

TEACHING FAMILY BUSINESS CASE STUDIES

Ramzi Fathallah

Assistant Professor of Management

Olayan School of Business





محل النخيطان
 تأسس سنة ١٩٠٨

فتح الله

منبع نخيطان، حيدر، اصواف، غنزلات، خمر غنزلات

وجميع أصناف البكر والمواشير

بيروت : العرض - سامية بنجمة . تلفون ٨٨/٣٥

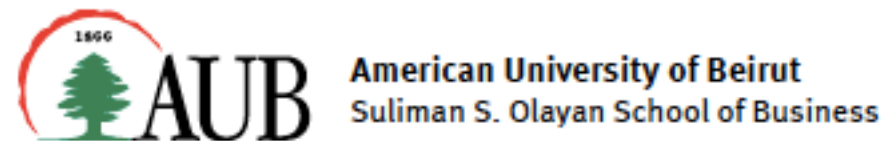
CASE STUDIES

Published Case studies in the Arab world

- 16 cases identified from *The Case Centre*



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Published Case studies in the Arab world

- **Family business-focused cases**

- *Michel Nassif & Fils: Succeeding Generations*
- *Fatima Al Jaber and Al Jaber Group: Traditions and Transitions in a UAE Family Enterprise*

- **Family business-context cases**

- *Elia Nuqul and The Making of a Middle Eastern Business Group*

KASSATLY CHTAURA



KASSATLY CHTAURA: TIME TO EXPAND?

Ramzi Fathallah wrote this case solely to provide material for class discussion. The authors do not intend to illustrate either effective or ineffective handling of a managerial situation. The authors may have disguised certain names and other identifying information to protect confidentiality.

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(Morten Bennedsen, The Financial Times, December 2017)