





Business and Human Rights in the Fishing Industry

GBSN-UniGE, with inputs from the ILO GBSN-HR supply chain research cluster

Based on the technical workshop on 30th Nov. – 2nd Dec. 2022





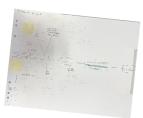


ILO-GBSN-UniGE Launch of MoU & Technical Workshop on Fishing



















Learning objectives

- 1. Understand the importance and characteristics of global fish production (Unit 1)
- 2. Examine how the operations of fishing companies can lead to labor rights violations and, in some cases, to forced labor (Unit 2)
- 3. Map the different risks for businesses related to labor rights violations, including forced labor, in fishing and discover promising solutions to address them (Unit 3)







Agenda

Unit 0 - Setting the stage

Unit 1 – The fishing industry

Unit 2 – Human rights risks in the fishing industry

Unit 3 – Decent work in fishing







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What does this picture have to do with today's topic?

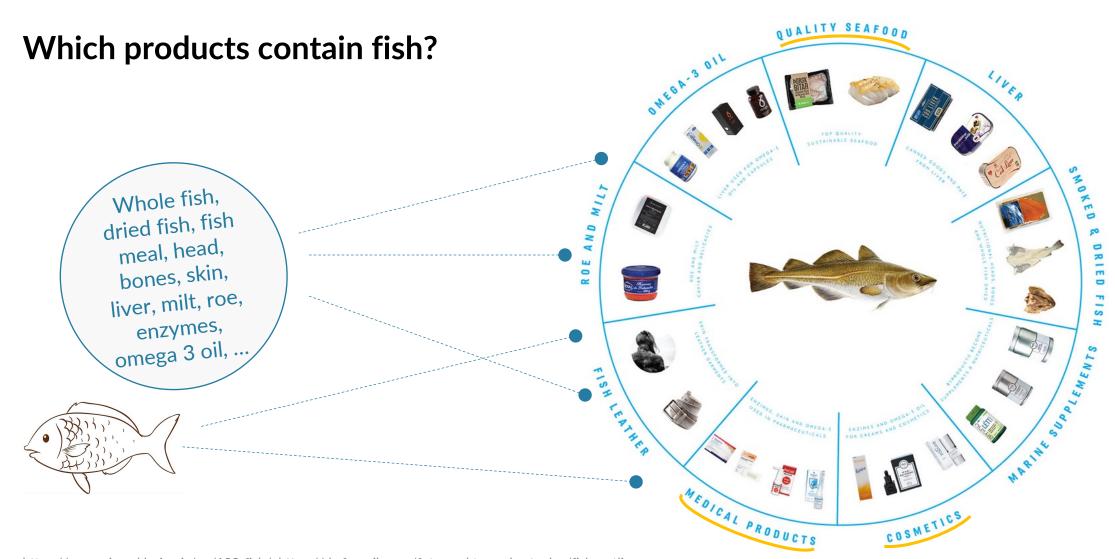


Mathias Erhart from Nenzing, Austria, CC BY-SA 2.0 https://creativecommons.org/licenses/by-sa/2.0, via Wikimedia Commons (https://commons.wikimedia.org/wiki/File:Red_Kitten_01.jpg,)















Which products contain fish?



Squalene (from Sharks): lip balms, tanning oils, creams and moisturizers

Guanine (from shimmering scales of fish): nail varnishes, lipsticks, eyeshadows, highlighters, bronzers and some mascaras

Collagen (from fish or other animals –e.g., from skin or bones): beautyproducts for elasticity and anti-wrinkles







Sustainability of fish products?

sustainable fashion Guardian sustainable business

Prada, Dior and Nike are finding a fashionable new purpose for fish skins

Fish leftovers are often turned into meal for animals, but top brands are turning fish skin into leather







Using all parts of the fish can increase the sustainability of fish use.

This sustainability discussion in fishing is focused on environmental aspects. People are concerned with the fish and fishers are often forgotten.







