



March, 2012

LGT Venture Philanthropy – iCats Program

GBSN Webinar – “Alternative Career Paths for MBA Students”





iCats Program – An alternative career path for MBA Students

Can professionals change the world?





Tom worked for 10 years in the private sector when he asked himself if he is on the right track for his career

My career path until 2008



- Bachelor Computer Science
- Compaq (1yr) + BMW (9 yrs)
- Professional experience:
 - IT-Project Management
 - Operations/Call Center Management

Why a career change?



Support gender equality and quality education for girls in India





Support subsistence farmers in Africa to increase their income to secure their families livelihood





LGT Venture Philanthropy – Our challenge

**The gap between rich and poor is widening.
We strive to narrow it.**

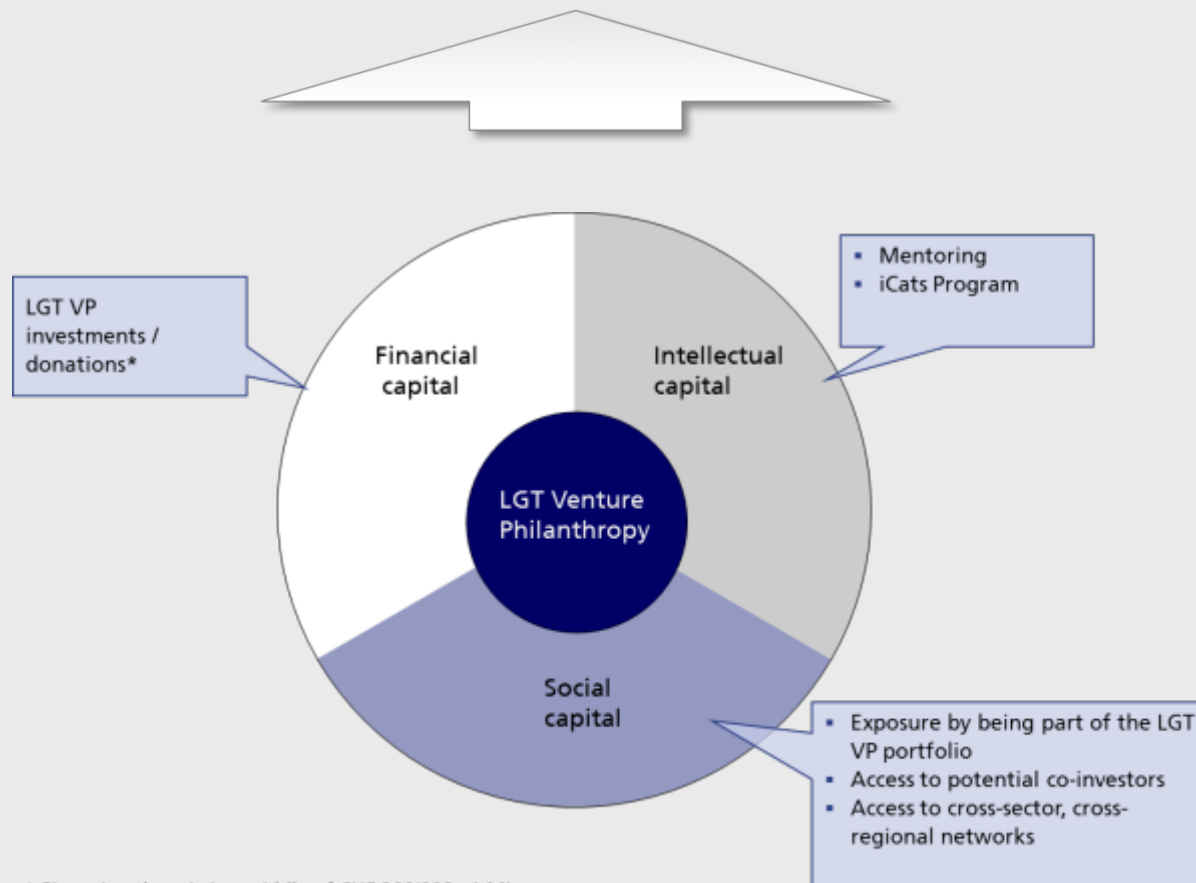


LGT Venture Philanthropy is an impact investor supporting organizations with outstanding social and environmental impact to increase the quality of life of less advantaged people



LGT Venture Philanthropy provides financial, social and intellectual capital

Maximize social impact of young and strongly growing social ventures



* Financing the missing middle of CHF 200'000 - 1 Mio. with grants, loans and equity in Latin America, Africa, India, South East Asia and China



Bridging the talent gap to strengthen organizational capacity of the LGT VP portfolio to maximize their impact

Situation in social ventures

Innovative solutions to address societal problems BUT lack professional know-how and resources to scale their impact

Situation of professionals

Desire to apply know-how in the social sector, but don't know where and how to create maximum positive impact

S
o
l
u
t
i
o
n



iCats Program (Impact Catalysts) ...

