

SONJO (SAMBATAN JOGJA)

SONJO (Sambatan Jogja) is a humanitarian movement that aims to assist vulnerable people and people at risk of the adverse impacts of the Covid-19 in the Province of Yogyakarta, Indonesia.

SONJO was formed on 24 March 2020, and it has 2.100 members distributed across 20 internal WAGs and six joint WAGs with other communities in 4 provinces: Central Java, West Java, Jakarta, and South Sumatera.

SONJO provides public goods in the area of health, economy, and education to society.

No funding is required for SONJO, and it focuses on mobilizing non-financial resources to make a difference.



SONJO (SAMBATAN JOGJA)

AN ONLINE-BASED SOCIAL CAPITAL TO
MINIMIZE THE ADVERSE IMPACT OF COVID-
19 PANDEMIC IN YOGYAKARTA, INDONESIA



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SONJO has seven programs in the economy and 13 programs in health. The programs in the economy aim to assist micro and small scales enterprises (MSEs) in reviving their sales due to economic contraction during the COVID-19 pandemic.

The health programs focus on supporting health workers, hospitals, community health centers (Puskesmas), village volunteering teams, and society by promoting health protocols, developing shelters for asymptomatic and mild COVID-19 patients, and conducting mass vaccination. Several programs in the economy are as follow:

- Database Pangan SONJO (DPS) was developed in April 2020 to provide a database of local shops, restaurants, groceries, and traditional markets to help society shop their necessities during a lockdown.
- SONJO Ngabuburit is a program to promote sales of F&Bs during the holy month of Ramadan in 2020 and 2021 using social media.
- Etalase Pasar SONJO (EPS) is an online showroom for MSEs to advertise and sell their products.
- SONJO Migunani is a program to facilitate the exchange of knowledge and skills among members. Vacuum frozen packaging was disseminated in SONJO Migunani in June 2020.
- SONJO Hamperfest is a program to promote the sales of parcels by the SMEs in SONJO during the celebration of Ied Fitr (end of Ramadhan), Christmas, and New Year.
- SONJO Pasardesa is a program to support COVID-19 patients with healthy foodstuffs during their isolation in the shelters.

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Several health programs are as follow:

- SONJO Husada Tangguh aims to assist hospitals, community health centers (Puskesmas), village volunteer teams, and shelters with any required health equipment. In addition, SONJO works as a pro bono intermediary agency to link between donor institutions and communities as recipients.
- SONJO Rewangan is a program to provide a temporary referral system for COVID-19 patients across hospitals in Yogyakarta. The system is based on the double auction method by using excel and WhatsApp.
- We conducted technical assistants eight times on how to develop community-based shelters in SONJO Migunani. The program also provides dissemination on working community-based mass vaccination with crowdfunding (Vaksinasi Jimpitan).
- Livedokter is a joint program among Kagamadok, Faculty of Medicine Universitas Gadjah Mada, and SONJO to provide free online consultations related to COVID-19.
- SONJO Tetuko is a program to promote and facilitate mass vaccination both in urban and rural areas in Yogyakarta.

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PROGRAM IMPACT AND SUCCESS

In the area of economy, the impacts of the programs are as follows:

- There are 726 MSEs, 37 supermarkets, and 216 traditional markets registered in the Database SONJO-Pangan.
- More than 400 MSEs have utilized the EPS for advertising and selling their products from May 2020 to the present day
- Transfer of knowledge and skills through SONJO Migunani has helped many MSEs in SONJO to utilize frozen vacuum packing and sell their products to major cities across Indonesia. The program also allows the MSEs to improve their skills in creating online advertisements and using social media to sell and market their products (see Pradiptyo and Wiguna, in Resosudarmo et al. 2020).
- SONJO Ngabuburit and the WAGs of SONJO have helped many SMEs to revive their sales since May 2020 (see Pradiptyo and Wiguna, in Resosudarmo et al. 2020).
- BMT Kharisma, a Syariah financial institution in Magelang-Central Java, has adopted the EPS for helping their MSEs customers since August 2020.
- SONJO Hamperfest was initiated in June 2021 during the month of Ramadan to help MSEs to sell parcels during the holy month.
- SONJO Pasardesa has supplied 783 COVID-19 patients, who underwent isolation in the shelters and pesantren (Islamic boarding school) across Bantul, Sleman, Kudus dan the City of Yogyakarta, with healthy foodstuffs.

