

CROSS-BORDER COFFEE BREAK

TEACHING RESPONSIBLE
LEADERSHIP AND SUSTAINABLE
DEVELOPMENT AT IMT DUBAI



Tuesday,
September 18, 2018
9am (EDT)

FACILITATOR



Nicole Zefran

Communications Officer
Global Business School Network

PRESENTERS



Dr. Gita Bajaj

Professor of HR &
Communication, Chairperson
MBA (Dual Country Program),
IMT Dubai Business School



Samprikta Sahu

MBA Student
Representative

And

Adhithyan Anbalagan

MBA Student
Representative



Ken Aim

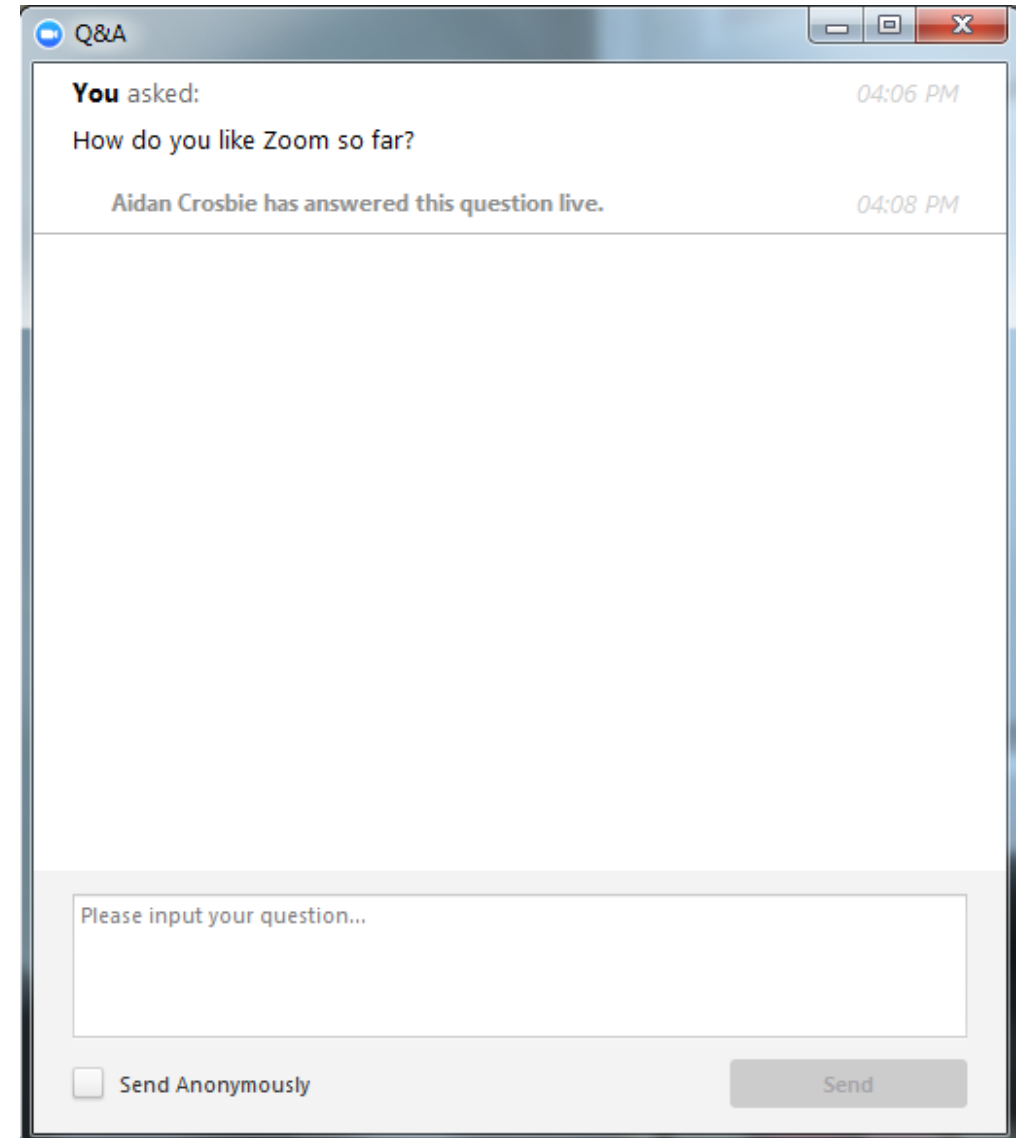
CEO
SOWO Foundation



Gaurav Kaushal

Business Head,
Godrej Consumer Products
Ltd., Kenya

SUBMITTING A QUESTION

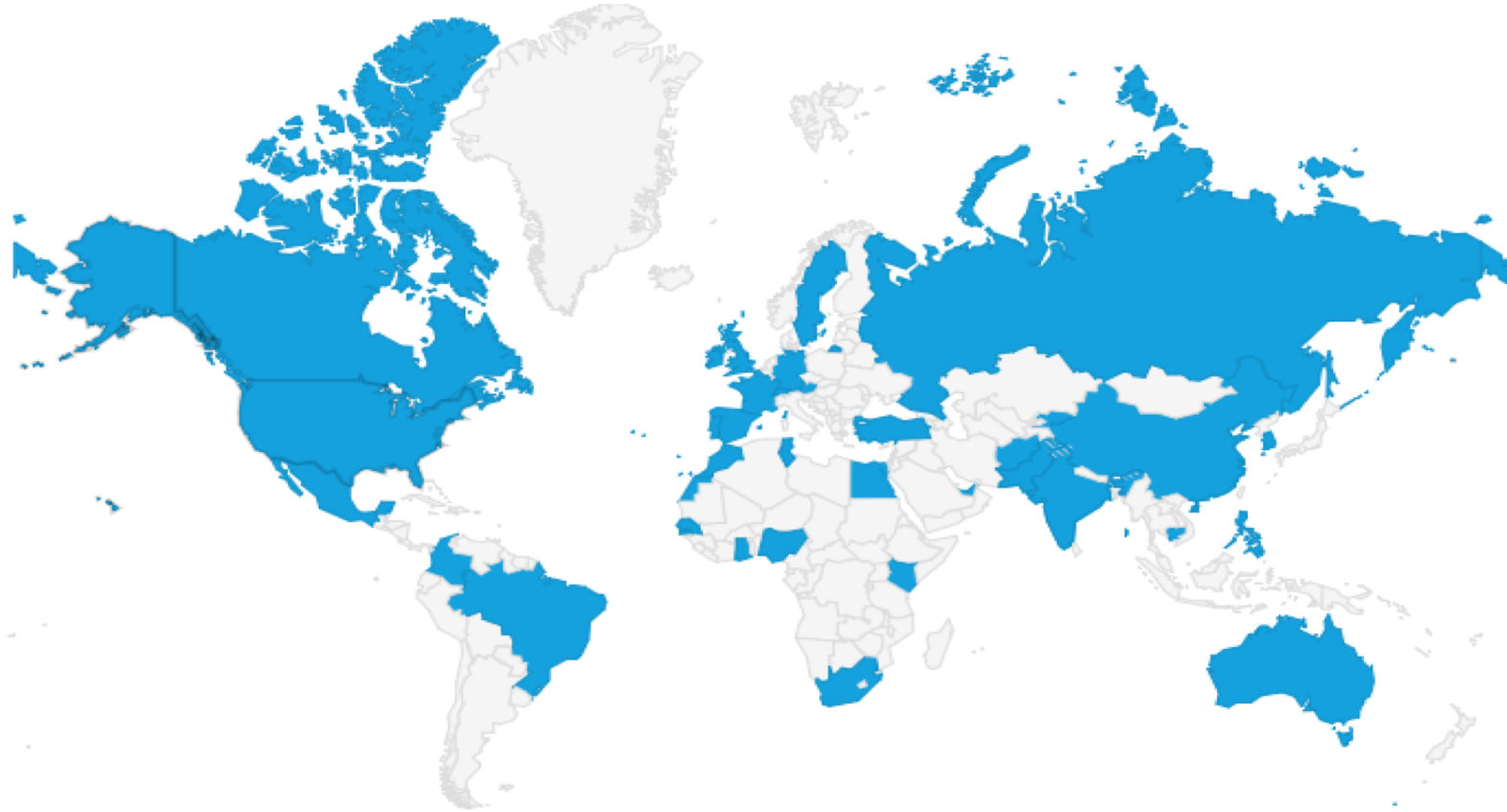
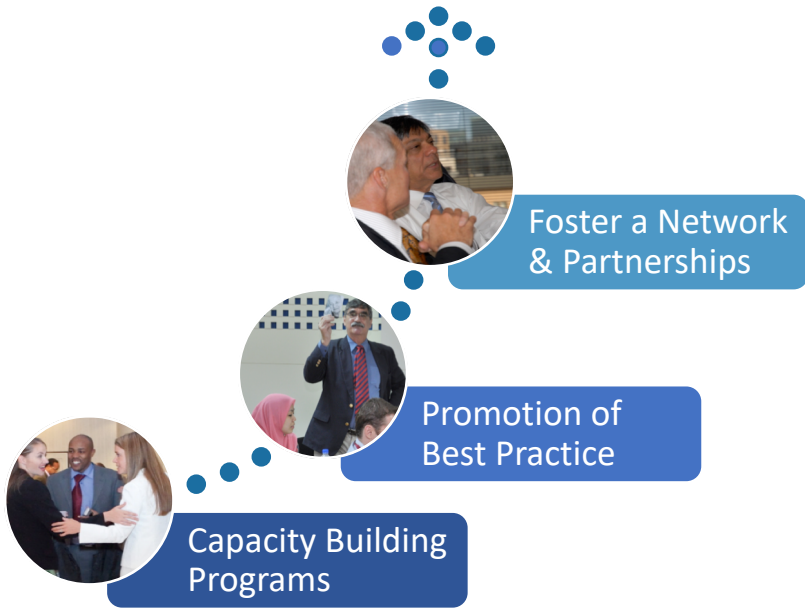