... provides opportunities for professionals to create significant positive impact by applying their business skills to strengthen organizational capacity in highly professional social ventures of the LGT VP portfolio



Temporary 3-12 months engagements around the world to contribute to a long lasting impact of social ventures

iCats Program – A global capacity building program, that offers:

Engagements	3-12 months temporary engagements (on-site, full-time)
Locations	South Africa, Kenya, Colombia, Peru, Chile, Nicaragua, Haiti, India, Philippines, Germany, USA
Host organizations	LGT VP portfolio organizations (for-profit/non-profit) with ambitious targets to scale their impact
Typical roles	Business Developer, Financial Expert, Strategy Consultants, Sales/Marketing, Operations, Systems/Processes, Legal, PR and Communication, IT architects, Fundraising
Remuneration	Stipend to cover local living costs
Special features	Only well-known, highly professional social ventures Only high quality capacity building engagements; Long lasting knowledge transfer through investment relationship with organizations and close mentoring



Tom quit at BMW, joined the iCats Program in 2009 and is now COO at LGT Venture Philanthropy

My career after 2008



In 2009, I joined the iCats Program for a temporary 11 months iCats Fellowship

Location	Cape Town, South Africa
Host organizations	Heart social investments, start-up social enterprise incubator
iCats role	Chief Project Manager
Capacity Building	Transfer management skills to strengthen organizational capacity to implement their growth plan

Since 2010, I work in a permanent position as COO and Director of the iCats Program @ LGT Venture Philanthropy in Zurich, Switzerland



The program offers top talents excellent professional as well as personal development opportunities

The iCats Program offers opportunities for

Professional development

- Work with senior mgmt in start-up like ventures
- Learn about innovative BOP business models
- Work with scarce resources (money, staff)
- Motivate people with non-financial returns
- Take on more responsibility in a smaller venture which improves holistic thinking and risk awareness
- Learn from entrepreneurial, collaborative and faster adapting organization
- Build cross-company and cross-industry networks

Personal growth

- Learn to deal with the unknown
- Personal satisfaction to create positive impact
- Internalize the urgent need for more responsible ways of living and doing business
- Work with people from diverse cultures
- Broaden your horizon by leaving comfort zone
- Gain a unique experience abroad

The iCats Program needs

Top talents

- Undergraduate degree and international work experience
- Minimum of two years of relevant work experience
- Positive attitude, be sensitive to other cultures and be strongly cause driven to make a difference
- Be able to work unsupervised and take responsibility for own actions and for those reporting to them
- Be prepared to make financial and personal sacrifices to serve the vision
- Constantly adapt to a changing environment



iCats Program – An alternative career path for MBA Students

Candidates can apply online for different types of engagements

How to engage?

iCats Fellowship Program

- 11 months engagement (on-site/full-time)
- Fixed period: February – December
- Application period: June-July
- 4 day orientation workshop in Switzerland (January)
- LGT Venture Philanthropy provides professional mentoring

iCats Consultants

- 3-12 months engagement (on-site/full-time)
- Flexible start date
- Application period: when post are available

How to apply:

- 1) Go to www.icatsprogram.com and register as an iCat. Fill in your personal data, your availability and submit your profile
- 2) Once admitted to the iCats pool, you can apply for open iCats positions (both Fellow/Consultant).

NOTE:

Application period for Fellowship Program 2013 is June-July 2012.

If no iCats Consultant jobs are posted, contact the iCats Program to learn about upcoming offers



iCats Program – An alternative career path for MBA Students

Since inception of the program in 2008, over 50 top talents joined the program to create positive impact

Track record:

- Since inception in 2008, we matched [28 iCats](#), who worked on the ground for 11 months with 16 different organizations on 4 continents
- [24 iCats](#) are currently creating positive impact during their 2012 Fellowship
- Web-Platform with over 600 registered iCats with at least an undergraduate degree and 2 years of business experience (registration only upon iCats team approval based on registration information)
- iCats studied and worked at internationally renowned universities and companies
- Substantial network of supporters that help promoting the Program
- Growing iCats Online Community on Facebook with 800 fans



LGT VP supports 18 social ventures which improved the quality of life of 6.1 million less advantaged people

Strong local team of 18 professionals operates from India, Africa, South America, China, Philippines and Switzerland

Target themes: education, health, nutrition, renewable energy, resources, water, markets for social investments





iCats Program – An alternative career path for MBA Students

iCats Program provides significant benefits for social organizations as well as professionals



Linus Sluyter (iCats Fellow 2010, Social Franchise Director @ aeioTu, Columbia) about his iCats experience:

"I applied my business skills as well as gained a decent understanding in the field of early childhood development. ... It was interesting to learn about a diverse range of pedagogical topics whilst working with the pedagogic staff. Thanks to the wealth of experiences throughout this year I feel more mature both in a professional and personal sense and I am very grateful about my participation."



