Digital Internships: The New Credential

Exploring the potential for online, digital internships to equalize access to critical work experiences and create pathways to employment
Alpha Teams & Profiles

London Taxi Company (UK): 20 participants, 15 countries, 5 continents, 23 languages

National Football League (USA): 22 participants, 10 countries, 4 continents, 10 languages

Rasello (Tanzania): 21 participants, 15 countries, 4 continents, 23 languages

Jobberman (Nigeria): 21 participants, 14 countries, 4 continents, 25 languages

Carbon 3D (USA): 21 participants, 9 countries, 3 continents, 15 languages
Sample Organizational Structure: Rasello

Market Selection Sub-Team
- Lead: Clint
- Mentor: Susan
- Members: Brian, Giang, Siddharth, Hend, Mieg, Susannah

Competitive Analysis & Strategy Sub-Team
- Lead: Patrick
- Mentor: Irving
- Members: Sugathri, Patrick, Olayinka, Bill, Ihssane

Organizational Capacity Sub-Team
- Lead: Dawn
- Mentor: Brenda
- Members: Ekene, Joshua, Sola, Akshay, Alex, Anna

Project Sponsor: Natalino Mwenda, Rasello CEO