TEACHING FAMILY BUSINESS CASE STUDIES

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CASE STUDIES
Published Case studies in the Arab world

• 16 cases identified from *The Case Centre*
Published Case studies in the Arab world

• Family business-focused cases
  • Michel Nassif & Fils: Succeeding Generations
  • Fatima Al Jaber and Al Jaber Group: Traditions and Transitions in a UAE Family Enterprise

• Family business-context cases
  • Elia Nuqul and The Making of a Middle Eastern Business Group
KASSATLY CHTAURA: TIME TO EXPAND?

Ramzi Fathallah wrote this case solely to provide material for class discussion. The authors do not intend to illustrate either effective or ineffective handling of a managerial situation. The authors may have disguised certain names and other identifying information to protect confidentiality.

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100% Lebanese
Premium Pilsner Beer
Smooth and balanced taste

BEIRUT
BEER

WE HAVE WHAT IT TAKES
“Business schools can teach you things you can’t learn from your parents...They can teach you how to run a professional firm.”

(Morten Bennedsen, The Financial Times, December 2017)