Deanna Zhang (iCats Fellow 2011, International Alliances Analyst @ aeioTu, Columbia) about her iCats experience: [Watch video](#)



Reese Fernandez (CEO Rags2Riches, Philippines, an LGT Venture Philanthropy investee) about the iCats Program:

"Good talent coupled with compassion is a potentially organization-changing combination. LGT Venture Philanthropy carefully screens and interviews potential iCats, making sure that the skills set and values of the candidates would match the needs and values of partner organizations. The commitment of LGT Venture Philanthropy to this, and the amazing roster of iCats, could definitely make a significant difference for organizations that want to change the world."

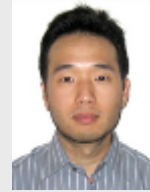


iCats Program – An alternative career path for MBA Students

iCats Alumni are using their enhanced skills to continue tackling societal problems beyond their iCats engagement



Verena joined BMW (German) in 2012 to work on Sustainability Strategy and Management



Steven joins the Impact Venture Accelerator (Southeast Asia) to help entrepreneurs taking their organizations to the next level of growth and impact



Pascal Co-Founded Impact Amplifier (South Africa) in 2011 to accelerate high impact, high growth SMEs



Matt joined USAID (USA) in 2012 as an Investment Advisor for their Africa Private Capital Group



Cynthia is still involved with mothers2mothers (South Africa) as Strategic Planning Consultant



Rama is still involved with Husk Power Systems (India) as a Senior Director for Training & Technical Aggregation



LGT Venture Philanthropy – Contact

Now, connect and start your alternative career with the iCats Program

Follow us

LGT Venture Philanthropy



Web

iCats Program



Blog



Web

For more information please contact:

Tom Kagerer
iCats Program Manager

Tel.

+41 44 256 8121

E-Mail

tom.kagerer@lgtvp.com

Support

LGT Venture Philanthropy is funded through substantial contributions from each of the following LGT Group companies:

LGT Bank in Liechtenstein Ltd., LGT Bank (Switzerland) Ltd., LGT Bank in Liechtenstein & Co. OHG, LGT Bank (Österreich) AG, LGT Bank (Singapore) Ltd., LGT Capital Management Ltd. and LGT Capital Partners Ltd.



Legal Information

This document is intended solely for the recipient and may not be duplicated, distributed or published either in electronic or any other form without the prior written consent of LGT Group Foundation. This publication is for your information only and is not intended as an offer, solicitation of an offer, public advertisement or recommendation to buy or sell any investment or other specific product. Its content has been prepared by our staff and is based on sources of information we consider to be reliable. However, we cannot provide any undertaking or guarantee as to it being correct, complete and up to date. The circumstances and principles to which the information contained in this publication relates may change at any time. Once published, therefore, information shall not be understood as implying that no change has taken place since its publication or that it is still up to date. The information in this publication does not constitute an aid for decision-making in relation to financial, legal, tax or other consulting matters, nor should any investment or other decisions be made on the basis of this information alone. It is recommended that advice be obtained from a qualified expert. Investors should be aware that the value of investments can fall as well as rise. Positive performance in the past is therefore no guarantee of positive performance in the future. Forecasts are not a reliable indicator of future value developments. The risk of price and foreign currency losses and of fluctuations in return as a result of unfavorable exchange rate movements cannot be ruled out. There is a possibility that investors will not recover the full amount they initially invested. We disclaim without qualification all liability for any loss or damage of any kind, whether direct, indirect or consequential, which may be incurred through the use of this publication. This publication is not intended for persons subject to legislation that prohibits its distribution or makes its distribution contingent upon an approval. Any person coming into possession of this publication shall therefore be obliged to find out about any restrictions that may apply and to comply with them.

It is up to potential investors to obtain comprehensive information and appropriate advice in their home country, country of residence or country of domicile about the applicable legal requirements and any tax consequences, foreign currency restrictions or foreign exchange controls and any other aspects that are of relevance prior to any decision to subscribe to, purchase, own, exchange or redeem such investments, or enter into any other transaction in relation to same.

The securities and rights mentioned in this document may not be purchased or held by investors or for investors domiciled in the USA and/or with US citizenship, nor may such securities and rights be transferred to them.

"Berry-Picker in Mountain Landscape", 1844

FRANZ EYBL
1806–1880

In this picture Eybl depicts a country girl set against an imposing backdrop of mountains. The artist conveys the subtlest nuances in the portrait, his skill particularly evident in the rendering of the textiles and the qualities of the different materials. The patterns on the red neckerchief, the colourful bodice beneath it, the blue apron and the white of the blouse, along with the headscarf, are a picture in themselves with their interplay of subtly differentiated textures. The girl does not look directly at the viewer - she seems dreamy, lost in thought. Her reflective pose infuses the picture with an almost meditative calm.

© Collections of the Prince of Liechtenstein, Vaduz – Vienna
LIECHTENSTEIN MUSEUM, Vienna. www.liechtensteinmuseum.at

