







## Management for peace

 Universidad de Los Andes School of Management (UASM) show-case -



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### Content

- Back ground of the Colombian conflict and peace process
- 2. The role of management in the peace process UASM show case
- 3. Perspectives











## **Background of the Colombian peace** process

Peace construction

Peace negotiations **ELN** 

Peace negotiations **FARC** 

Demobilization para-militaries

Conflict – guerilla war



20 of July 2016

2030









## Pillars of the peace process

Protection

Prevention and guaranty

Cleaning of mines

Replacement of crops

True and justice

Re-integration

Political participation

Conciliation

Land owner ship

Rural development

Investment

Opportunity

Security









## Management for peace



- Peace requires inclusive managerial decision-making paradigm
- Development of opportunities and new jobs
- 3. Building of trust in value networks
- 4. Management of peace-funds









# UASM show case of Management for peace

#### Inclusive decision-making

- Public management course
- Peace day ("dia PIAS")
- Master in Development Practice (MDP)
- Master in Environmental Management
- Consultancy practicum in ex-conflict zones



#### **Building trust in value networks**

- Sustainable agro-business program (MAS)
- Sustainable enterprise network program (RedES)
- Territorial governance

#### **Entrepreneurship for new jobs**

- Agro-entrepreneur program for ex-guerillas
- Farmers market

#### Management of peace funds

- Amazon vision (Vision Amazonia)
- Incentives
- Investments









## **Perspectives**

- 1. Management for peace as a field for academic enquiry
  - Inclusive and collaborative management
  - Entrepreneurship in agribusiness
  - Finance of peace process
- 2. Exchange of experiences -> global conference on management for peace
  - Peer learning
  - Positioning of management education
- 3. Strengthening UASM's leadership in management for peace
  - Sustainability as part of the schools mission
  - Enhancing and scaling transdisciplinary management research
  - Communication and positioning -> "action for change"











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