

Going **BEYOND** Awards

HALAD TO HEALTH

Starting as a humanitarian project led by some Monash University students, Halad to Health has developed into an international not-for-profit organization closing the gap in global health inequality through delivering free health education & services to prevent illness in local communities.



MONASH
University

MONASH
BUSINESS
SCHOOL



This happens through two distinct, but related, programs - a social impact program; and affordable GAMSAT, Med Interview and Academic Tuition Services.

ABOUT MONASH BUSINESS SCHOOL

Located in Melbourne, Australia, Monash Business School is a triple accredited business school internationally recognized for excellence in research and education in Australia, the Asia-Pacific and around the world. Monash Business school comprises the Australian campuses of the Faculty of Business and Economics - one of ten discipline-based faculties at Monash University. The Faculty also runs specialist business units and courses at Monash Suzhou in China, the Monash Prato Centre in Italy and Monash Indonesia, located in Jakarta. Collectively the Faculty of Business and Economics is home to over 21,600 students and over 420+ faculty.

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The impact program offers 'volunteer mission trips', whereby health and medical students have the opportunity to volunteer and teach important health topics to some of the most disadvantaged students in rural Philippines. On this two-week experience, Australian university volunteer participants meet local health professionals to learn about the disadvantaged context experienced, in hospitals, government offices and schools. Students are subsequently paired with a local Halad to Health ambassador (usually high school students looking to join Halad to Health Philippines) to deliver 20+ free health education classroom lessons, such as dengue prevention or youth mental health awareness, in partnership with the Department of Education Valencia City.

This experience positively impacts participants in rural Philippine communities from the free services they gain; and also student volunteers, who experience a 'once in a lifetime' opportunity to see global healthcare inequalities for themselves. The impact program is contextually relevant, as our volunteers get to know the local officials, and pair up with a local Ambassador, who is from the same demographic as the audience they are teaching. They work with their ambassador to help design activities, translate humor, and deliver important health education alongside one another. These mission trips are completely free to local communities in need, because they are funded by Halad's second program, medical tuition.

Halad has created and scaled several medical entrance exam/interview courses to help students wanting to study medicine in Australia. The tuition service is novel in this space as it is the most affordable (tuition fee 5-10 times cheaper than competitors), personalized (class sizes up to half the size of competitors) experience, all while making a social impact (profit from the tuition fees fund the mission trips). An unintentional benefit of the tuition program is reducing financial barriers to entry for prospective health professionals; particularly for financially disadvantaged students.

The synergistic relationship between the two programs helps both grow simultaneously, as the majority of volunteers on the mission trips want to come back as tutors in our tuition program (increasing our tuition service workforce to keep up with student demand); and many tutors and students in the tuition program want to volunteer on the mission trip. With a constant and growing supply of funds and workforce, both the impact and tuition programs are self-sustaining. The program has been able to continue during COVID-19 because there is a growing local team and pipeline of Ambassadors in the Philippines who have been able to deliver these health education campaigns whilst the Australian university student volunteers are unable to visit. Students who once sat in classrooms listening to our volunteers and become inspired, enrolling themselves to join the Philippines team to improve health education for their peers.

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PROGRAM IMPACT AND SUCCESS

The mission trips have provided a profound impact on both participating rural Philippines communities and volunteers delivering the free health education.

Within the first 12 months (2019-2020), Halad to Health ran 4 mission trips, taking approximately 30 Australian university students each trip to volunteer. Their efforts of providing free health education reached 4600+ students in the rural province of Bukidnon; of which 27 of these students now form the Halad to Health Philippines team to scale the impact in-country.

During the 2020-2021 pandemic period, Halad to Health turned its impactful focus online and ran programs targeting youth mental health.

The efforts to provide free mental health awareness campaigns to 300,000 teens in Budkinon schools, provide access to free mental health counsellor for all local youth, and train 300+ guidance counsellors to become mental health equip during this time, was scaled by partnering with the Department of Education of Bukidnon & Department of Education of Valencia City; who gave Halad to Health access to their network of 1000+ schools in need.

On any given week there are: 5-10 local youth accessing our free mental health counseling sessions who would not be able to afford help otherwise~20 guidance counsellors being upskilled by our mental health first aid course to help them identify students at risk. At the same time, the Halad to Health medical tuition program has seen exponential growth since it commenced.

Starting with 60 students in November 2019, 680+ students enrolled in 2021 (plus an additional ~1250+ students reached through free resources).

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SDG IMPACT

Main SDG Focus = 3. Good Health and Wellbeing:
Better, more accessible health systems to increase
life-expectancy.

Other SDG Focus = 4. Quality Education: Inclusive
education to enable upward social mobility and end
poverty.



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LOOKING FORWARD

1. Once international travel can resume, we have secured partnerships with 50+ local schools and health facilities to scale our mission trips program up to taking cohorts of ~200 Australian student volunteers across a year.
2. We endeavor to start a new impact program called the 'Rural Health Roadtrip' which leverages the successful 2 week experience model, connecting current health/medical university students with schools in rural/regional schools to inspire them to undertake a health/medical career. Proposed to commence in 20223.

Medical tuition program is currently growing at ~30% year on year by student enrollments and the future goal is to continue this growth to become the market leaders in medical education tuition.

www.haladtohealth.org

