PRME
Principles for Responsible Management Education

UNIVERSITY SOCIAL RESPONSIBILITY
INDICATORS SYSTEM
SHARING INFORMATION ON

PROGRESS - PRME

Guide for Implementation

Pacto Global
Red Colombia

PRME
Regional Chapter Latin America
and the Caribbean

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Sustainability is becoming an obligation for all organizations worldwide.

A system is then required to identify the sustainability performance of an academic institution in a reliable, comparable, objective and efficient manner.

In the case of universities, there is no free and globally accepted system of indicators.

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FEATURES

TRACEABLE   01

02   **STRATEGIC**

INTEGRAL   03

04   **SCALABLE**

ADAPTABLE   05

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COMPLIANT WITH

BENEFITS

Allows to evaluate significant and common aspects of academic institutions.

Make visible possible changes in the processes and in the operation itself.

Facilitates the comparison with others identifying possible opportunities for improvement.

Evidence management efforts and performance level.

Promotes institutional leadership and recognition of good practices.

Institutes transparency and the exchange of information with stakeholders.

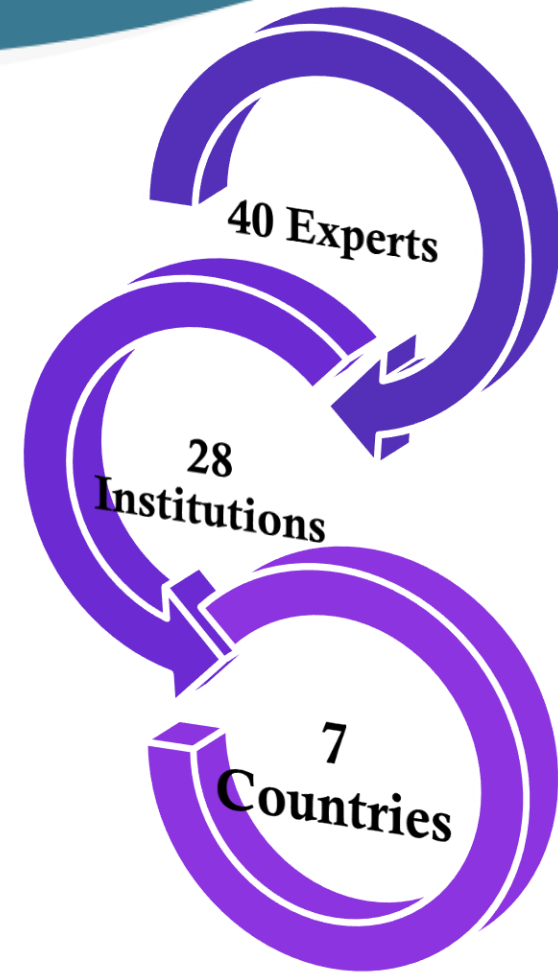It improves the capacity of relationship with the different stakeholders.

It reflects the institutional commitment to sustainability.
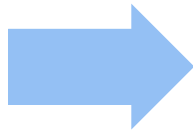
Strengthens the management of institutional reputation.

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DELPHI
METHOD

40 Experts

28 Institutions

7 Countries

UNIVERSITY SOCIAL RESPONSIBILITY INDICATORS SYSTEM

TEACHING

RESEARCH

LEADERSHIP AND STRATEGY

OPERATIONAL ADMINISTRATION

EXTENSION OR SOCIAL PROJECTION

AREA

GENERAL ASPECT

SUB ASPECT

INDICATOR

5   27   85   181

INDICATOR	SUBASPECT	GENERAL ASPECT	AREA
How effective are the mechanisms which promote gender equity in the institution?

(Scale 1 – 10 according to GRI 102-24, see link) | Conflict of Interest

Gender Equity

Macro | Governance

Operations

Impact

…

Reporting

Strategy | Leadership

Teaching

Research

Social Outreach

Management |

2019 Conference
Measuring the Impact of Business Schools

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AREA	GENERAL ASPECT	SUB ASPECTS
1. Leadership and Institutional Strategy	1.1. Government 1.2. Institutional Strategy 1.3. Control of the Operation 1.4. Report and Accountability 1.5. Improvement and Innovation 1.6. Impact	1.1. General Framework, Conflict of Interests and Gender Equity 1.2. Integration with Sustainability, stakeholders and Purpose 1.3. Equipment and Tracing 1.4. Report, Verification - Communication 1.5. Actions and Development 1.6. Teaching, Research and Extension
2. Teaching	0. General Information 2.1. Responsible Training 2.2. Relevant Training 2.3. Plurality in Formation 2.4. Integration of Training with SDGs	0. Scope and Commitment to sustainability 2.1. Ethics and Citizenship, Sustainability and / or Social Responsibility, Responsible Leadership and Responsible Consumption 2.2. Contact with the Reality and Socioeconomic Context 2.3. Interdisciplinarity and Multiculturality 2.4. Commitment to the 2030 Agenda for Sustainable Development
3. Research	0. General Information 3.1. Responsible Research 3.2. Link to Social Responsibility and / or Sustainability 3.3. Collaborative Research 3.4. Integration of Research with SDGs	0. Scope and Commitment to sustainability 3.1. Ethics and Citizenship, Sustainability and / or Social Responsibility, Responsible Leadership and Responsible Consumption 3.2. Contact with the Reality and Socioeconomic Context 3.3. Interdisciplinarity and Multiculturality 3.4. Commitment to the 2030 Agenda for Sustainable Development

