

CROSS-BORDER COFFEE BREAK

HANKEN SCHOOL OF ECONOMICS'
GBSN SCHOLARSHIPS TO
MASTER'S PROGRAM

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FACILITATOR



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PRESENTER

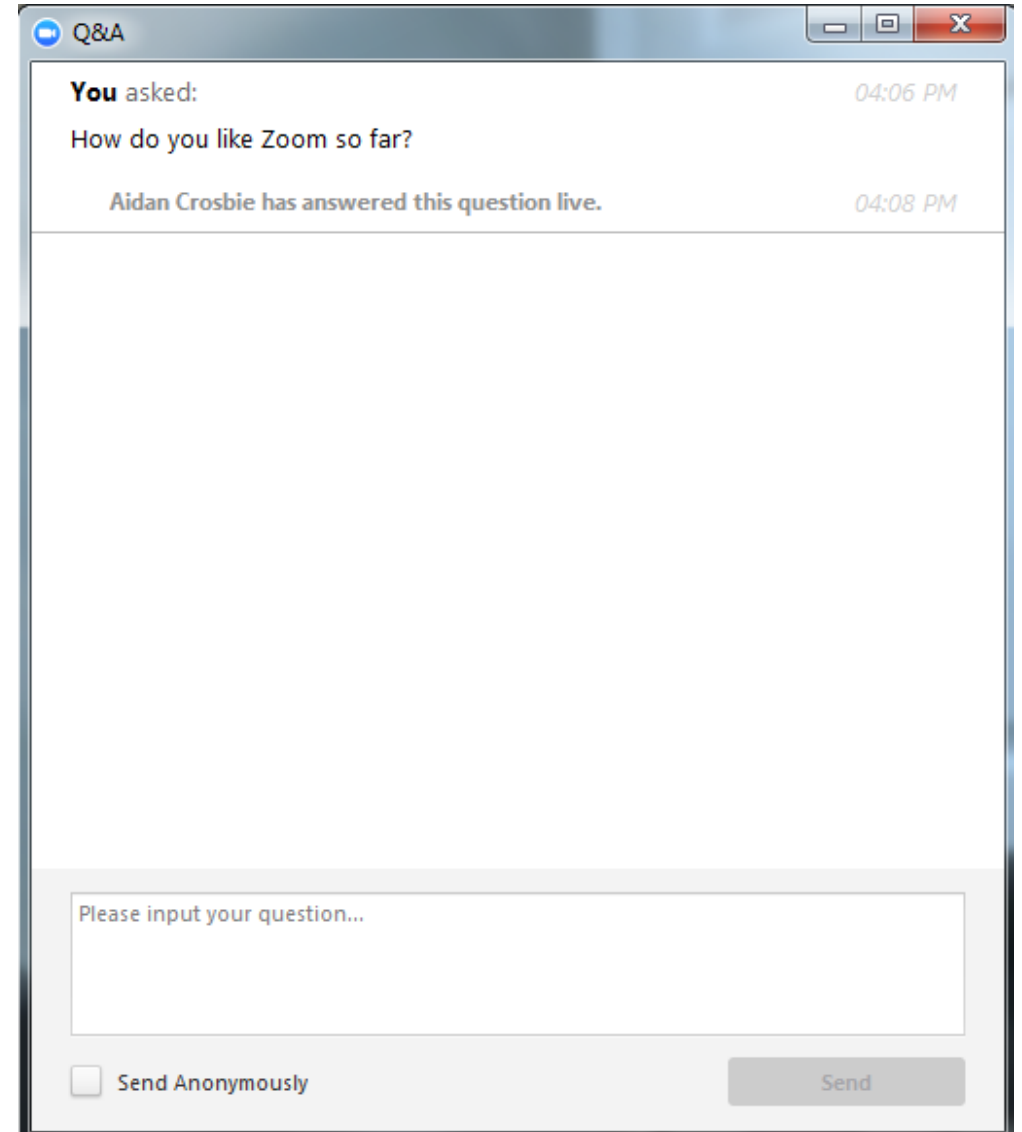


Karen Spens
Rector
Hanken School of Economics

AGENDA

- ❖ About the Global Business School Network
- ❖ About the Hanken School of Economics
- ❖ Announcing the Premium Scholarship for GBSN High Potential Scholars from Developing Countries
- ❖ About the Master's Degree Program at Hanken
- ❖ How to apply for the scholarships

