

Why Human Rights at a Business School?

Global Business School Network

November 2019

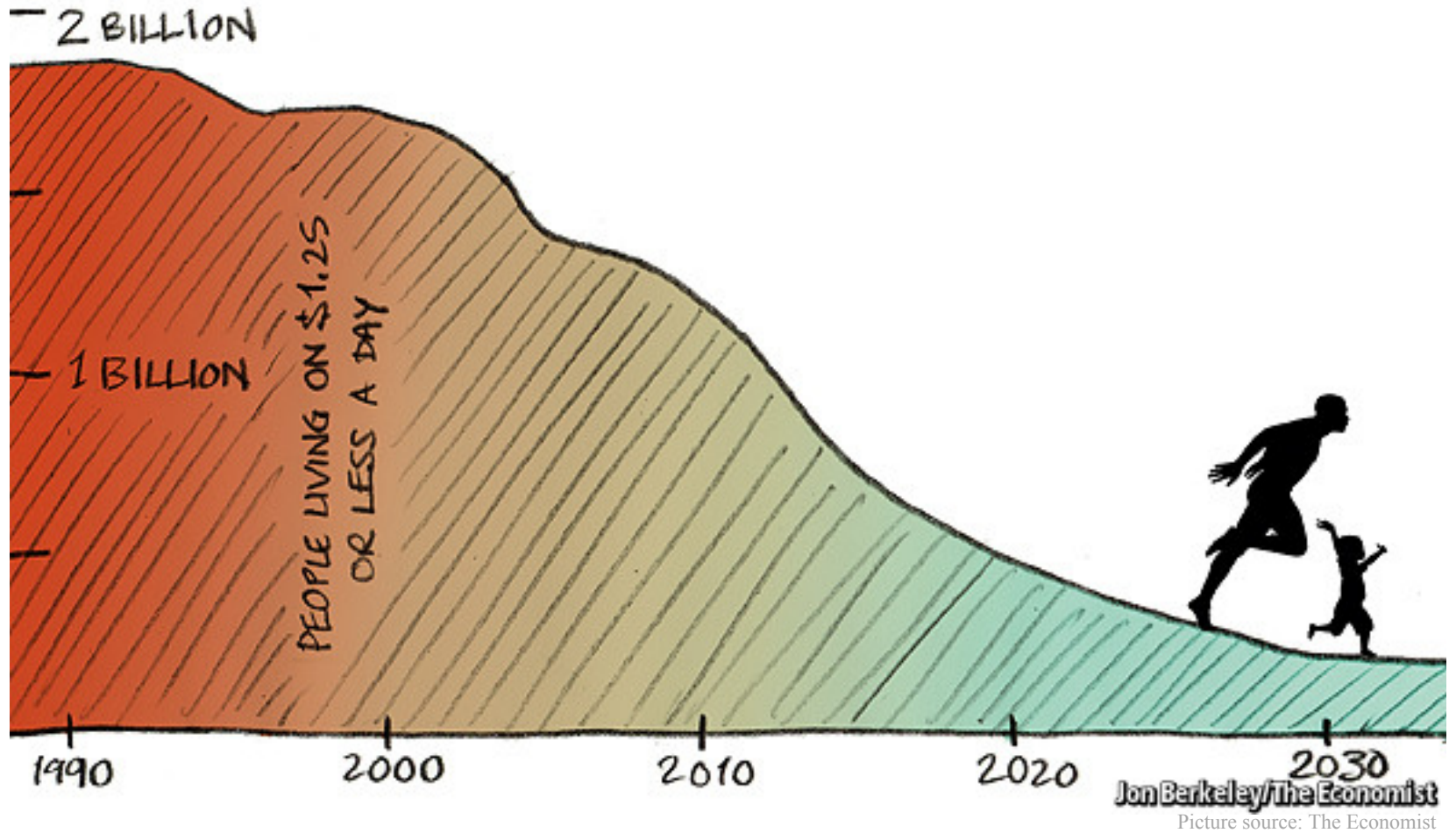
A Globalized Economy is Creating New Opportunities and Challenges

- Poverty is being reduced
- But many governments are fragile
- Global companies are outsourcing responsibility
- There is a governance gap