Why is this a BHR issue?



27 Aug 2015 Edvard Pettersson, Bloomberg Business

4

Lawsuits & regulatory

Article

Nestle Accused of Putting Fish From Slave Labor in Cat Food

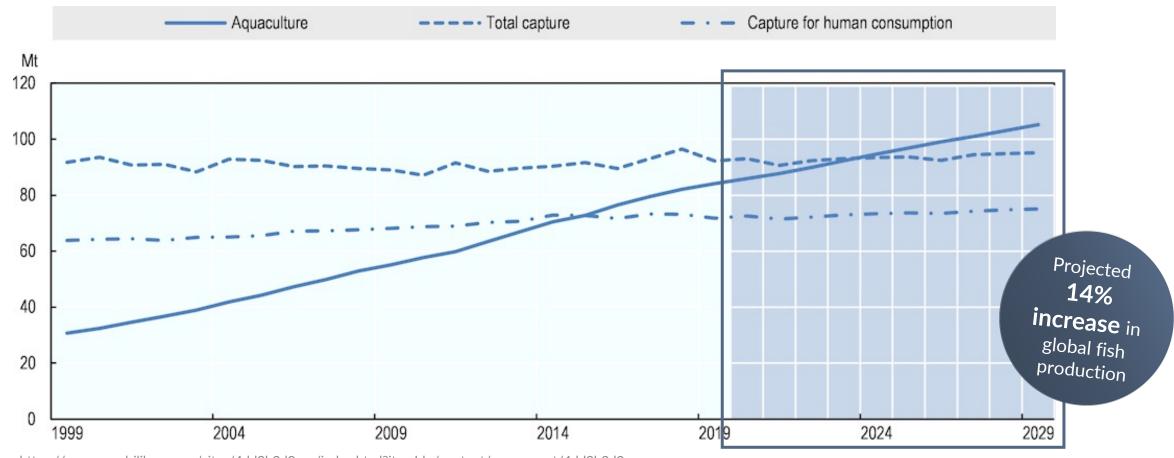








Increasing relevance of seafood



https://www.oecd-ilibrary.org/sites/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/4dd9b3d0-en/index.html?itemId=/content/component/dd9b3d0-en/index.html?itemId=/content/component/dd9b3d0-en/index.html?itemId=/content/cont

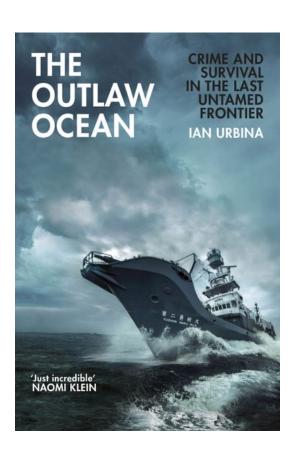






Documenting forced labor on fishing vessels







Ian Urbina, investigative journalist, author, and founder of the NGO "The Outlaw Ocean Project"







Urbina 2021: How fish-meal production is destroying Gambia's waters



















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Subsistence fishing



Artisanal/ small-scale fishing



Fishing for a living

Industrial fishing



Aquaculture



Capture fishery

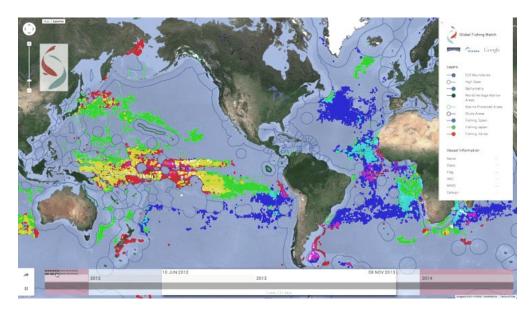
https://www.nps.gov/articles/aps-v12-i2-c10.htm; https://www.researchgate.net/figure/The-two-most-commonly-used-Artisanal-Fisheries-boats_fig3_301213420; https://commons.wikimedia.org/wiki/File:BM188_off_Berry_Head.jpg/; https://commons.wikimedia.org/wiki/File:Fish-farm-hero.jpg







Global fishing industry



Map showing different marine areas and fishing activity from different countries.

