Management for peace
- Universidad de Los Andes School of Management (UASM) show-case -

Bart van Hoof, PhD,
Associate professor,
School of Management,
Universidad de los Andes, Bogota, Colombia,
bvan@uniandes.edu.co

Nairobi, 9th of November 2018
Content

1. Background of the Colombian conflict and peace process
2. The role of management in the peace process – UASM show case
3. Perspectives
Background of the Colombian peace process

Conflict – guerilla war

1948 1964 2002 2010 20 of July 2016 2030

Peace negotiations
- FARC
- ELN

Demobilization para-militaries

Peace construction
Pillars of the peace process

Security
- Protection
- Prevention and guaranty
- Cleaning of mines
- Replacement of crops

Conciliation
- True and justice
- Re-integration
- Political participation

Opportunity
- Land ownership
- Rural development
- Investment
Management for peace

1. Peace requires inclusive managerial decision-making paradigm
2. Development of opportunities and new jobs
3. Building of trust in value networks
4. Management of peace-funds
UASM show case of Management for peace

Inclusive decision-making
- Public management course
- Peace day ("dia PIAS")
- Master in Development Practice (MDP)
- Master in Environmental Management
- Consultancy practicum in ex-conflict zones

Entrepreneurship for new jobs
- Agro-entrepreneur program for ex-guerillas
- Farmers market

Building trust in value networks
- Sustainable agro-business program (MAS)
- Sustainable enterprise network program (RedES)
- Territorial governance

Management of peace funds
- Amazon vision (Vision Amazonia)
- Incentives
- Investments
Perspectives

1. Management for peace as a field for academic enquiry
   • Inclusive and collaborative management
   • Entrepreneurship in agribusiness
   • Finance of peace process

2. Exchange of experiences --> global conference on management for peace
   • Peer learning
   • Positioning of management education

3. Strengthening UASM’s leadership in management for peace
   • Sustainability as part of the schools mission
   • Enhancing and scaling transdisciplinary management research
   • Communication and positioning --> “action for change”
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