Partnerships for Capacity Building in Business Education

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Agenda

• The concept: capacity building
• Three examples
  o Columbia: E-ship and Competitiveness in Africa
  o UMD: Title VI CIBER: USA
  o GW: Capital Markets Program
• Group work: program feedback
• Conversation: applications at home
• Contact
Capacity building

- Working definition
  - Bringing together partners to accomplish more than could accomplish individually

- Types/models of capacity building partnerships

- Institutional motivations
Capacity building: UNDP cycle

- Process of growth and evolution
- Focus on partnerships and cooperation in each step
- Adaptable to suit various situations

From Capacity Development: A UNDP Primer
UNDP Bureau for Development Policy; www.undp.org/capacity
Empower/equip African entrepreneurs with the skills, tools, and network to scale their SMEs.
Entrepreneurship and Competitiveness in Africa

Columbia Business School

Faculty

Administration

OCP

EQUITY Group Foundation

endeavor

Global Business School Network
Title VI CIBER: USA

• USA federal grant program, Centers for International Business Education and Research (CIBER)
  • Mission: To increase USA capacity for international understanding and economic enterprise

• Outcomes since 1989:
  • 4.5M+ grad/undergrad students
  • 60K+ PhD students
  • 280K+ faculty
Title VI CIBER: USA

- Minority Serving Institution (MSI) Consortium
  - Pedagogy workshops
  - Case competitions

- CIBER MSI and Community College Consortium (CMCC)
  - Grants
GW: Capital Markets Program

**Coursework**
- Tailored coursework and graduate certificate at the George Washington University
- Speaker Series with executives across the Milken Institute network
- Regulatory modules at the U.S. SEC
- Applied workshops with IFC practitioners

**Internship**
- Work placements across 20+ institutions in the U.S. financial industry
- Site visits and boardroom discussions in New York City
- Tailored training sessions for effective leadership and management
- Networking opportunities with industry leaders

**Alumni Engagement**
- Biennial alumni retreats featuring leading decision makers in participating countries
- Alumni featured in flagship Milken Institute and IFC events and publications
- Online portal for continued learning and exchange
- Lifelong mentorship and policy advisory

**Cohort Details**
- Cohort 1: Jan - May 2020
- Cohort 2: Aug - Dec 2020
- Cohort 1: May - Aug 2020
- Cohort 2: Jan - April 2021

**Logos**
- Milken Institute
- IFC
- GBSN Global Business School Network
GW - Capital Markets Program

“It’s a powerful connection – we call the alumni our second family. I now have friends all over Africa, in the Caribbean, in Asia. That just changes your whole horizon, and you know that if you have a problem you can just pick up the phone, and talk to someone who is facing the same policy challenges as you are”.

Christopher Legilisho
Central Bank of Kenya
Class of 2017
Group work: program feedback

• What challenges and opportunities can you identify in each of these partnerships models?
Group conversation: applications at home

• What do successful partnerships for capacity building look like in your specific context?
• What type of partnership models might be helpful in advancing the goals of GBSN?
Contact

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