- ~ **38 million** people work in the global fishing industry, 80% in Asia, 20% women.
- + ~ 20 million workers are employed in aquaculture.

In comparison: the forestry sector employs approx. 33 million people (approx. 1% of global employment).

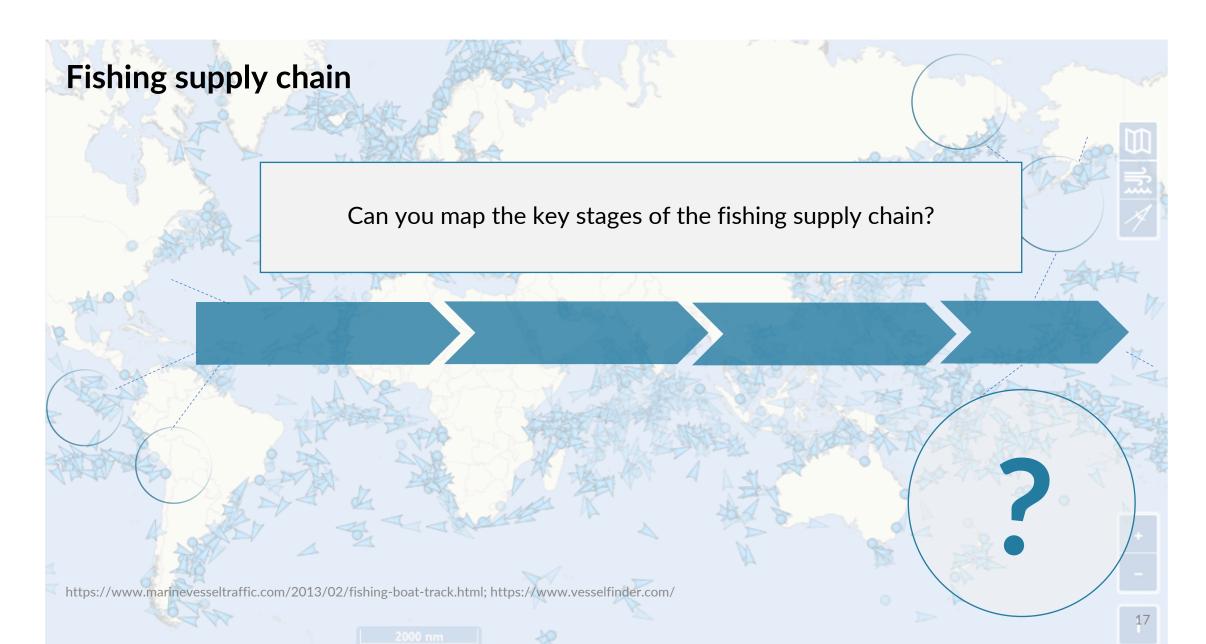
- ~ **500-600 million livelihoods** depend at least partially on fisheries and aquaculture.
- ~ US\$ 141 billion value in sales for capture fisheries.

Illegal, Unregulated and Unreported (IUU) fishing is a global challenge, representing approx. 14-33% of global capture fishery (and up to 37% in West African waters).