HOW TO SUBMIT A QUESTION ON ZOOM

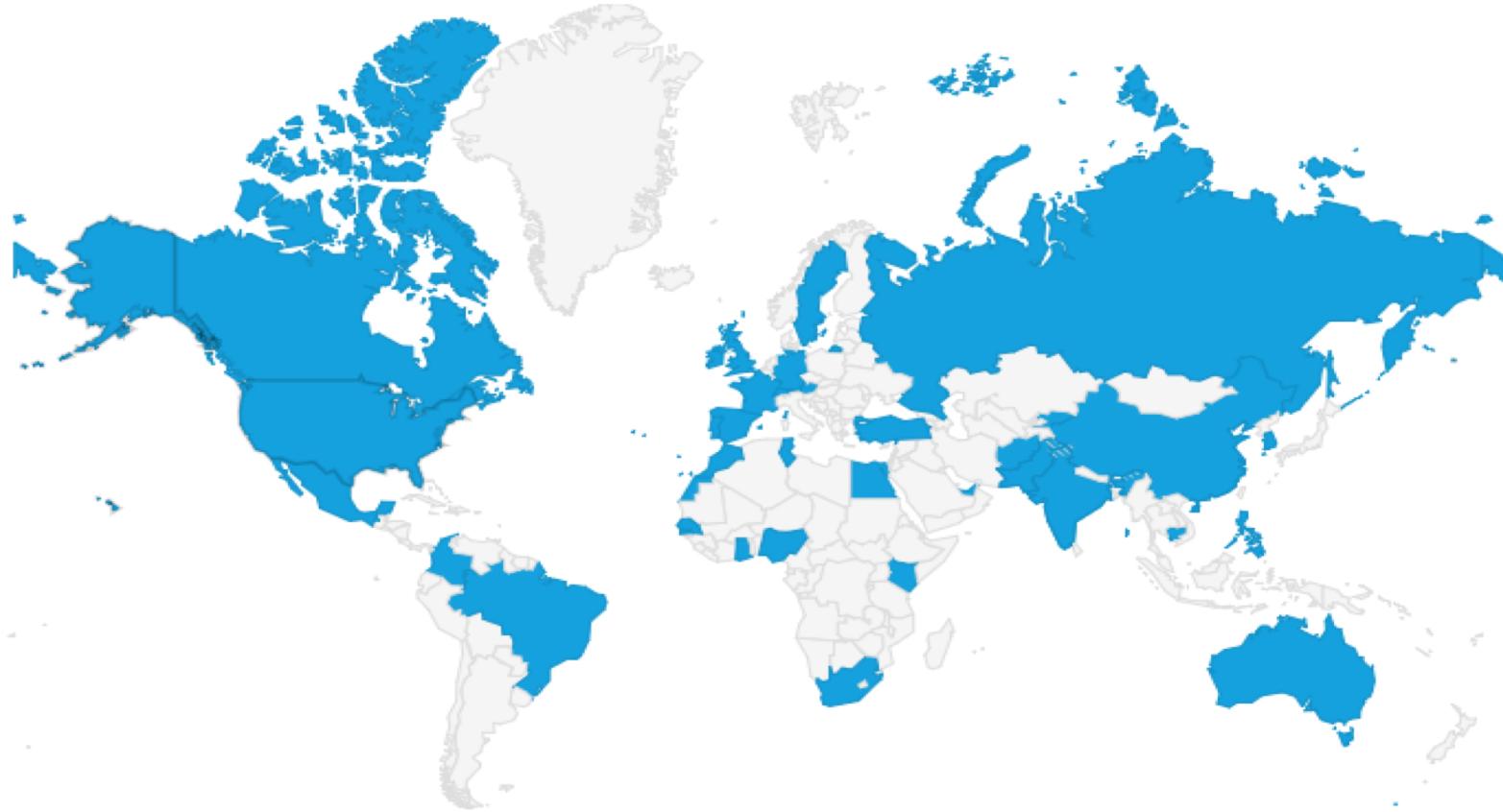
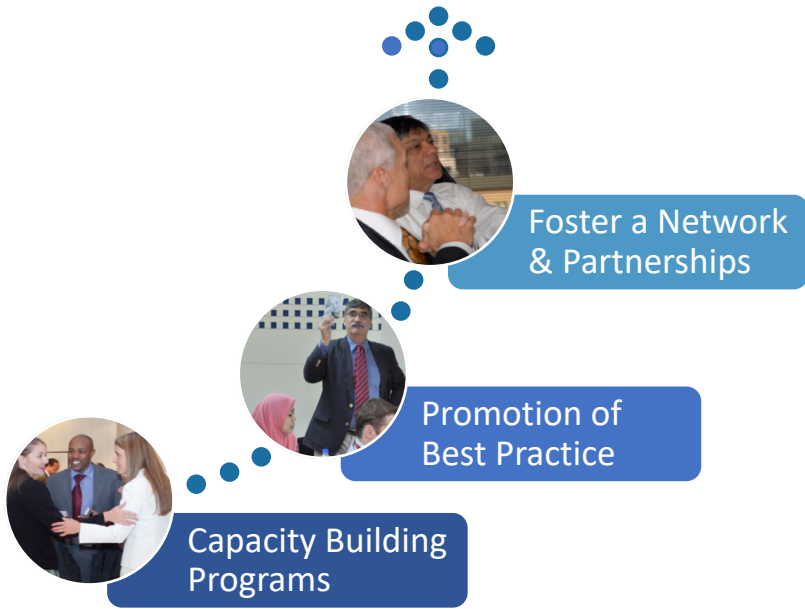


GBSN: 73 Members in 40 Countries

Mission:

Improve access to quality, locally relevant management education for the developing world.