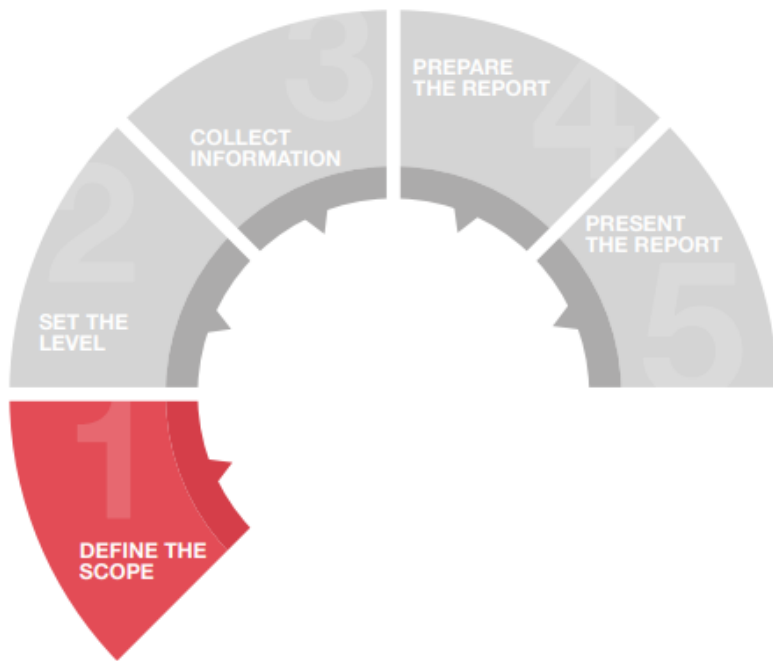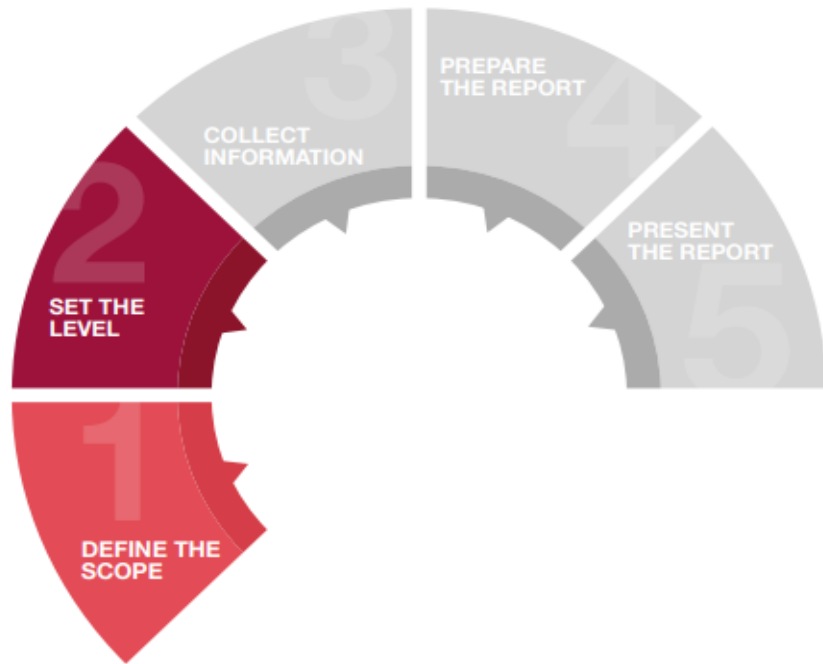| 4. Extension or Social Projection	0. General Information 4.1. Response to the needs of the beneficiaries or target audience 4.2. Articulation with Relevant Actors 4.3. Access and participation of Vulnerable Communities and / or minorities 4.4. Public / Private Cooperation 4.5. Integration of the Extension with the	0. Scope and Commitment to sustainability 4.1. External Validation and Service Channels 4.2. Agendas of Local and Global Development, Academic Community 4.3. Usefulness and Contribution of Interventions, Selection and Linking, Empowerment of Communities 4.4. Institutional Collaboration and Projects for Sustainability 4.5. Commitment to the 2030 Agenda for Sustainable Development
5. Operation Administration	5.1. Environmental impact 5.2. Labor aspects 5.3. Respect for Human Rights 5.4. Anti-corruption 5.5. Promotion and Communication	5.1. Energy, Water, Biodiversity, Emissions, Effluents and Waste, Prevention, Investments, Fulfillment, Supply and Transportation 5.2. Employment, Fulfillment, Relations, Health and Safety, Participation, Inclusion and Training 5.3. Fulfillment, Tracing, Training, External Verification, Supply, Sanctions, Freedom of Association, Child and Forced Labor, Non-Discrimination, Displacement, Accessibility, Well-being 5.4. Mechanisms, Complaints System, Supply, Fair Competence 5.5. Academic Offer, Promotion and Marketing, Privacy and Complaints and Claims