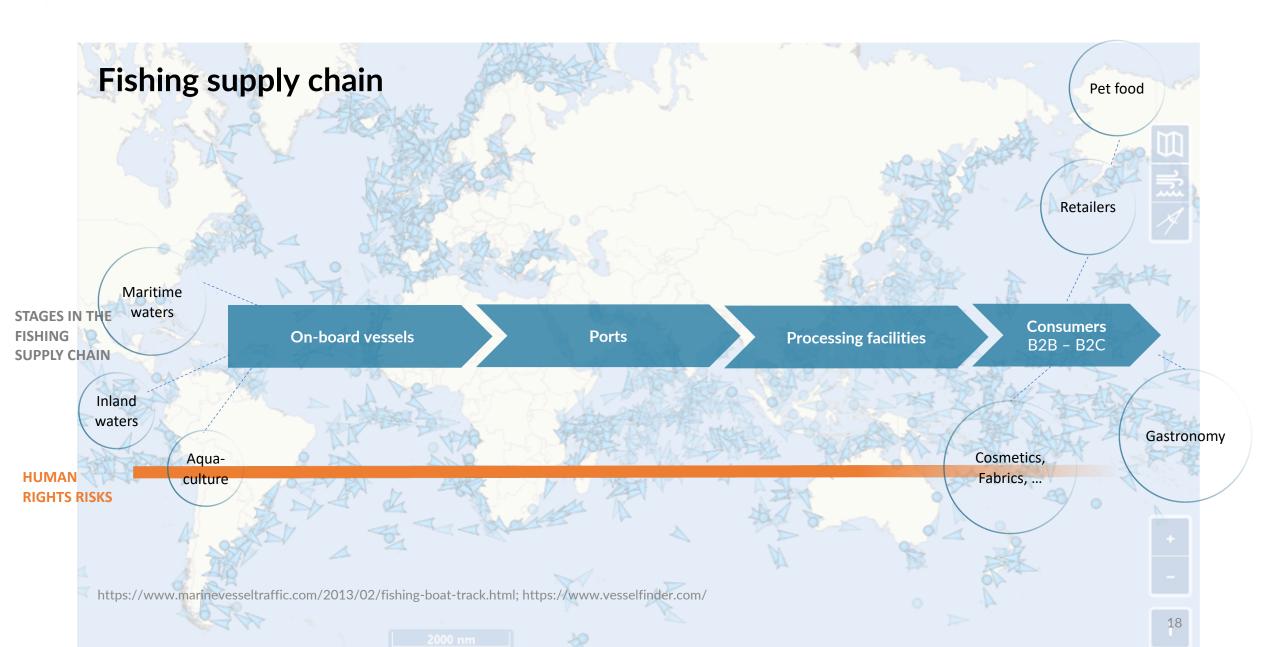


















What do you know about the fishing industry?

Global production of fish is:

- A. Increasing steadily since 1950
- B. Increased from 1950 to 1990 and is now stalling
- C. Increased from 1950 to 1990 and is now decreasing

Global production of fish is:

- A. Predominantly composed of fishing
- B. Evenly composed of fishing and aquaculture
- C. Predominantly composed of aquaculture

The top 7 producers (China, Indonesia, Peru, India, Russia, USA, and Viet Nam) of fish account for:

- A. 25% of world production
- B. 50% of world production
- C. 75% of world production









What do you know about the fishing industry?

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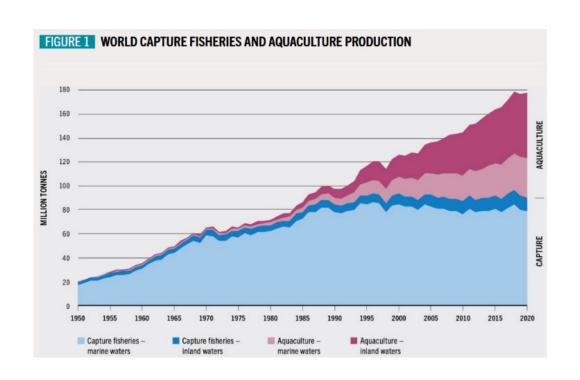
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Governance gaps and responsibilities

High seas: cover 64% of the ocean surface, states must cooperate (e.g., through regional fisheries bodies or international organizations)

Coastal states: sovereign rights for managing fishing activities within their EEZ (Exclusive Economic Zones), up to 200 nautical miles



Trade and Market States: involved in the processing, wholesale, and retail of fish and fish products. The main fish markets are found in the EU, the US, Japan and Australia.