GBSN: 75 Members in 40 Countries

Mission:

Improve access to quality, locally relevant management education for the developing world.

What We Do:



More info: gbsn.org

Teaching Responsible Leadership and Sustainable Development at IMT Dubai

Our Belief

Educationists can make a real difference to the world

- Faculty and students can take up impactful development projects and ensure results
- B-Schools can prepare conscientious managers for the Corporate world who are both - motivated and equipped, to take up or support such projects, once they join the Corporate world.

Flow of the Webinar

Mr Adhithyan Anbalagan – Overview of the Project

Ms Samprikta Sahu – Key Learnings from the Project

Mr Ken Aim – NGO's perspective and why B Schools should collaborate with NGOs

Mr Gaurav Kaushal – Industry's Perspective and why companies should collaborate with NGOs and B Schools

Dr Gita Bajaj – B School's perspective and Why B Schools should encourage projects like this

LIGHT UP KENYA

Sponsored by:

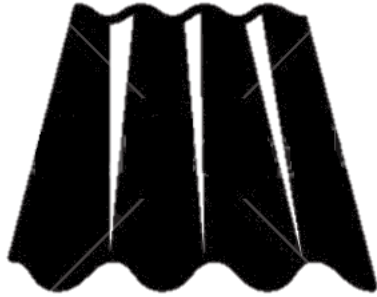
 | KENYA

Project by
Gita Bajaj
Samprikta Sahu
Adhithyan Anbalagan
Sriram Radhakrishnan

Conditions in Niyadhi and Kogelo



The Solar Bottle Light



2 Ltr PET Bottle

Corrugated Sheet

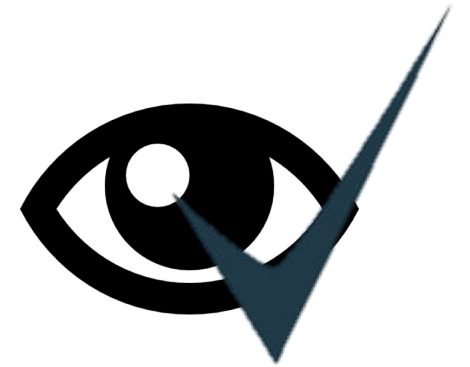
