

# Partnerships for Capacity Building *in Business Education*

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Annual Conference 2019  
Lisbon, Portugal

# Agenda

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- The concept: capacity building
- Three examples
  - Columbia: E-ship and Competitiveness in Africa
  - UMD: Title VI CIBER: USA
  - GW: Capital Markets Program
- Group work: program feedback
- Conversation: applications at home
- Contact

# Capacity building

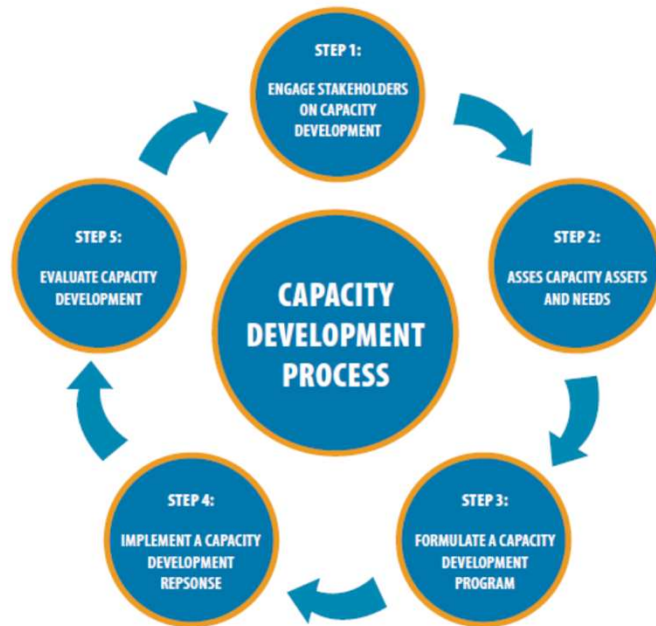
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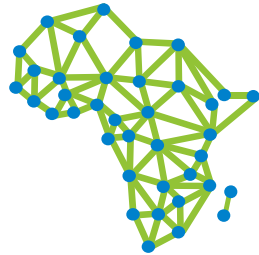
- Working definition
  - Bringing together partners to accomplish more than could accomplish individually
- Types/models of capacity building partnerships
- Institutional motivations

# Capacity building: UNDP cycle

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- Process of growth and evolution
- Focus on partnerships and cooperation in each step
- Adaptable to suit various situations

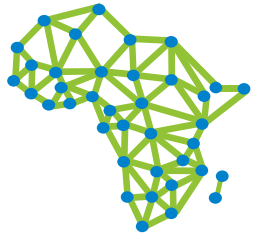


# Entrepreneurship and Competitiveness in Africa

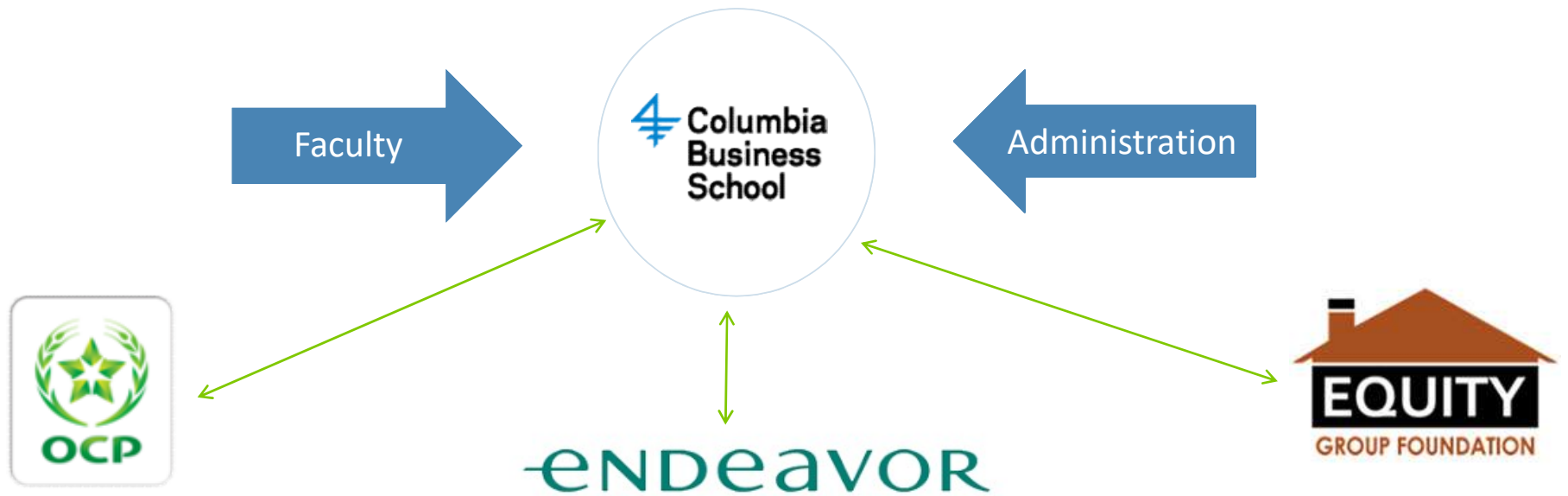


Empower/equip African entrepreneurs with the skills, tools, and network to scale their SMEs.





# Entrepreneurship and Competitiveness in Africa



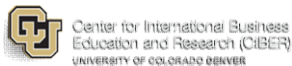


Centers For International Business Education & Research

# Title VI CIBER: USA



CENTER FOR INTERNATIONAL BUSINESS STUDIES



- USA federal grant program, Centers for International Business Education and Research (CIBER)

- Mission: To increase USA capacity for international understanding and economic enterprise

- Outcomes since 1989:

- 4.5M+ grad/undergrad students
- 60K+ PhD students
- 280K+ faculty





Centers For International Business Education & Research

# Title VI CIBER: USA



- Minority Serving Institution (MSI) Consortium
  - Pedagogy workshops
  - Case competitions
- CIBER MSI and Community College Consortium (CMCC)
  - Grants





# GW: Capital Markets Program

## Coursework

Tailored coursework and graduate certificate at the George Washington University

Speaker Series with executives across the Milken Institute network

Regulatory modules at the U.S. SEC

Applied workshops with IFC practitioners

Cohort 1: Jan - May 2020

Cohort 2: Aug - Dec 2020



## Internship

Work placements across 20+ institutions in the U.S. financial industry

Site visits and boardroom discussions in New York City

Tailored training sessions for effective leadership and management

Networking opportunities with industry leaders

Cohort 1: May - Aug 2020

Cohort 2: Jan - April 2021



## Alumni Engagement

Biennial alumni retreats featuring leading decision makers in participating countries

Alumni featured in flagship Milken Institute and IFC events and publications

Online portal for continued learning and exchange

Lifelong mentorship and policy advisory

From graduation onward, for the rest of Scholars' careers



THE GEORGE  
WASHINGTON  
UNIVERSITY  
WASHINGTON, DC



# GW - Capital Markets Program

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“It’s a powerful connection – we call the alumni our second family. I now have friends all over Africa, in the Caribbean, in Asia. That just changes your whole horizon, and you know that if you have a problem you can just pick up the phone, and talk to someone who is facing the same policy challenges as you are”.

**Christopher Legilisho**  
Central Bank of Kenya  
Class of 2017



# Group work: program feedback

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- What challenges and opportunities can you identify in each of these partnerships models?

# Group conversation: applications at home

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- What do successful partnerships for capacity building look like in your specific context?
- What type of partnership models might be helpful in advancing the goals of GBSN?

