

"Bridging the Gap Between Management Education and the Employment Sector in Latin America Through Experiential Learning"

Learning by Doing

The Power of Experiential Learning in Management Education

Hosted by:



Aim of the Session:

To share perspectives on successful education and private sector collaborations, barriers to participation and ideas for new kinds of partnerships needed moving forward

- Panel:

Speakers

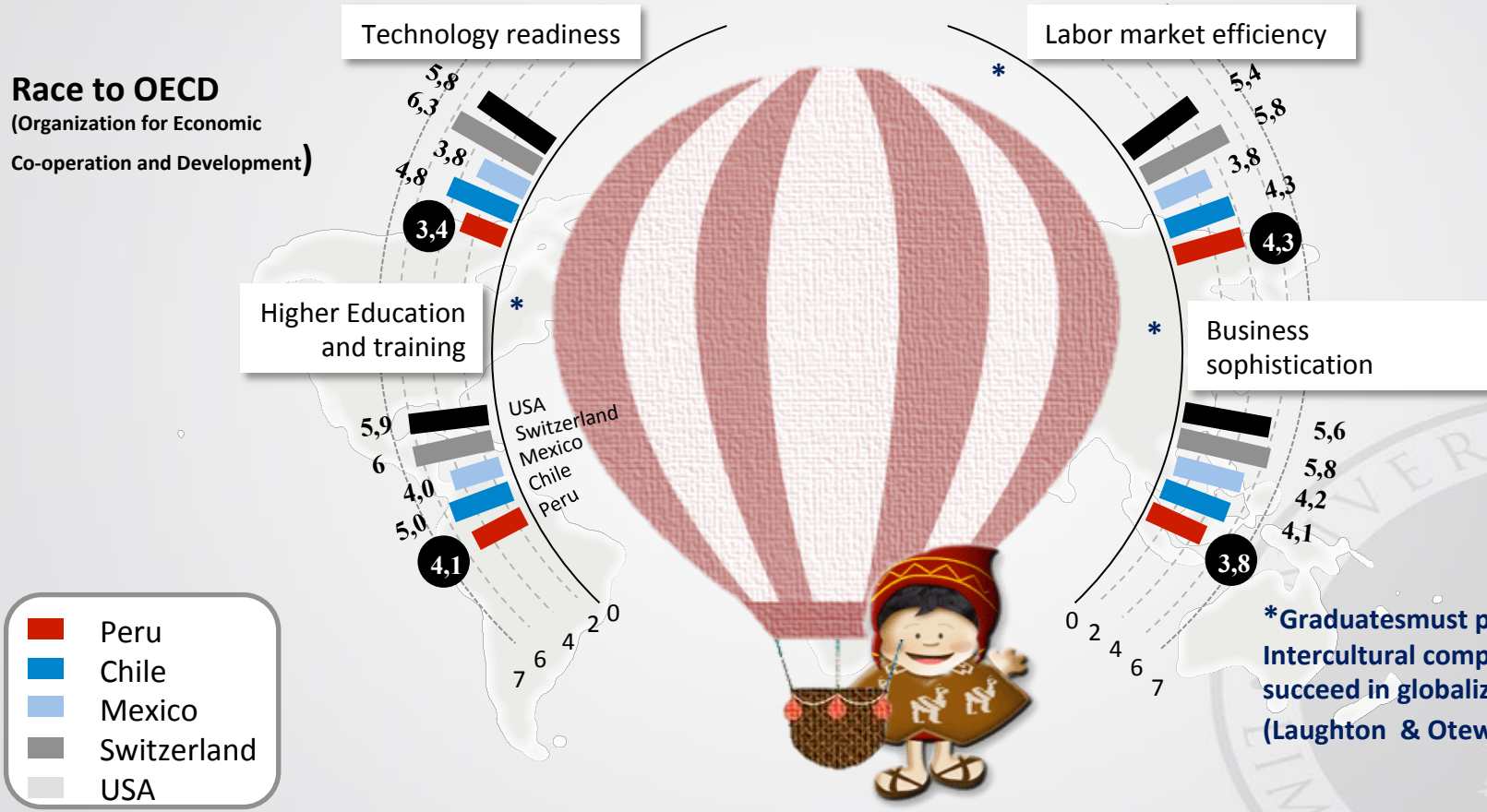
Alf Buddecke, Academic Director, AV Humboldt Institute, Peru

Jannelle Boss, Vocational Training Director, German-Peruvian Chamber of Commerce and Industry | AHK Peru, Peru