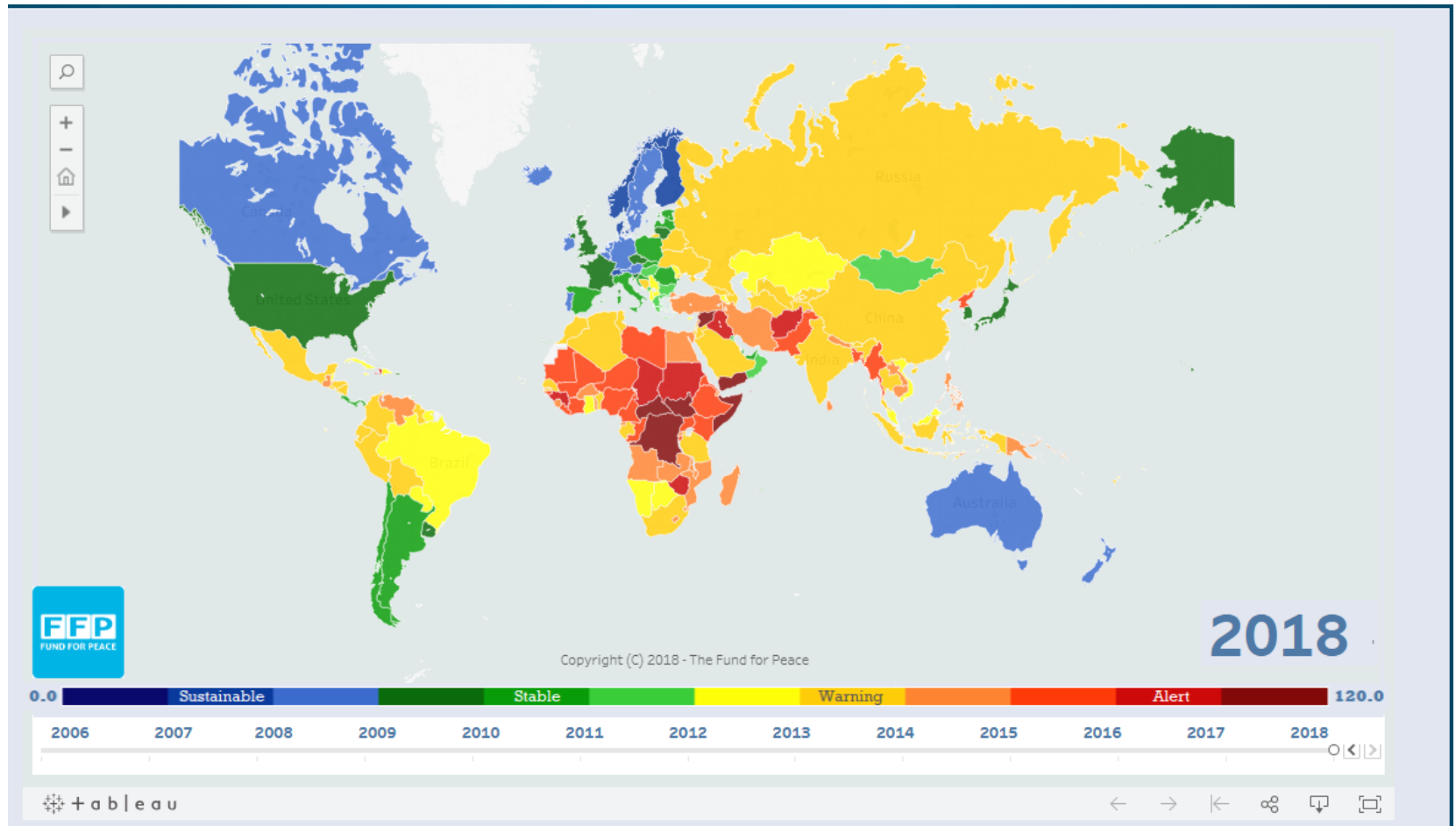


Picture source: [World Bank](#)

Global Poverty has Declined



Fragility in the World



Picture source: [Fund of Peace](#)

Companies are as Powerful as Governments

RANK	COMPANY	REVENUE (2018)	RANK	COUNTRY	GDP (2018)
1	Wal-Mart	\$482	23	Nigeria	\$481
2	State Grid	\$330	31	Egypt	\$330
3	China Nat'l Petroleum	\$300	34	Israel	\$299
4	Sinopec Group	\$294	36	Denmark	\$295
5	Royal Dutch Shell	\$272	41	Pakistan	\$271

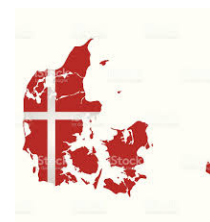
Source: Fortune Magazine

Source: World Bank

* Revenue in billions



STATE GRID
CORPORATION OF CHINA



Inequality is Threatening Political and Social Stability

Shareholder Value Is No Longer Everything, Top C.E.O.s Say

Chief executives from the Business Roundtable, including the leaders of Apple and JPMorgan Chase, argued that companies must also invest in employees and deliver value to customers.



<https://nyti.ms/2MppWpv>

New Technologies are Not Subject to Traditional Governance Models

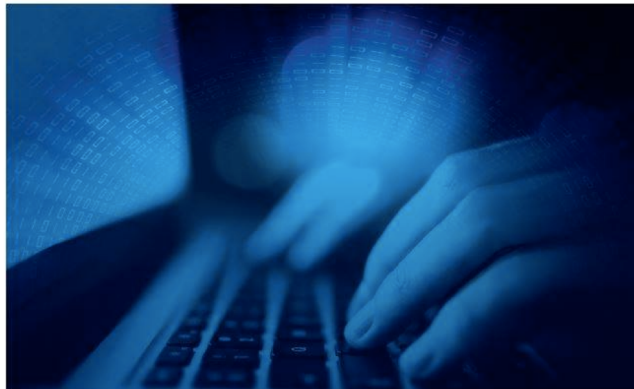
- Internet Platforms are allowing harmful content online
- Surveillance technologies violate privacy
- AI is changing the nature of work



Picture Source: Damon Winter/The New York Times

Internet Governance

Harmful Content: The Role of Internet Platform Companies in Fighting Terrorist Incitement and Politically Motivated Disinformation



 NYU STERN

Center for Business
and Human Rights

NOVEMBER 2017

Combating Russian Disinformation:

The Case for Stepping Up the Fight Online

PAUL M. BARRETT, TARA WADHWA, AND DOROTHÉE BAUMANN-PAULY

 NYU STERN

Center for Business
and Human Rights

JULY 2018

 NYU STERN


Center for Business
and Human Rights

How We Work



How McKinsey & Co. Fails As A Global Leader



Michael Posner Senior Contributor 

Leadership Strategy

I write about human rights and leadership in a global context.



McKinsey operates worldwide and is one of the largest consulting firms. GOOGLE

<https://bit.ly/2m9ZSCV>