Flag states: registration of vessels, exercise jurisdiction over vessels and control compliance with int'l conventions, national labor standards, and human rights

Port states: legislation of the port's location, inspection regime to prevent vessels suspected of IUU fishing from using ports and from bringing their produce to the national or int'l market

(see Port State Control, PCS)







Flags of convenience

Non-ratification of International Conventions, 2023^[62]

Flag	SOLAS	MARPOL	LL66	MLC2006	CLC FUND92
Bolivia	No	No	No	No	No
Comoros	No	No	No	No	
Cook Islands		No			
Georgia		No		No	
Honduras					No
North Korea		No		No	No
Lebanon	No	No			No
■ Moldova		No		No	No
Mongolia					No
★ Myanmar		No			No
São Tomé/Príncipe				No	No
Sierra Leone				No	
Sri Lanka	No	No	No		
Togo					No
Tonga				No	
Vanuatu				No	
Zanzibar	No	No	No		
Note	Cambodia, Cameroon, and Equatorial Guinea were not reviewed by ICS				



SOLAS = International Convention for the Safety of Life at Sea; MARPOL = International Convention for the Prevention of Pollution from Ships, LL66 = The International Convention on Load Lines, MLC2006 = Maritime Labour Convention (ILO), CLC FUND92 = International Convention on the Establishment of an International Fund for Compensation for Oil Pollution Damage

https://www.itfglobal.org/en/sector/seafarers/flags-of-convenience; https://en.wikipedia.org/wiki/Flag_of_convenience; https://shipbreakingplatform.org/issues-of-interest/focs/







Deep dive

Input from the Charles Autheman:

How does the international community try to regulate labor rights risks in the fishing industry?





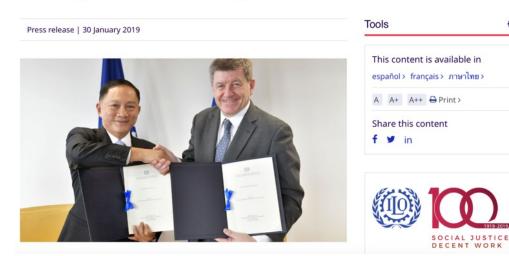


Regulations - International labor standards

Fishing Convention - C188

Thailand ratifies Work in Fishing Convention

Thailand has committed itself to ensuring acceptable living and working conditions for fishers on board ships by ratifying the Work in Fishing Convention. It has become the first country in Asia to do so, which signals to other countries in the region to follow this move.



Ratifications of C188 - Work in Fishing Convention, 2007 (No. 188)

Date of entry into force: 16 Nov 2017

21 ratifications See also Denounced: 0 Countries have not ratified

Ratifications of MLC, 2006 - Maritime Labour Convention, 2006 (MLC, 2006)

Date of entry into force: 20 Aug 2013

102 ratifications	See also		
■ Denounced: 0	▶ Countries have not ratified		

PUBLISHED APR 27, 2022 9:11 PM BY THE MARITIME EXECUTIVE

The International Maritime Organization (IMO) has renewed the push for countries to ratify the Cape Town fishing vessel safety agreement to help tackle the perennial problem of illegal fishing.

After 10 years, 20 states ratified the Cape Town Agreement; 22 are needed for the agreement to enter into force.







Regulations - Regional fisheries management organizations





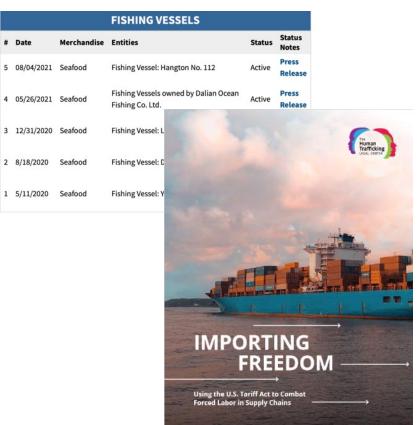






Regulations - Import bans and mHRDD











Deep dive

Input from the ILO:

Why is it challenging to ensure decent work in the fishing industry?