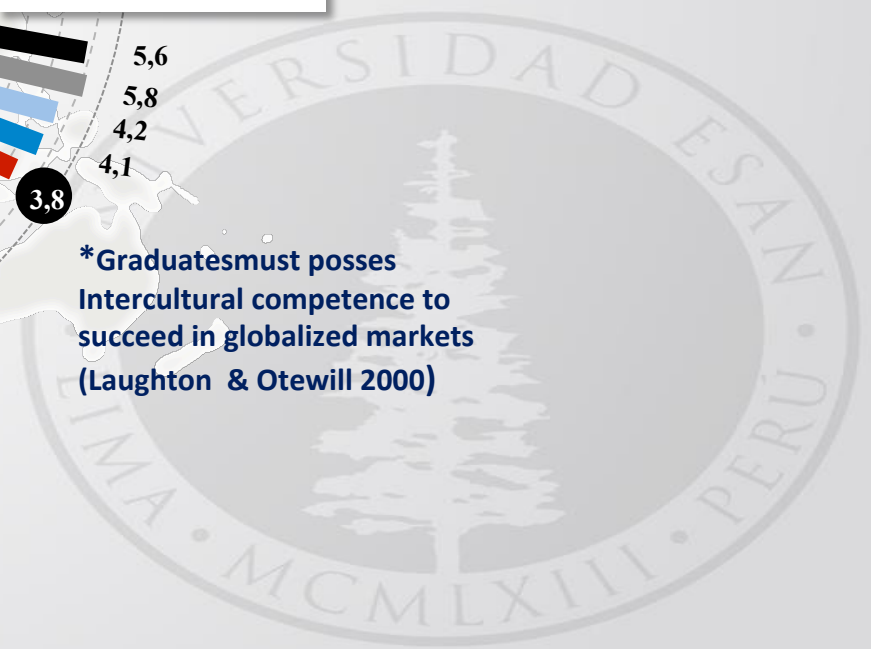
Moderator: Mariella Olivos Rossini, Executive Coordinator, CLADEA / Associate Director Bachelor, Universidad ESAN, Peru

Context of Peru

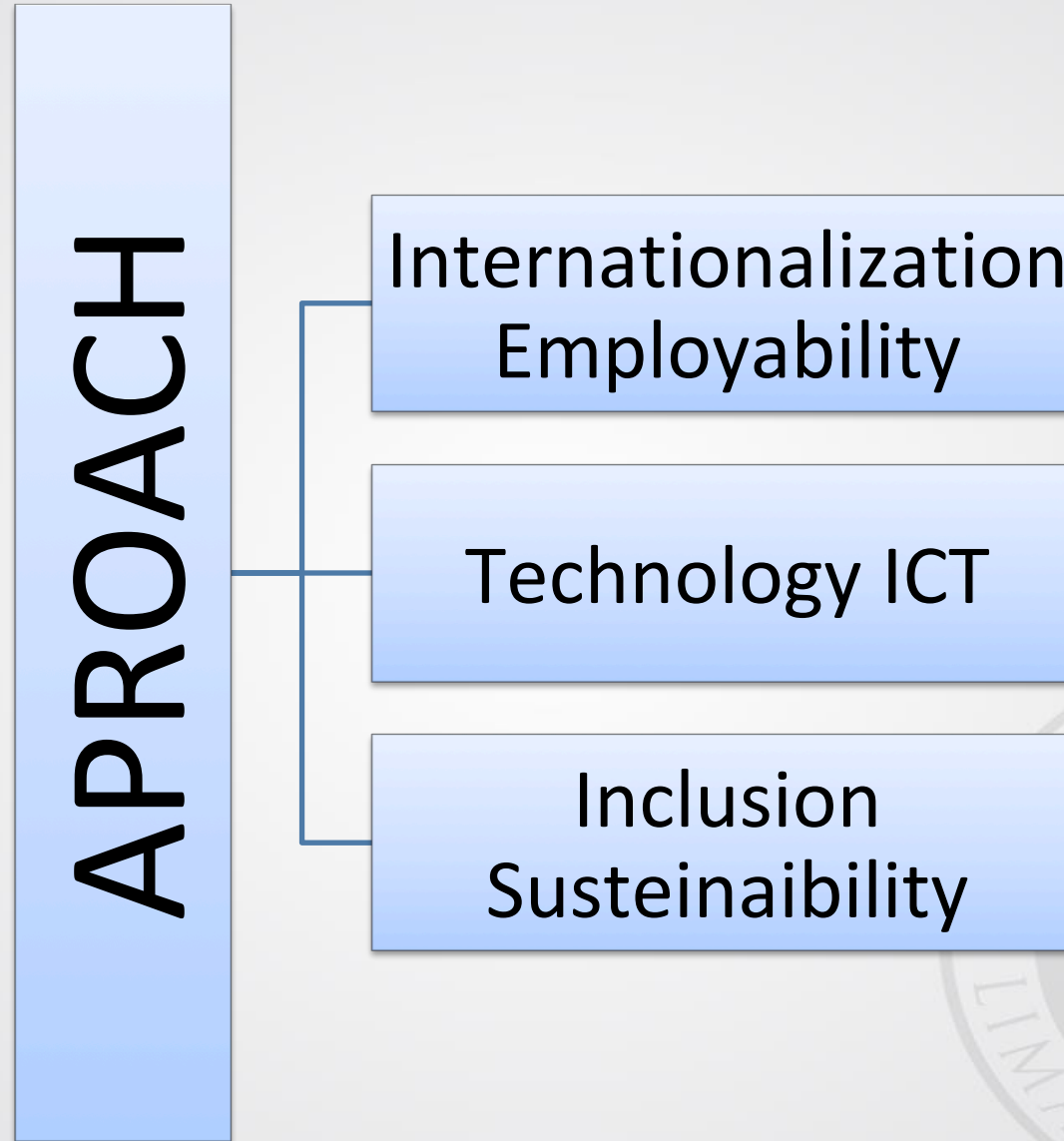
Race to OECD
(Organization for Economic
Co-operation and Development)



