



PEN

STARTUP TUNISIA



INITIATED BY



République Tunisienne
Ministère de l'Enseignement Supérieur,
de la Recherche Scientifique



IN
PARTNERSHIP
WITH

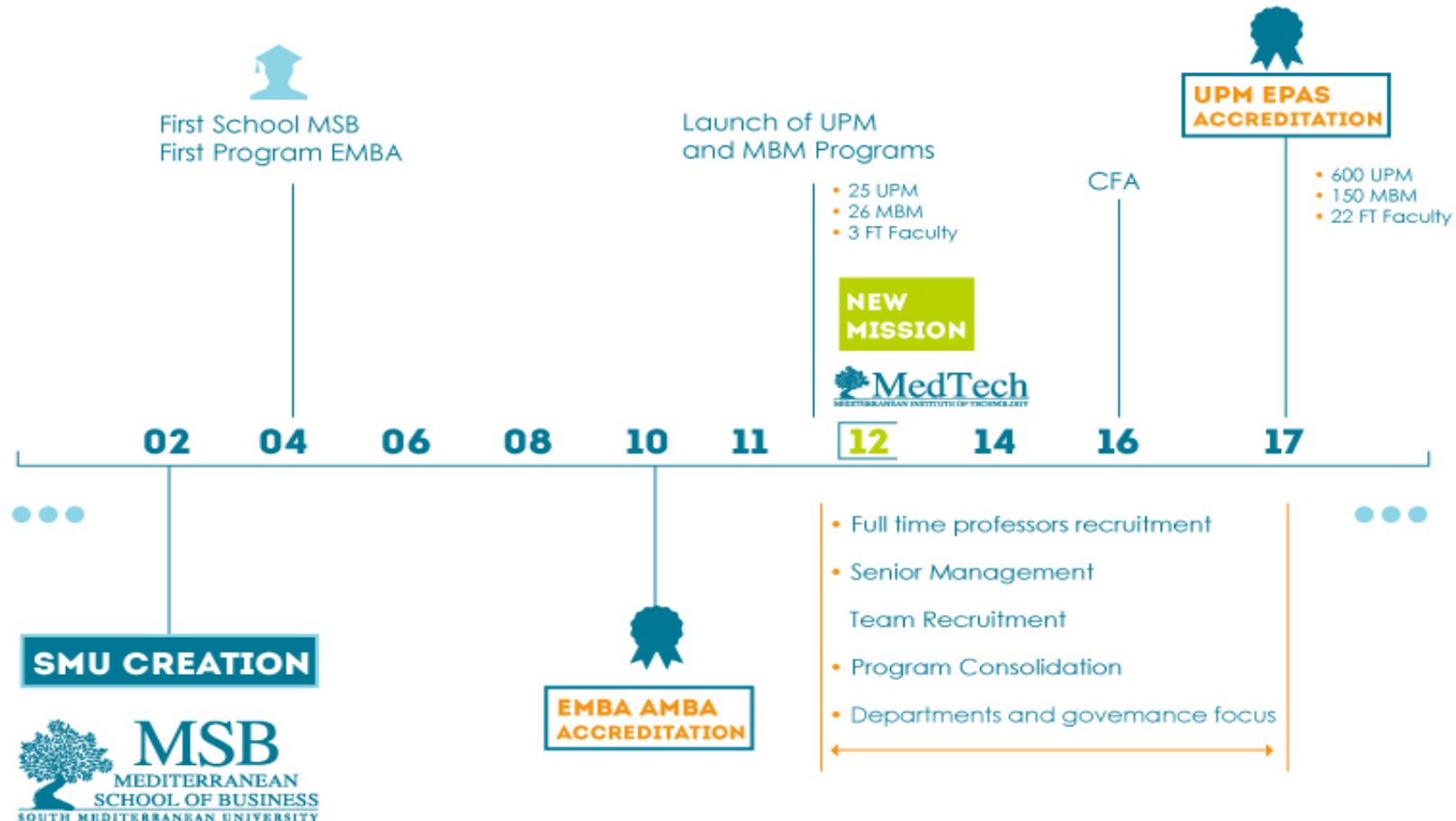


COLUMBIA GLOBAL CENTERS | AMMAN



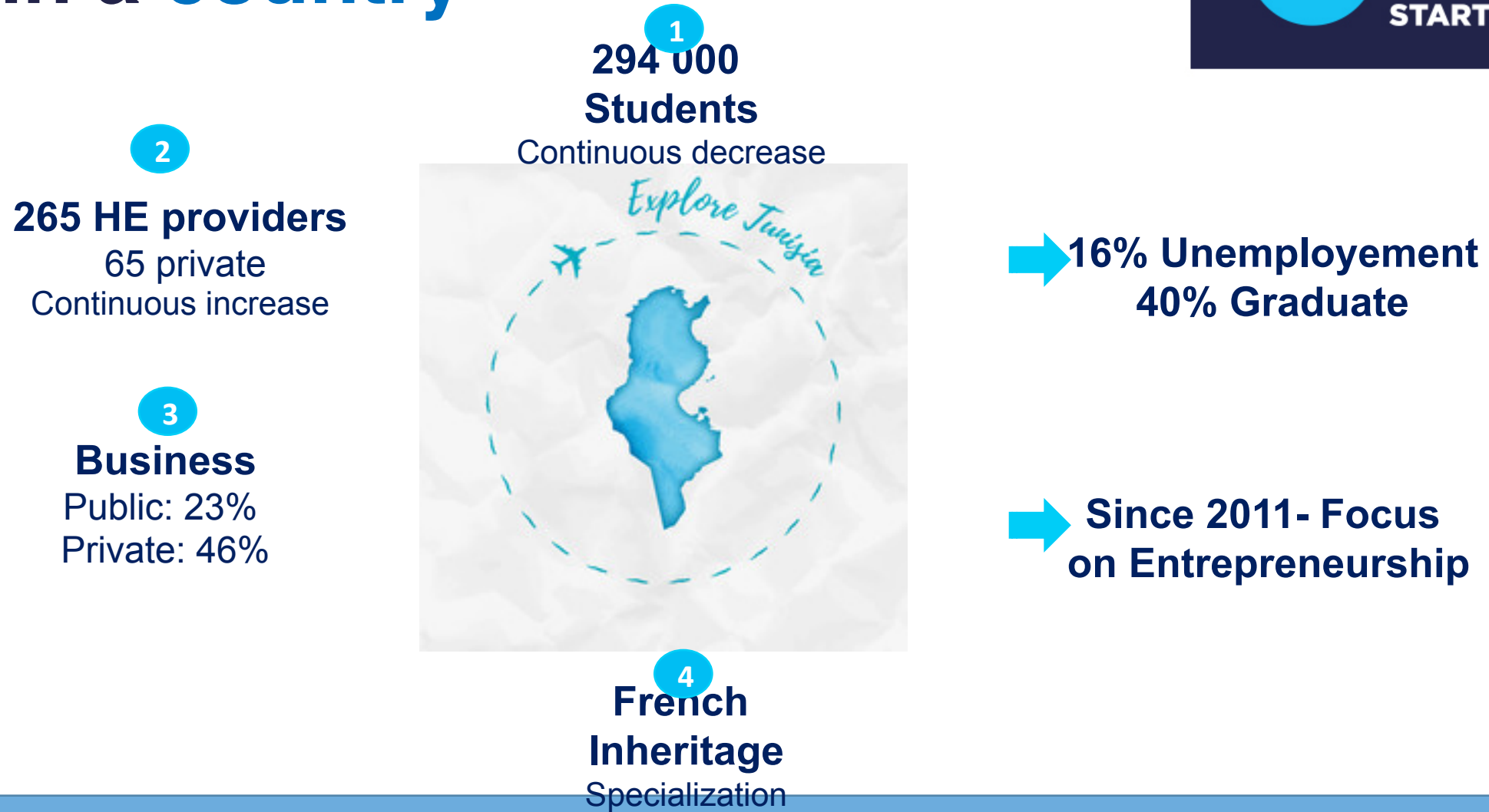
Teaching Strategy and Entrepreneurship at and acting as a **Community Builder**

MSB Story



A multidisciplinary university of academic excellence with regional focus, creating opportunities that go beyond national borders and with a specific focus on entrepreneurship

I live in a country



Entrepreneurship in Tunisia: A thriving Ecosystem still in its infancy

Several actions to strengthen the entrepreneurial ecosystem

Support Structures

Entrepreneurship Competitions (+40)

Efforts of Higher Education

Community development

350-500 start-ups
With weak presence
of students

➔ Regulation

➔ Culture

➔ Finance

➔ Inadequate HE pedagogies

Open Start-up Tunisia is an answer



Resulted from the immersion in the Columbia entrepreneurship ecosystem

Lack of multi-disciplinarity

Highest potential students across universities

Lack of coaches and mentors

36 coaches from academia and practitioners

Lack of openness to the ecosystem

Strong dedicated network (universities, companies, experts, coaches...)

Lack of International openness

Partnership with Columbia engineering + Business School

Lack of governmental resources

Public/Private Partnership (MHESR/Columbia US embassy/ Fondation BIAT Africinvest)

KSF: Multi-disciplinarity, Quality of content and « Openness » to the ecosystem

How does it work?



Timeline



Hybrid Organization: Activities are all run by OST Organization committee composed of 4 faculty and 3 students interns + Columbia team + support from BIAT foundation and

Africinvest

OST2018: Constant improvement

1

More students, more regions and more multi-disciplinarity

2

More experienced Coaches

3

More links with Columbia University



4

Governance

5

**Technical Partners
(i.e FabLab)**

5

Seed Funds and Incubation

Thank you