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UNIVERSITY SOCIAL RESPONSIBILITY INDICATORS SYSTEM

3 COLLECT INFORMATION

4 PREPARE THE REPORT

2 SET THE LEVEL

5 PRESENT THE REPORT

1 DEFINE THE SCOPE

Name of the Institution or academic unit about which it is expected to report	
Mention if it is public or private	
Academic units that are part of the report (1,2, ... N)	
Number of campuses that the institution has.	
Regions, cities or localities where the institution is present.	
Total income received on average per year in dollars	

COLLECT INFORMATION
PREPARE THE REPORT
PRESENT THE REPORT
SET THE LEVEL
DEFINE THE SCOPE

BASIC STANDARD INTERMEDIATE ADVANCED

EFFORTS **FORMALITY** **DIALOGUE** **IMPACT**
25 44 124 181
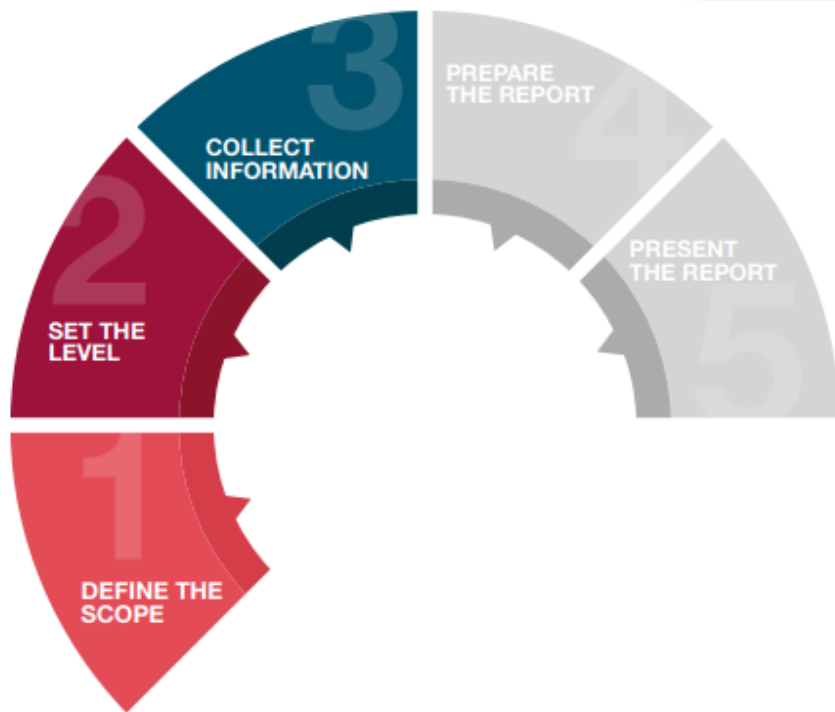
Area	Required Information	ID Codes	Type of Information	Source of Information	Application Date	Date of Delivery

COLLECT INFORMATION — 3

PREPARE THE REPORT — 4

SET THE LEVEL — 2

PRESENT THE REPORT — 5

DEFINE THE SCOPE — 1

Letter signed by the highest representative of the institution or academic unit.

Actions carried out during the reported period (maximum 24 months).

Evaluation of performance of the reported actions and fulfillment of the objectives in the immediately preceding report.

Presentation of the most significant objectives for the next reporting period.

Stakeholders	Broadcast mechanism	Coverage

USR GUIDE AVAILABLE

English
https://www.unprme.org/resource-docs/CARTILLAPRIMEINGLSONLINE.pdf

Spanish
https://www.unprme.org/resource-docs/CARTILLAPRIMEESPAOLONLINE.pdf

Portuguese
https://www.unprme.org/resource-docs/CARTILLAPRIMEPORTUGUSONLINE.pdf

Thank you - Obrigado

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Punto Focal Colombia – PRME LAC

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