CROSS-BORDER COFFEE BREAK

DESIGNING THE BEST TECH MBA FOR THE 4TH INDUSTRIAL REVOLUTION

Wim Naudé
Maastricht University,
MSM and RWTH Aachen University
FACILITATOR

Nicole Zefran
Communications Officer
Global Business School Network

PRESENTER

Wim Naudé
Former Dean, Maastricht School of Management
Visiting Professor, RWTH Aachen University
AGENDA

- About the Global Business School Network (GBSN)
- The MBA
- Convergence of Exponential Technologies
- The Fourth Industrial Revolution
- The Price of Progress?
- The (Tech) MBA for the 4th Industrial Revolution
- Improving Accessibility and Learning
- Question & Answer
HOW TO SUBMIT A QUESTION ON ZOOM

Please input your question...

Send

Send Anonymous
GBSN: 73 Members in 40 Countries

Mission:
Improve access to quality, locally relevant management education for the developing world.

What We Do:
- Capacity Building Programs
- Promotion of Best Practice
- Foster a Network & Partnerships

More info: gbsn.org
Message

• The MBA as we know is a response to the needs of the 20th century industrialization of the USA.

• Why and how it needs to be updated to the 21st century 4th Industrial Revolution.

• We need a Moore’ Law in education.
Convergence of Exponential Technologies

It needs to be updated to the 4th Industrial Revolution

Wim Naudé | The Tech-MBA | GBSN
The Fourth Industrial Revolution

1st • Steam engine
2nd • Electricity
3rd • Computer
4th • Connectivity

Digitalization
- Big data
- Artificial intelligence

Internet of Things
- 3D & 4D printing
- Digital Platforms Mobile Internet

Automation
- Robots and chatbots
- Cobots

It needs to be updated to the 4th Industrial Revolution

Business Model Disruption
Societal Disruption
It needs to be updated to the 4th Industrial Revolution

3000X Impact

The Price of Progress?

The disruption is 10 times faster and 300 times the scale of the disruption caused by technology during the 1st Industrial Revolution - McKinsey
It needs to be updated to the 4th Industrial Revolution

The Price of Progress?

- Societal disruption
- Technological Unemployment
- Cyberterrorism
- Loss of privacy
- Extended Human Lifespan
- Autonomous Lethal Weapons
- Transhumanism
- Winner takes all
- Tech Exceptionalism
- Singularity bomb
- Loss of privacy
- Fake news
- Nuclear bomb
- The Price of Progress?
Start with the most important question for every business and entrepreneur: Why?

Concludes by focusing on the personal skills, character and grit that is the ultimate requirement for success.

Connect with the How: key technologies, tools and tricks to plan, execute and troubleshoot a business.

© Wim Naudé | The Tech-MBA | GBSN
Improving Accessibility and Learning

• This contrast with the decline in price and increase in access in computing, transportation, communication, medicines, genome sequencing, solar energy, etc
• Where is the Moore’s Law of MBA education?
QUESTION & ANSWER
Thank You

Contact Info

https://www.linkedin.com/in/wimnaude/
naude@time.rwth-aachen.de
Don’t Miss the Next Cross-Border Coffee Break

CROSS-BORDER COFFEE BREAK

HANKEN SCHOOL OF ECONOMICS' GBSN SCHOLARSHIPS TO MASTER'S PROGRAM

OCTOBER 10, 2018 | 9AM EDT