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PROGRAM IMPACT AND SUCCESS

In the area of health, the impacts of the programs of SONJO are as follow:

- In April-June 2020, the SONJO Husada Tangguh assisted 16 hospitals and community health centers (Puskesmas) in Sleman, Bantul, Gunung Kidul, and Kulonprogo with PPEs, face shields, hand sanitizers, medical masks, etc.
- 150 COVID-19 patients went through SONJO Rewangan from Dec 2020 – June 2021.
- In 2021, through the program of SONJO Husada Tangguh, SONJO and collaborative parties have supported 50 shelters across Bantul, Sleman, and Kudus (Central Java), 71 village volunteer groups in Bantul, Sleman, Kulon Progo, Gunung Kidul, and the City of Yogyakarta with 279 beds, 132 tensimeter, 268 oximeters, 165 thermoguns, 2459 PPEs, 471 wear packs, and 3.696 packages of vitamins.
- Technical assistant on how to develop shelters was conducted through SONJO Migunani for 8 times, and helped the development of covers outside Yogyakarta: 22 shelters in Kudus, four shelters in Pati (Central Java), one shelter Bandung, 3 shelters in Bandung Barat, 1 shelter Bogor (West Java), 1 shelter in Jakarta, 2 shelters in Sumenep and 2 shelters in Bangkalan (East Java).
- The average number of inquiries of the program of Livedokter, an online health consultation, reached 422 queries. Not only did the inquiry come from Indonesia, but also from some Indonesian who live abroad.
- With Loro Blonyo and the Faculty of Medicine of UGM, SONJO has conducted mass vaccinations in urban and rural areas. From 8/July to 28/Oct/2021, they vaccinated 228.985 doses and counting. From 16/Sept – 28/Oct 2021, the program of Vaksinasi Jimpitan has supported 47 mass vaccinations in rural areas with 50.525 amounts, and the average operating cost is Rp6.559/dose (US\$0.45/dose).

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SDG IMPACT

The four Sustainable Development Goals that SONJO has addressed through the implementation of its program:

GOAL 3: Good health and well being

GOAL 11: Sustainable Cities and Communities

GOAL 17: Partnership for the Goals

GOAL 16: Peace, Justice, and Strong Institutions



Indeed, health had been the primary concern since its beginning in March 2020. Many of the programs are related to health issues. In addition, these programs address sub-goals in SDGs 3, such as ending the epidemic and strengthening the capacity of all countries exposed to global health risks. SONJO has also addressed the issue of sustainable communities (SDGs 11). SONJO is an online-based humanitarian initiative that in line with the local culture (gotong-royong).

The movement of SONJO is inclusive in assisting people in urban and rural areas to be resilient. The members of SONJO come from a diverse background, including disaster volunteers, bureaucrats, politicians, head of villages, medical staff, academicians, etc. It also relates to the third goal of the SDGs that SONJO addressed, which is a partnership for the purposes (SDGs 17).

The partnership is the key to all operational success that SONJO has been conducting. Many stakeholders are getting involved in SONJO, helping each other based on their capacity. It improves the effectiveness and efficiency of the process of mitigating the negative impacts of a pandemic.

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SDG IMPACT

Lastly, SONJO addresses peace, justice, and strong institutions (SDGs 16) by promoting integrity, transparency, empathy and synergy as the values of the movement. No funding is required for SONJO and the principal capital of SONJO is trust. The trust is a function of integrity and transparency.

The consistency of SONJO in implementing integrity and transparency improve the trust of the society to SONJO. With that, SONJO supports SDGs 16 along with SDGs 3, 11, and 17.

LOOKING FORWARD

In the future, COVID-19 could be considered endemic. the impacts of SONJO have prepared the community to face another potential shock. For example, the Vaksinasi Jimpitan (community-based vaccination with crowdfunding) that has been conducting by SONJO to promote synergy across villages.

This is a strategy to prepare the COVID-19 third wave in Indonesia. Most of the programs in SONJO focus on generating optimal outcomes with a cost-minimization approach. It is a sustainable way of conducting a community-based activity.

Since the beginning of the pandemic, SONJO has proven that social capital is effective in overcoming the adverse impacts of the pandemic COVID-19.

[SONJO.id/](https://sonjo.id/)