Who is in charge of implementing labor rights on board fishing vessels?







Establishing labor rights in fishing

General challenges

- Transnational nature of the industry
- Isolation
- Declining fish stocks

Challenges for port inspectors

- Sheer number of vessels calling into port
- Many things to inspect
- Limited human resources, labour inspectors not involved









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Human rights risks in the fishing industry (1)

Health and safety

Each year, over 100'000 fishing-related deaths occur, compared to 300 deaths per year in the shipping industry.

Privacy and communication

Workers often live in very tight living quarters and have sporadic cell phone reception.

Hours and wages

Working hours of 16-20 hours a day, seven days a week are common. Workers often experience debt bondage.

Isolation and time at sea

Workers in forced labor spend months or even years at sea without stepping on shore. Fishing, processing the fish, transshipments of the catch and vessel transfers of workers all take place at sea.

Trafficking and forced labor

The Pew Charitable Trusts (pewtrusts.org); see also: https://go.fishsafety.org/downloads/White%20Paper%20-%20Triggering%20Death%20-%20November%202022.pdf; https://www.tracit.org/uploads/1/0/2/2/102238034/tracit_forced_labor_and_illicit_trade_nov2021_final.pdf; https://theconversation.com/why-is-it-so-difficult-to-stamp-out-seafood-slavery-there-is-little-justice-even-in-court-152179; https://www.theguardian.com/world/2019/sep/21/such-brutality-tricked-into-slavery-in-the-thai-fishing-industry







Deep dive

Input from the ILO:

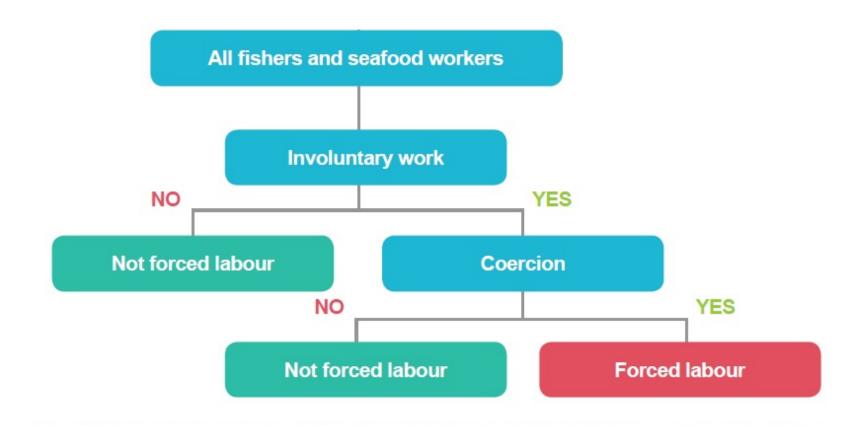
What is forced labor? How does ILO support governments, employers and workers to address forced labor in the fishing industry?







Identifying forced labor in fishing









11 indicators / red flags of forced labor

- Abuse of vulnerability
- Deception
- Restriction of movement
- Isolation
- Physical and sexual violence
- Intimidation and threats
- Retention of identity documents
- Withholding of wages
- Debt bondage
- Abusive working and living conditions
- Excessive overtime







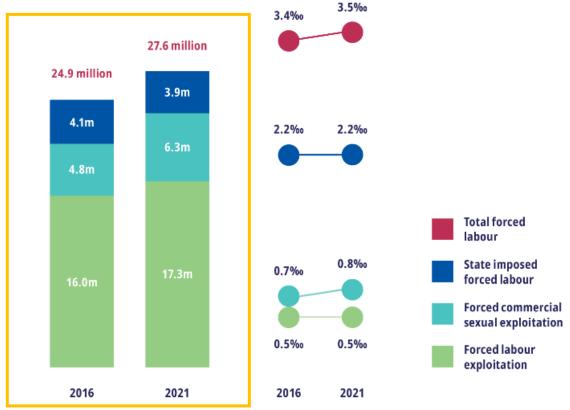


Forced labor trends

The increase in forced labor was driven entirely by forced labor in the private economy



128,000 fishers are trapped in forced labour aboard fishing vessels, often on the high sea, a workplace characterised by extreme isolation, hazardousness, and with gaps in regulatory oversight.



