepreneurial Ventures
- Entrepreneurial Finance and Accounting
- Entrepreneurial Sales and Marketing Strategies

CHINA IMMERSION

- Shanghai
- Yiwu

MENTORING

- One-On-One
- Group

Mentoring
Other Women







