

Universidad del Desarrollo is known not only for its academic excellence, but also for its entrepreneurial hallmark. This feature has earned it a place of privilege in higher education in Chile and Latin America a mere 20 years since it was founded.

Entrepreneurship is a characteristic that distinguishes its students and professors. It creates an interactive and dynamic environment on campus where innovation and new ideas are constant. Ethics and public responsibility, the hallmark values of UDD, are encouraged not only in the classroom, but are also put into practice in each of the activities conducted at UDD.



Universidad del Desarrollo Facultad de Economía y Negocios

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A reflection



Search and Select

Discover



Creation and Transformation Innovation





IN BASE Universidad del Desarrollo

Our MBA Mission

- Educating professionals on management with a strong focus on Entrepreneurship and Innovation
- Promoting startups and enhancing leadership within organizations
- Thinking, reasoning and acting in relation to opportunities from a holistic approach

Thinking,
reasoning
and acting

Learning Outcomes

Develop analytical and technical know-how (hard skills) and interpersonal and leadership capabilities (soft skills)

- > Build a real business or project from scratch
- Act ethically under shared values
- MBA graduates are expected to:

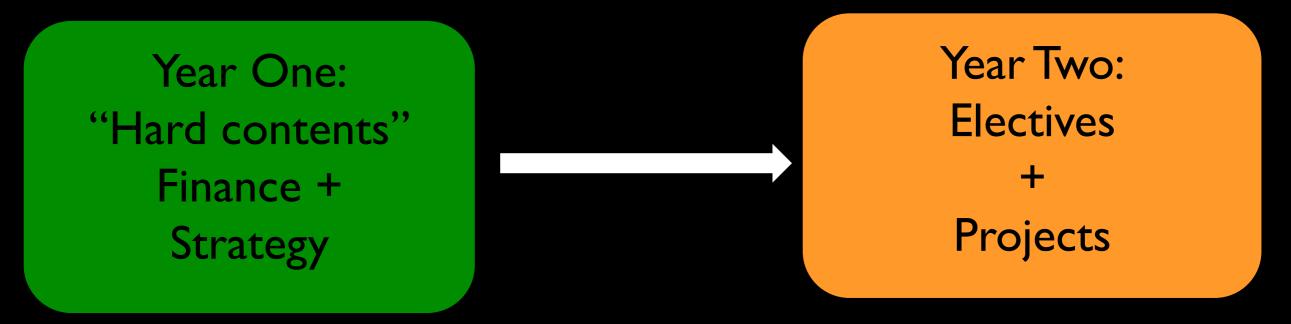


Opportunities are in everywhere

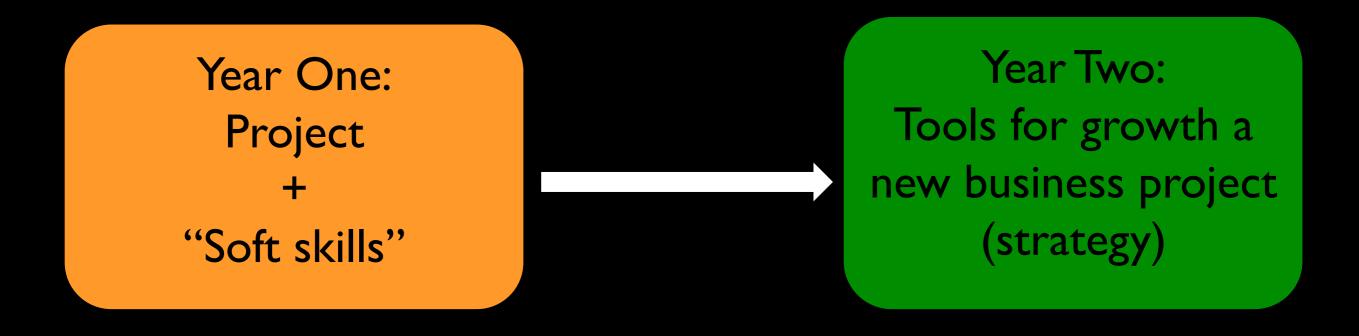
Program Design

- Entrepreneurship central focus
- Modular program that follows the Business Cycle
- Applied Entrepreneurship Program
 - > Team work under the supervision of a tutor
 - Each successive module contributes with new insights and knowledge that are incorporated in the project

More "Traditional" MBA curriculum



What we do?



