RATIOS UNIVERSIDAD FASTOSÓN Vigilada Mineducación Apoya





The CAMBRIA Case Leadership and creativity through experience

Sara Aguilar-Barrientos
Universidad EAFIT





- 1. The Experience
- 2. Results
- 3. What's Next: Kratos
- 4. Conclusions





The Experience

Purpose

Experiential learning.

Team

• 25 students (BS = 9)

Structure

• The technical leadership + organizational and administrative support



Specifications

Dimensions (width x height x lenght)	74.4 x 42.3 x 151.2 in
Weight without passengers	0.65 ton
Maximum power	53 hp
Maximum speed	72.1 mph
Battery weight	138.9 lb
Number of passengers	2
Number of engines	4 (one per wheel)
Maximum torque	400 Nm
Range	155.3 miles (if the vehicle travels on average at 31.1 mph)
Time of manufacture	5 months
Aproximate Budget	USD 150,000



- 1. The Experience
- 2. Results
- 3. What's Next: Kratos
- 4. Conclusions





Results

Input from Business School:

- Process design
- Budget planning and execution
- Investments and expenditures
- Activity and scheduling control and follow-up
- Sponsors, press and dissemination management

- Record time (90 days)
- Success: commitment and passion of students
- Multidisciplinary work + pedagogical changes.
- Impact on students: Academic & Personal



- 1. The Experience
- 2. Results
- 3. What's Next: Kratos
- 4. Conclusions





Kratos

The program

• Platform for non-simulated projects

Approach

• Experiential learning & visibility

Model

• University-Companies integration





Kratos: Learning process





Projects Ahead







- 1. The Experience
- 2. Results
- 3. What's Next: Kratos
- 4. Conclusions





Conclusions



- Kratos: institutional landmark
- Recruiting and involving participants
- Impact of CAMBRIA in learning-teaching methods