*Graduates must possess
Intercultural competence to
succeed in globalized markets
(Laughton & Otewill 2000)



Partnership in Experiential Learning in ESAN

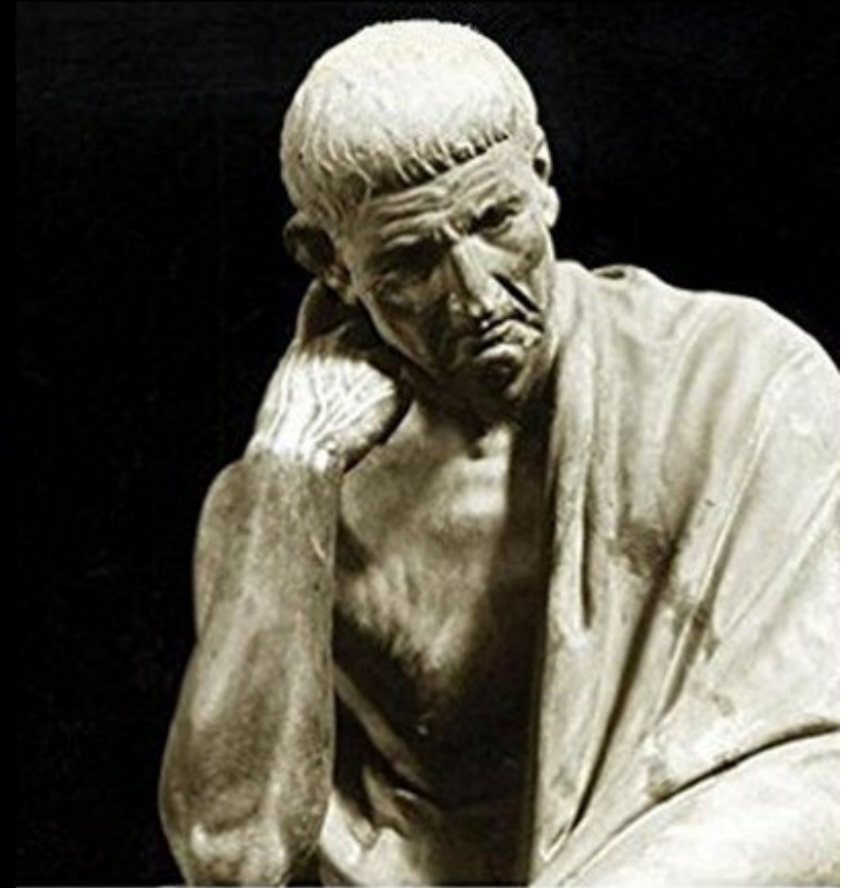


- How old or new is the concept of Learning by Doing?

350 B.C

**For the things we have to learn
before we can do them,
we learn by doing them.**

Aristotle / Aristoteles
The Nicomachean Ethics



Aristotle
The Nicomachean Ethics

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LOGIN



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