CROSS-BORDER COFFEE BREAK
TRANSFORMING BUSINESS EDUCATION

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INSEAD

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HOW TO SUBMIT A QUESTION ON ZOOM
FACILITATOR

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PRESENTERS

Timothy van Zandt
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AGENDA

TRANSFORMING BUSINESS EDUCATION TO ALIGN BUSINESS AND SOCIETY

The purpose of this webinar is to share our experiences at INSEAD in changing the school so that it can contribute to the alignment between business and society.

WHY?

WHAT DOES IT MEAN, WHAT DOES IT TAKE, FOR BUSINESS?

WHAT DOES IT MEAN, WHAT DOES IT TAKE, FOR A BUSINESS SCHOOL?

HOW TO DO IT WITHIN A SCHOOL?

WHAT CONCRETE ACTIONS/OUTCOMES?
A world where businesses create value and social and environmental progress
To lead the way in transforming business education to ensure that leaders and organisations benefit society and the environment.
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WHAT CONCRETE ACTIONS/OUTCOMES?
Our Impact: four-pillar strategy

Knowledge

Learning

Engagement

Walk the Talk
Initial priority areas

1. Ethics
2. Gender Balance
3. Humanitarian Social Impact Operations
4. Sustainability
5. Tech for Good
6. Wealth Inequality
First Force for Good Conference
SDGs Bootcamp elective
MSD and Business & Society practicum
Engagement
Academic Partner of the ChangeNOW Summit for Change

changeNOW
INTERNATIONAL SUMMIT FOR CHANGE

Meet the innovators who change the world

28-29 September 2018 - PARIS, STATION F
Sharing knowledge to make a difference

INSEAD in Davos
SDG Tent, Promenade 139
Immediate impact: Speaker Series

SDGs Speaker Series

The SDGs: What's in it for business?

18 March 2019 - 12:00 to 1:00 pm
Auditorium
INSEAD Asia Campus

Paul Polman
CEO of Unilever (2008-2018)

#INSEADforGood
Walk the Talk
Social Impact lunch series for staff
QUESTIONS & ANSWERS