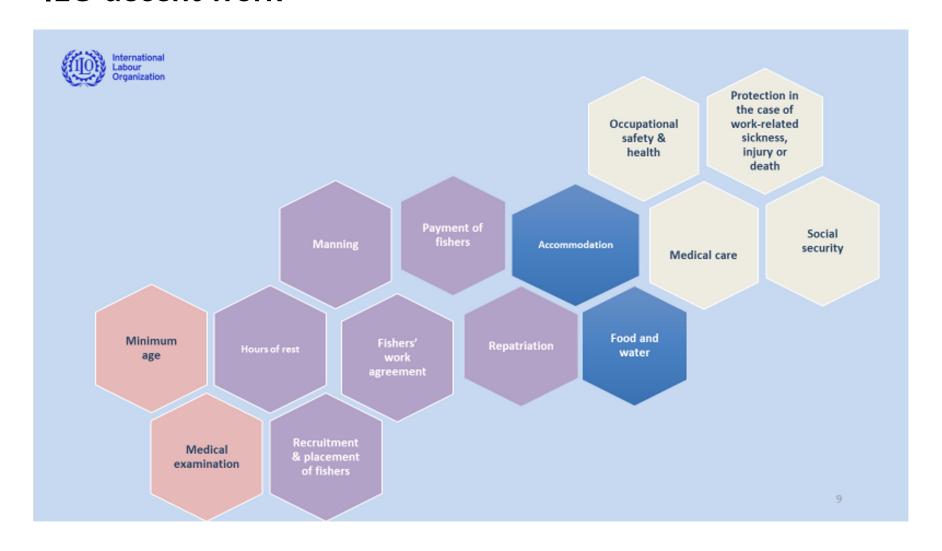
Number and prevalence of people in forced labour, by sub-category, 2016 and 2021







ILO decent work

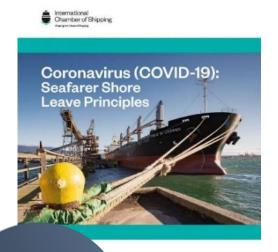


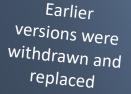






Covid-19 Implications for Seafarers







International Chamber of Shipping



The Neptune Declaration, signed by more than 850 organizations, outlines the main actions that need to be taken to resolve the crew change crisis.









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A focus on certifications schemes and their limitations



















Deep dive

Input from the ILO:

How can forced labor be monitored and detected in the fishing industry?