LED Lamp

Solar panel Assembly

- Affordable
- Scalable
- Sustainable Lighting Solution

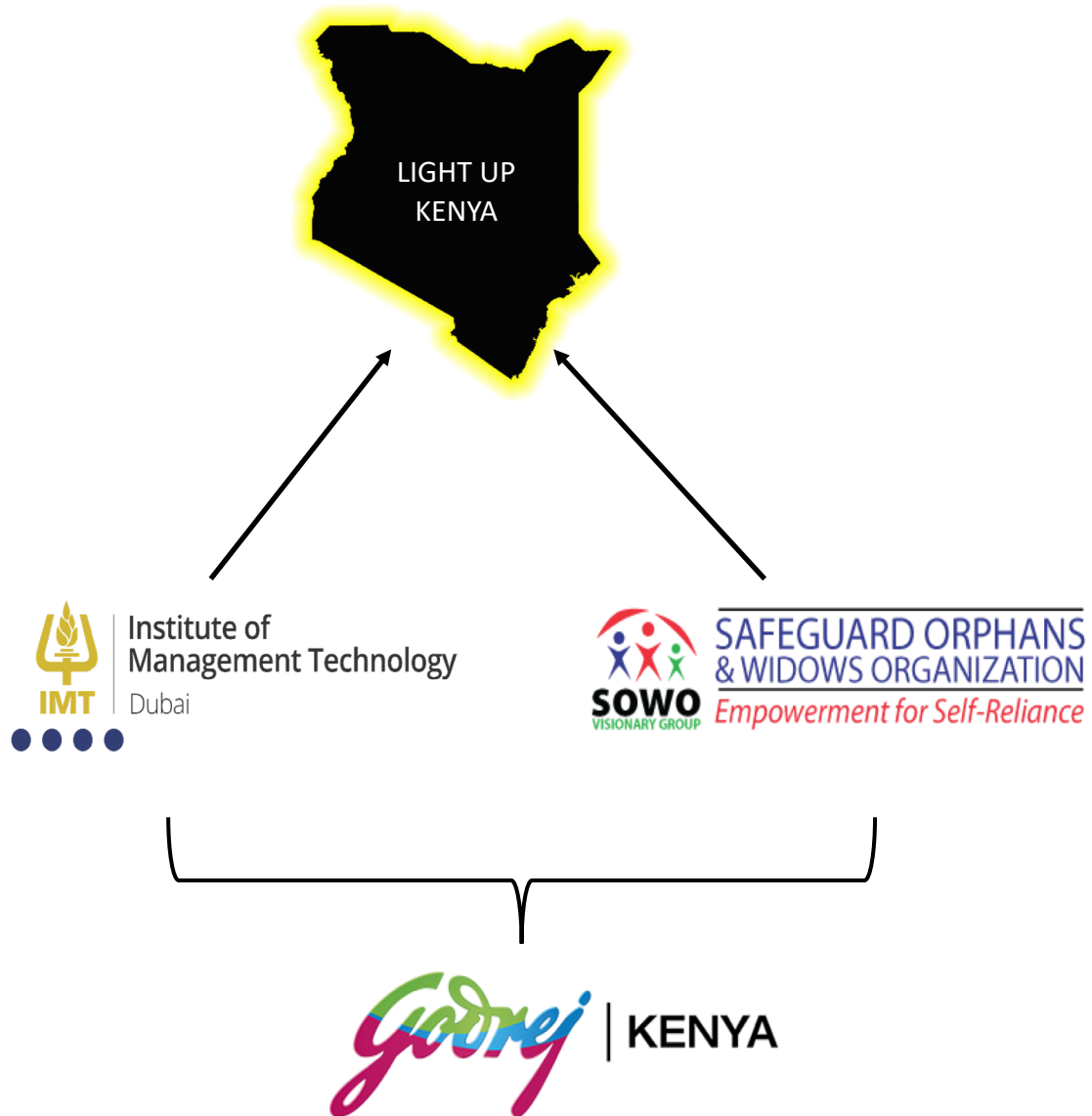


Curb usage of Kerosene lamps

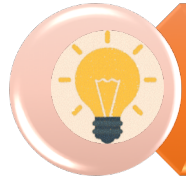


Eye Hazard eliminated

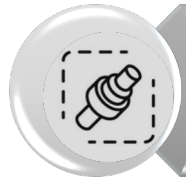
The Joint Initiative



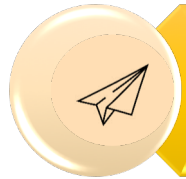
Project Plan



Project Ideation



Prototype



Pilot Project



Training



Full Scale implementation

Benefits



600 homes will be benefitted



Employment generation



Prevention of health hazards



Sustainable team for lighting
up more villages

Key Learnings



“MY PEOPLE”

- A team that shares the same Vision. Skills and resources are arranged later in the list when choosing team members



“PROPOSAL VERSION: 7A,B,C”

- Suit the proposal to the audience. Instills responsibility for the project.



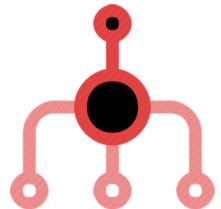
“THE PITCH”

- Knowing the ground realities to make the proposal better. The visit to Kenya has changed the perspective and will better preparation for Pilot Project.



“THE INTERNSHIP TRAUMA”

- The law of the land, if sidelined, can rule the timeline of one's project



“ROLE OF AN AGGREGATOR”

- The project lead of non profit entrepreneurial projects has an added role of aggregation.

