Developing Meaningful & Engaged Partnerships Between Industry, Nonprofits and Business Schools (PPPs)

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Agenda

- Overview
- Jonathan Doh
- Rohit Verma
- Nell Derick Debevoise
- Interactive exercise
Challenge of cross-sectoral collaboration

What do these? Have in common with these?

- Valuable brands
- Global reach
- Tangible impact
- Engaged talent
- Owners/supporters
- Social mission?
- Different missions
- Different metrics
- Different cultures
- Different visions
- Different priorities
Villanova/Villanova School of Business

- **Villanova**
  - Augustinian, Catholic University founded 1842
  - Students: 6,500 Undergraduate, 3,000 graduates
  - Strong social mission

- **Villanova School of Business**
  - Founded 1922
  - Students: 1700 Undergraduates, 600 graduates
  - #1 Nationwide, Best Undergraduate Business Schools, *Bloomberg Businessweek*
  - “Developing Business Leaders for a Better World”
International Service at VU

- **Campus Ministry** organizes Service and Justices Experiences (SJE) for more than 500 Villanova volunteers annually.
- Villanova is one of four universities affiliated with **Catholic Relief Service's (CRS) Global Solidarity Network**.
- Program with CRS in **Madagascar** - service learning intern opportunities each summer.
- Villanovans provide more than 250,000 hours of service annually in communities locally, regionally and globally.

“Service to the community is central to the Villanova experience and the Augustinian mission of the University.”

- Rev. Peter M. Donohue, OSA, PhD,
  Villanova University President
Catholic Relief Services (CRS)

- One of the largest and most efficient international aid organizations in the world.
- 74 years in operation/112 countries/121 million people
- Agricultural: health care, microfinance and literacy with sustainable agriculture: 42 countries, 130 projects
- Response and recover: food, water and shelter: 55 countries, 188 projects
- Health and social services: bringing quality care to communities—mothers, infants and young children, 56 countries, 122 projects
- Sean Callahan, President and CEO (previously Carolyn Woo, former Dean of Mendoza School of Business, Notre Dame)
Villanova/CRS Partnership

- Villanova began a partnership with CRS in 2005.
- Worked since then to advance global solidarity through education, research, advocacy and service.
- Recently expanded engagement working with the organization in Madagascar (CRS-MG) to improve conditions with respect to water, sanitation and hygiene.
- Every summer, multidisciplinary teams of faculty/students from Business, Engineering, Nursing, and Liberal Arts and Sciences travel to Madagascar to contribute to long-term commitment of CRS and Villanova to improve the lives of marginalized and vulnerable populations in poverty.
Villanova/CRS Partnership

Benefits:
- Fostering inter-/multi-disciplinarity
- Visibility/reputation/recognition
- Careers in international development
- Aligning/clarifying university mission
- Spill-over and follow-on projects

Challenges/Lessons:
- Security (Summer internships cancelled in 2016)
- Service or service learning?
- Continuity
- Scaling up
- Bringing insights back to Villanova

Future
Igniting Positive Change in Our World
Research, scholarship and collaboration underpin Cornell’s excellence in public engagement.

A deep-rooted commitment to outreach, extension and engagement infuses our state, domestic and global mission of developing knowledge that benefits humanity.

https://www.cornell.edu/engagement/
Values

Excellence
Exceed standards and insist on the highest quality of execution in all we do. Research and innovate continuously. Courageously experiment with new ideas and approaches. Do the right thing; exhibit integrity and the highest ethical standards in all we do.

Inclusion
Embrace diversity in all its forms. Collaborate across disciplines and colleges. Celebrate one another's contributions to the distinct missions of our three schools.

Engagement
Inspire students, alumni, and external partners through personalized, transformative interactions. Partner with all stakeholders for mutual gain. Instill an entrepreneurial spirit to pursue development and fulfillment.

Community
Foster unity through adaptability. Value one another’s missions with integrity and transparency. Engage with neighboring communities through service and stewardship. Show compassion through acceptance and consideration, and seek out ways to nurture growth.

Impact
Make a meaningful and positive difference in the world. Help students, staff, scholars, and organizations to flourish. Develop innovative solutions to pressing local and global problems.
HOW IC WORKS WITH STUDENTS

Business Schools
- MBA STUDENTS
  • Motivated Individuals with Strong Business Skills

MBA STUDENTS • INSPIRING CAPITAL • FELLOWS

FELLOWS
- 100+ HRS STRUCTURED LEARNING
- 10 WKS CONSULTING EXPERIENCE
- ACCESS TO NETWORK
- COMPETITIVE STIPEND

Organizations (NFP, Socent)

Career Success • Confident Students

Capital • Relationships • Speakers & Hosts
72% of IC Fellows find their full-time, post-MBA job through the IC network.
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