Basic Business Tools

Design a Business

Business Growth



PROYECTO DE EMPRENDIMIENTO

Soft Skills

Opportunity Assessment

Intrapreneurship

Over 150 new firms created in the last 3 years

(Above national rate of entrepreneurship)

23% of Chilean Adults are starting a new business

Source: GEM 2012



























































































Some conclusions

Our Ecosystem académicas Convenios de intercambio con Inversionistas 79 universidades en 29 países **Empresas** Entrépreneurship emprendimiento Program GENERACIÓN PROMOCIÓN DEL **DE REDES** Incubadora de VISIÓN **EMPRENDIMIENTO** negocios UDD Ventures GLOBAL Concursos de planes de negocios Viajes de apcendizaje a China, Vietnam y Estados Unidos FEN UDD entre otros FORMACIÓN INFRAESTRUCTURA INTEGRAL 3 centros Proyectos de **DE CLASE MUNDIAL** de investigación especializados en emprendimiento social emprendimiento Edificio de Postgrado -5.500 m² - Tecnologia de purita - Áreas de estudio y networking Responsabilidad TRÁNSFERENCIA ESPECIALIZACIÓN EN social y pública DE CONOCIMIENTOS **EMPRENDIMIENTO E** Seminarios y catedras. INNOVACIÓN' que conectan con el mundo real Visita de destacado ALIANZAS expositores INTERNACIONALES y académicos İtiCubo φ Programa académico iterdisciplinar BABSON Babson College

Stanford Technology Ventures Program



Business opportunities:

- * There are full-space for every activity, in every industrial sector, in every town, city, region or country.
- * Latin America is full of opportunities.
- * Emergent economies NEED entrepreneurs that help on the route to development.
- *And remember: opportunities don't come from the sky!!



Entrepreneurs

- * Latin American entrepreneurs are not "rare bugs".
- *Maybe the difference is that we learn (by necessity) to play

with the uncertain and volatile framework conditions.

*BUT, they, like many entrepreneurs have:

passion to change the world and,

confidence to defy the odds and succeed.

ST>RT-UPCHILE

Is an attitude...



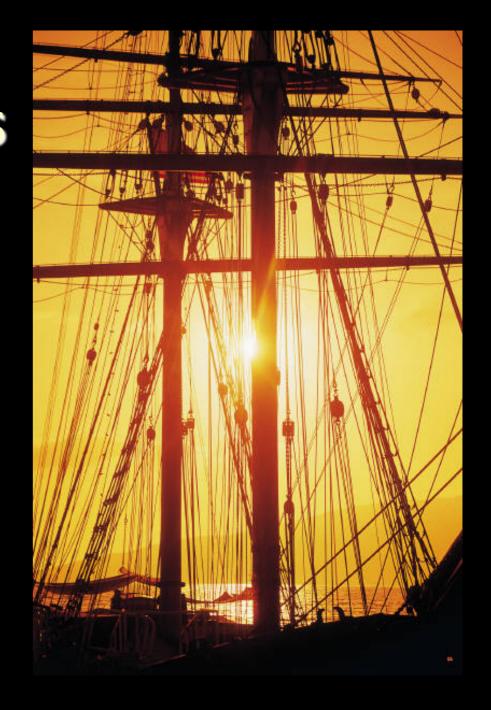






"Twenty year from now, you will be more disappointed by the things you didn't do that by the ones you did do.

So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails.



Explore. Dream. Discover"

Mark Twain

