"Bridging the Gap Between Management Education and the Employment Sector in Latin America Through Experiential Learning”

Learning by Doing
The Power of Experiential Learning in Management Education

Hosted by:

Global Business School Network
CEDEA
Universidad ESEAN
Aim of the Session:

To share perspectives on successful education and private sector collaborations, barriers to participation and ideas for new kinds of partnerships needed moving forward

• Panel:

Speakers

Alf Buddecke, Academic Director, AV Humboldt Institute, Peru
Jannelle Boss, Vocational Training Director, German-Peruvian Chamber of Commerce and Industry| AHK Peru, Peru

Moderator: Mariella Olivos Rossini, Executive Coordinator, CLADEA / Associate Director Bachelor, Universidad ESAN, Peru
Higher Education and training

Technology readiness

Labor market efficiency

Business sophistication

Race to OECD
(Organization for Economic Co-operation and Development)

Context of Peru

*Graduates must possess Intercultural competence to succeed in globalized markets (Laughton & Otewill 2000)

Peru
Chile
Mexico
Switzerland
USA

Intercultural competence to succeed in globalized markets (Laughton & Otewill 2000)
• How old or new is the concept of Learning by Doing?
For the things we have to learn before we can do them, we learn by doing them.

Aristotle / Aristoteles
The Nicomachean Ethics
Proyecto Challenge Academy
Erasmus+ Linkyou
2017 - 2019

Partners:
Challenge Academy is a tool to connect professionals with teachers and students all over the world.

Professionals will be able to challenge the academic world with their questions and, that will give the opportunity to teachers and students present solutions to their problems through Master Thesis. This could be the front door for an internship or a job abroad or at home.
Internationalization > Collaboration Technology & Virtual Interactions

WorldWise
Global Student Organization

For more information contact WorldWiseECU@ecu.edu

Mission:
Collaborate with students around the world to promote:
- Diversity and Acceptance
- Awareness and Engagement
- Confidence and Empathy
- Passion and Purpose

Creating a Global Community through Local Engagement and International Video Conferencing:
- Social & Health Issues
- Cultural Beliefs & Values
- Food & Nutrition
- Art, Music & Film
- Environment & Politics
- Education
- Other Topics

Partner Countries
Japan, Russia, Poland, Mexico, Nigeria, China and more!

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