What We Do:



More info: gbsn.org



HANKEN

Hanken in brief



- » Founded in 1909 in Helsinki, Finland; mainly state funded
- » GBSN member as of 2018
- » Triple accredited: EQUIS, AACSB and AMBA
- » PRME member as of 2008
- » Ranked by Financial Times, Among top10 in U-multirank, citations and research linkages
- » Only stand-alone university-level business school in Finland
 - » BSc, MSc and PhD programmes, and Executive MBA programme
 - » Languages of instruction: Swedish and English
 - » 5 academic departments and 1 language centre
 - » 2500 students
 - » 130 faculty, 100 staff

Helsinki and Vaasa



Mission and Vision 2025



Majors and areas of strength

- » Eight majors
 - » Accounting
 - » **Economics**
 - » Entrepreneurship and Management
 - » **Finance**
 - » Commercial Law
 - » **Management and Organisation**
 - » **Marketing**
 - » Supply Chain Management and Social Responsibility*
- » Other subjects
 - » Information Systems Science
 - » Political Science
 - » Statistics

 - » Languages
(Swedish, Finnish,
English, French, German,
Russian, Spanish)

* Can be chosen as major on MSc & PhD level studies

- » Hanken Executive MBA
 - » Two-year, part time programme with 25 modules within strategy, marketing, finance, accounting and leadership.
- » Hanken Executive Education Vaasa
 - » Executive education and development programmes mainly for SMEs in Ostrobothnia
- » Hanken & SSE Executive Education
 - » Customised in-company programmes within leadership, finance and accounting, as well as sales and marketing.
 - » Consortium programmes for groups of companies
- » Competence centres
 - » Programmes and seminars

CERS
WCEFIR
EPCE
HCCG
CCR, GODESS, HUMLOG
HGSE

- » The research conducted is internationally recognized
 - » Academy of Finland data on the impact of research conducted by Finnish universities (State of Scientific Research) gives Hanken an index value of 1.4 compared to the world average of 1.
 - » Top 10 index, which measures an university's share of the most frequently quoted 10% of publications in each field of research where it is active. Hanken's index value is 1.7, again compared to a world average of 1.
- » Two thirds of the articles published in international peer-reviewed scholarly journals are co-authored with scholars from abroad.

Two Premium Scholarships for GBSN High Potential from Developing countries

- » Offered to students currently studying at or alumni of GBSN member schools from developing countries who apply to and are accepted into **Hanken's 2-year Master's Degree program** in the 2019-2020 academic year
- » Successful candidates receive the Premium Scholarship, which covers
 - » full tuition fee for two years (equivalent to 12500 EUR/year), and
 - » 8000 EUR/year for living expenses
- » Scholarships awarded based on the applicant's academic excellence
- » Information on Hanken scholarships at www.hanken.fi/en/studies/apply/masters-degree-programme/fees-funding/scholarships

Hanken's Master's Programme in a nutshell



- » two-year leadership and business program taught in English
- » studies start in September 2019
- » you can choose a specialisation track
- » you are strongly encouraged to go abroad on an exchange.
You get an additional scholarship for the exchange
- » when you have completed the Master's Degree you will have
 - » a higher education degree in which you have gained a thorough knowledge of your major subject or specialisation from an academic point of view, and
 - » gained relevant skills for your future career.



Excellent career prospects

- » Hanken alumni are well-placed on the job market world-wide
- » 95 % of our alumni are employed within 3 months after graduation
- » the studies prepare you for a future career in e.g. financial advisory or management, consulting, auditing, industry, media, public administration or non-profit organisations
- » you are well-equipped to continue with PhD studies in Finland or elsewhere in the world at leading business schools.

Five specialisations to choose between

Business and Management

- » International Strategy and Sustainability
- » Marketing
- » Humanitarian Logistics

Economics

Financial Analysis and Business Development

- » Finance
- » Accounting
- » Governance and Commercial Law

General Management

- » Accounting and Commercial Law
- » Marketing, Management & Entrepreneurship
- » Finance

Intellectual Property Law

How to apply?

- » **Application period:** 1 November 2018 – 16 January 2019 at 15:00 (GMT +2)
- » **Find out more on** www.hanken.fi/masters
- » **Admissions criteria and info on how to apply** is available in application portal apply.hanken.fi. Register now and get a head start on your application
 - » You can also sign up for the **Application Newsletter** in the portal and receive useful information, reminders and invitations to webinars.
- » **Send questions to** masters@hanken.fi



HANKEN

QUESTION & ANSWER



Register now!

Upcoming Cross-Border Coffee Breaks

Thursday, October 18: [Leading Global Change](#) featuring Ted Cross from Thunderbird School of Global Management

Tuesday, October 23: [Case Studies, Impactful Local Voices](#) featuring Richard McCracken from the Case Centre

Thursday, October 25: [IBA Karachi's Innovation & Entrepreneurship Online Exhibition](#) featuring Dr. Mohammad Kamran Mumtaz