

## Going **BEYOND** Awards

# LAGOS BUSINESS SCHOOL SUSTAINABILITY CENTRE

The LBS Sustainability Centre is the first of its kind in Nigeria. It is designed to refocus the relationship between businesses and their stakeholders by contributing to the development of responsible business leaders.

We work with organizations to help them incorporate sustainable practices in their operations and develop innovative products and services that transform their communities and simultaneously generate economic value.

This enables businesses to sustain livelihoods, reduce poverty, and contribute to national development as well as the achievement of the Sustainable Development Goals (SDGs).



**LAGOS  
BUSINESS  
SCHOOL**

**PAN-ATLANTIC UNIVERSITY**



**LBS  
Sustainability  
Centre**

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## Our Objectives

- Knowledge creation through industry and action research in the areas of responsible business, corporate sustainability, corporate governance, corporate social responsibility, business ethics, nonprofit management, and social entrepreneurship.
- Knowledge dissemination through customized executive training programs, seminars and workshops, LBS MBA and executive programs, forums and conferences.
- Knowledge application through collaboration with businesses, government agencies, academic institutions and civil society organizations.

## Stakeholder Engagements & Partnerships

Achieving sustainable long-term change in Nigeria requires a significant strengthening of the policy formulation and implementation process. This involves directly influencing policymakers, regulators and companies.

The Centre utilizes ICT resources - digital media, social media platforms, social networks and dialogue sessions to advocate for the improvement of business engagement with society. This strategic focus has met with considerable success.

The Centre was involved in the conception of the sustainable banking initiative by the Central Bank of Nigeria (CBN).

This initiative led to the creation of the Nigerian Sustainable Banking Principles in 2012. The Centre was also involved in the formation of the Nigerian Business Coalition for Sustainable Development (NBCSD) in 2014. The Director of the Centre, Professor Chris Ogbechie also represents LBS as co-chair of the Private Sector Advisory Group on SDGs in Nigeria. The Centre's commitment to collaborative partnership has seen it engage with some of Nigeria's leading organizations to mainstream the sustainability agenda in the country.

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## Capacity Building Programs

In the Centre's quest for continuous improvement, training program curricula are consistently assessed with a view to ensuring they remain relevant and of immense use to our participants. As such, the Centre offers a series of capacity building programs for public officials, business executives, and entrepreneurs, as well as sustainability courses as part of LBS' MBA programs. Research LBS Sustainability Centre conducts industry and practitioner-focused research in business ethics, sustainability, social entrepreneurship and corporate governance. The research output of the Centre serves as the anchor for sustainability courses in Lagos Business School's full-time MBA programs and executive education curriculum, as well as training programs.

**Industry Engagement** The LBS Sustainability Centre also supports organizations in the design, development, implementation and assessment of their sustainability strategy, initiatives and projects.

- Sustainable Strategy Development
- Socio-Economic Impact Assessment
- Corporate Social Responsibility Program Design
- Sustainable Development Goals (SDGs) Initiative Implementation
- Sustainability Reporting

The Centre consolidates theory and practice on sustainability, builds leadership skills and supports constructive dialogue and collaboration between business, government, civil society and academics in order to find solutions to critical sustainability challenges. In its resolve to expand the sustainability conversation and embed sustainability thinking in corporate strategy, the Centre's research, seminars and stakeholder engagement are based on the following thematic areas:

- Corporate sustainability
- Responsible Business and Leadership
- Circular Economy

The past year saw the emergence of a global pandemic that brought disruptions to us as individuals, families, communities, businesses and nations. As we entered a national lockdown, the sustainability centre moved all its operations and activities online.

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## PROGRAM IMPACT AND SUCCESS

Leveraging the LBS eLearning Management System, the Centre delivered 2 Cycles of the Nonprofit Leadership and Management Programs (NPLM) and a new Nonprofit Program for Senior Executives (NPMfEX), these impacted over 80 NGOs and are supported by Ford Foundation West Africa. The Centre also trained a new crop of 48 circular economy leaders through the Leadership Program for Sustainable Waste Management supported by the Aspire Coronation Trust (ACT) Foundation. Our funded program offerings were expanded to include the Sustainable Flex-Plastic Waste Management supported by the Dow Impact Fund. The Centre also partnered with Nestle Nigeria to train a cohort of journalists through the Advancing Nutrition, Health and Wellness Reporting Program.

The Centre continues to advance Sustainability Knowledge, we introduced a new modular program for business executives known as the Corporate Sustainability Program and delivered the Global MBA course 'Business as a Force for Good: Sustainability and Sustainable Development in Africa.

The Centre convened major forums aiding constructive dialogues and collaborations among business, government, civil society and academia to explore solutions to critical sustainability challenges. These included our first virtual International Sustainability Conference and Chief Executive Forum on Sustainability which recorded active participation of top business, nonprofit and government leaders. With the effects of COVID-19 lingering on businesses, economies and society in general, it is clear that the road to sustainable recovery will be a long one. However, we are certain that by working together, these engagements helped to pave the way for more action and opportunities for sustainable development in Africa.

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## PROGRAM IMPACT AND SUCCESS

### Our 2020 Impact in Numbers

- Organizations & Participants Impacted: 2000+
- Certificate Programs: 186 Participants
- Seminars & Workshops: 49 Participants
- Webinars: 1084 Participants
- Forums & Conferences: 360 Participants

### Impact by Thematic Focus

- Sustainable Development: 116
- Responsible Business and Corporate Sustainability: 374
- Non Profit Management: 885
- Circular Economy: 304 Publications
- Organizations & Subscribers Impacted: (2000+)
- Reports: 5
- Insight: 1
- Newsletters: 12

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## SDG IMPACT

GOAL 1: NO POVERTY

GOAL 2: ZERO HUNGER

GOAL 3: GOOD HEALTH AND WELL-BEING

GOAL 4: QUALITY EDUCATION GOAL 5: GENDER EQUALITY.

GOAL 6: CLEAN WATER AND SANITATION

GOAL 7: AFFORDABLE AND CLEAN ENERGY

GOAL 8: DECENT WORK AND ECONOMIC GROWTH

GOAL 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

GOAL 10: REDUCED INEQUALITIES

GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

GOAL 12: RESPONSIBLE PRODUCTION AND CONSUMPTION

GOAL 13: CLIMATE ACTION

GOAL 14: LIFE BELOW WATER GOAL

15: LIFE ON LAND

GOAL 16: PEACE, JUSTICE AND STRONG INSTITUTIONS

GOAL 17: PARTNERSHIPS FOR THE GOALS



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## LOOKING FORWARD

The centre's work is focused on four thematic areas: Sustainable Development & Corporate Sustainability, Responsible Business & Leadership, Nonprofit Management & Social Entrepreneurship, and Circular Economy. Through its courses, conferences, industry projects and research, the LBS Sustainability Centre reaches thousands of individuals and organizations in Africa and beyond.

This is achieved through the Centre's targeted knowledge-sharing initiatives and strategic partner engagement.

Working with their committed team members and fellows, LBS' faculty, expert facilitators and key partners, they design and deliver projects and programs to advance sustainability and responsible management in Africa. Going forward, we hope to:

1. Support Lagos Business School to be widely recognized as the business school with the greatest impact on the knowledge and practice of corporate sustainability and responsible business in Africa
2. Globally influence corporate sustainability and responsible business practice and policy
3. Influence and advance nonprofit management and social enterprise practice in Africa
4. Advance institutional knowledge and industry specific knowledge-sharing through research and capacity building
5. Advance Centre's operational and financial sustainability by standardizing operations and attracting and retaining funding partners