Key Learnings (Contd.)



“THE DILEMMA”

- Measuring the intangible benefits



“THE PEOPLE WE MET”

- The mutual exchange of achievements and challenges in driving such projects



“WE HAVE GROOMED THOSE SKILLS”

- Agility, Adaptability, Communication skills are now proven capabilities on our CVs



“LEARNING THROUGH PRACTICE”

- Sourcing and arranging resources changes with places and people

“PROOF OF PUDDING IS IN EATING”

The NGO's Perspective



The collaboration with B Schools gives SOWO, a partner with whom challenges can be shared and tackled in the best ways possible.



SOWO will have a platform to present cases for research, given that there are a myriad of challenges that are faced by the affected communities.



Faculty – as a Professional and as a consultant

The NGO's perspective (contd.)



Knowledge transfer – The social workers and staff members can be trained in different areas.



SOWO will also get access to vital seminars and workshops that will help sharpen skills of their staff



This helps us improve on the service delivery to the community.

The NGO's perspective (contd.)



The Light Up Kenya project will cushion the community from buying kerosene.



This translates to more money in the pocket of the parents who can now buy books or any other need.




Health wise, the children are safe from respiratory and eye Infections.




For each challenge tackled there is so much that is gained.

The NGO's perspective (contd.)

The local learning institutions will gain in terms of students exchange programs.



This will give the students from the community a chance to go to other countries and learn



Those students will bring back some more solutions to the challenges that are faced by community.

The NGO's perspective (contd.)



The business schools could also assist in connecting SOWO to the corporates



Corporates will have the first hand knowledge through the interaction and help the community through their projects



This may also lead to funding of some of the projects that may need to be carried out

Godrej.



Godrej Group champions social responsibility and is committed to creating a more employable workforce, building a Greener environment and innovating for *good* and *green* products globally.

Godrej, *cont.*



In Kenya through *11 vocational centers*, we support youth through vocational skilling. Already *2,000+* youth have benefitted through this Initiative.

Godrej, *cont.*



We facilitate collection of waste & upcycle the same to produce assorted construction materials.

Godrej, *cont.*



We have also initiated a Solar lamp project targeting 600 households in K'Ogelo through SOWO.

Our Perspective.



Facilitate innovation for practical solutions
to socio-political challenges.

Our Perspective, *cont.*



Reduce carbon footprint in production
through facilitating a green economy

Our Perspective, *cont.*



Contribute to youth empowerment
and employability.

Our Perspective, *cont.*



Improve livelihoods.

Our Perspective, *cont.*



Ensure sustainable solutions in the business ecosystem



IMT Light Up Kenya Project

Project Objective:

To light up

- 1800 rooms
- 600 homes
- 2 Kenyan villages,
- Niyadhi and Kogelo

IMT Faculty Role

- Conceptualizing the project
- Evoking student interest and guiding them
- Guiding collaboration with SOWO
- Getting sponsorship
- Action Research

IMT Students Role

- Technical expertise
- Project Documentation
- Technical Training for local groups
- Managing Supply Chain and Logistics
- Project Communication

Godrej Kenya Role

- Provide financial support for the project.
- Committed USD 16,000 for the pilot project and
- the balance USD 55,000 for the rest of the project
- Sourcing the raw materials and supporting logistics

SOWO ROLE

- Garner support from local people
- Prepare community to participate in the project.
- Identifying groups to be trained
- Implementing the project fully

Sensitize students to Sustainability and Community development needs

See through the maze of glitter

Faculty must demonstrate entrepreneurship and encourage students to do the same

Take ownership and lead projects from the front

Select Projects with great Caution

Create a sustainable ecosystem to address problems

Insights for Faculty and B-Schools

Provide Corporates and NGOs the confidence that the projects will be taken to a fruition.

Take a stand.

Role of Accreditation Bodies:
Recognize such work.

B-Schools should create systems and processes to promote such work:

- *Sensitizing Professors*
- *Develop relationships with NGOs and Corporates*
- *Have a streamlined process for student recruitment into such projects*
- *Allow students to earn course credits*
- *Acknowledge faculty work as part of official work and give credits*

QUESTION & ANSWER



Upcoming Cross-Border Coffee Break

October 2, 2018 10am EDT



CROSS-BORDER COFFEE BREAK

DESIGNING THE BEST TECH-MBA
FOR THE 4TH INDUSTRIAL
REVOLUTION