

Responsible Leadership in High Intensity Contexts: The Case of American University of Beirut Medical Center

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AUBMC | A brief history

- The teaching hospital established 1867
- 1902 – the hospital
- 1975 war in Lebanon | Disruption & deterioration
- 2009 | Mohamed Sayegh joined as VP for Medical Affairs & Dean of Medicine
- 2020 Vision | Four international accreditations
 - JCI | Magnet | CAP | ACGME-I



Mohamed Sayegh



- MD of Harvard Medical School in Boston
- Organ transplantation & immunology
- “I have a simple yet ambitious vision: to lead AUBMC to become the number one academic medical school and center in the region.”

- 80% of the vision was accomplished by 2017
- Beyond the six main paths:
 - USD 10 million

AUBMC 2020 Vision

1. Patient-centered care
2. Recruitment
3. Academic innovation
4. Strategic partnerships and collaborations
5. Facilities
6. Local and regional outreach

<http://www.aubmc.org/ABOUTUS/Pages/dean.aspx>



Respect

TO CONSIDER
WORTHY OF
HIGH REGARD.



Integrity

ADHERENCE
TO MORAL
AND ETHICAL
PRINCIPLES.



Teamwork & Collaboration

PUTTING THE NEEDS
OF THE WHOLE
OVER YOUR OWN
PERSONAL GAIN.



Accountability

ACKNOWLEDGEMENT
AND ASSUMPTION
OF RESPONSIBILITY
FOR ACTIONS
AND DECISIONS.



Stewardship

THE CAREFUL
AND RESPONSIBLE
MANAGEMENT OF
SOMETHING ENTRUSTED
TO ONE'S CARE.



Diversity

TO BETTER
UNDERSTAND,
REPRESENT
AND SERVE OUR
COMMUNITY.



Main challenges (1) - External



- Unstable political environment
- Syrian crisis
- Economic situation
- Increased competition

Main challenges (2) - Internal

- Fixing the internal
- Shielding against the external



A Culture Act

- Reinforcing the values
- Work environment
- Branding

CORE VALUES



Lessons Learned

- 1.
- 2.
- 3.
- 4.

Research Roundtables Switch

Please choose another research roundtable session to attend.

Using Case Method as a Cross-Disciplinary Approach to Business-Technical Collaboration for Oil and Gas Industry

Location: Almasi Room

Integrating Innovation into the Mining and Oil Industry through Partnerships Between Industry and Academia

Location: Oak Room

Contingency Factors of Corporate Entrepreneurship in Traditional and Modern Sectors

Location: Tanzanite Room