Solutions: Labor inspection and strategic compliance

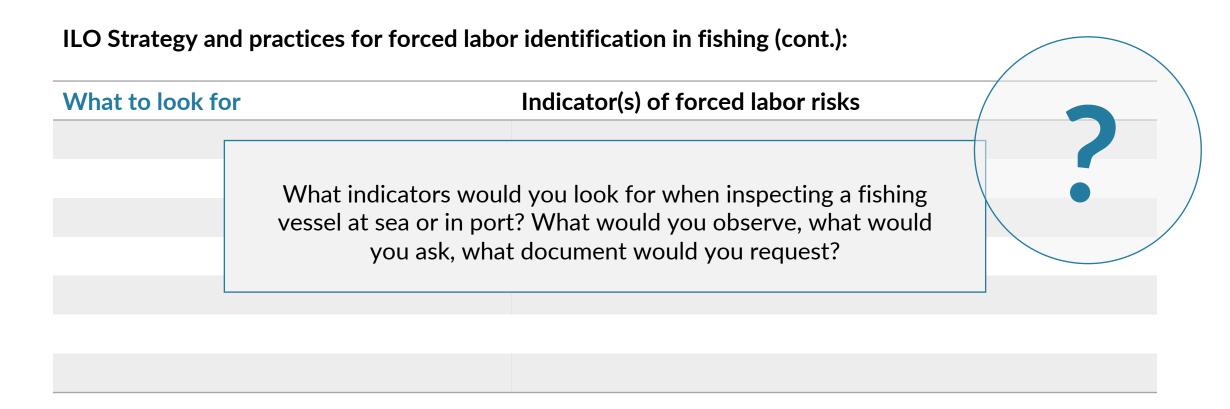
- Ensure labor inspection of fishing vessels, which is often not performed.
 - This can take the form of joint inspections where officials from multiple agencies conduct port-side inspections jointly: e.g., labor, maritime and fisheries inspectors.
 - Labor inspection must include face-to-face interviews of skippers and fishers and document reviews with fishers, skippers, vessel owners
 - Support strategic compliance and targeted inspections through risk assessment: use
 officials' experience and judgment, fishing data and algorithms to measure forced labor risk
 and focus efforts on the fisheries, ports and vessels where the risk is highest
- Focus on improving working conditions in a sustainable manner through support to sectoral trade unions and collective bargaining between workers and employers







Solutions: Monitoring









Solutions: Monitoring

ILO Strategy and practices for forced labor identification in fishing (cont.):

What to look for	Indicator(s) of forced labor risks	
Manning/crew size ratio	Abusive working conditions, excessive overtime	
Days at sea	Restriction of movement, isolation, abusive working and living conditions (rebuttable resumption)	
Crew list mismatch	Abuse of vulnerability	
Invalid/ incomplete	Invalid/ incomplete licensing, taxes, labor records	
Repetitive/ uniform hours records	tive/ uniform hours records Abusive working conditions, excessive overtime	
Repetitive or mismatched pay records	Wage withholding, deception	
Port-switching or trans-shipment Isolation, deception		







Digital technology actors working to address forced labor in fishing

Technologies for use by workers







Technologies for use by source/port/coastal states













Technologies for use by retailers/investors/end-consumers













Modern slavery statements: Example Trafigura (2022)



Assessment of our chartered fleet

We recognise that a range of risks to labour rights, including to those of seafarers, are present in our shipping and chartering operations and supply chain. These include risks to the right to freedom from forced labour and rights relating to wages and working hours, discrimination, freedom of association and collective bargaining.



2022 Trafigura Human Rights Report: www.trafigura. com/2022SR







Modern slavery statements: Example Mars (2021)



Modern Slavery Act Statement 2021

June 2022



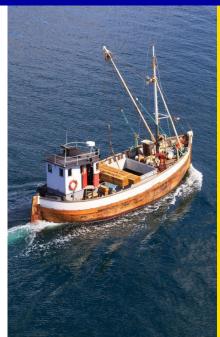
Sustainable Sourcing: Extended Supply Chains



In 2016, we launched our first Thai Fish Supply Chain Human Rights Action Plan which includes key performance indicators and uses the CARE Framework. As we advance this work, the sector continues to face complex challenges. Nonetheless, we are making progress.

As we continue learning more about how best to collaborate with our suppliers, how to form and activate the right partnerships and how to contribute to driving industry-level change, we remain focused on driving positive impact. Additional details on this work are available here.

In the first phase of our Human Rights Action Plan work, we focused on increasing traceability, developing a better understanding of working conditions in our supply chain, and building relationships of trust across our supply chain and the sector. We mapped our Thai fish supply chain and launched Issara Institute's Inclusive Labor Monitoring (ILM) model during a four-year timeframe with our Tier 1 suppliers – opening access to a multi-lingual hotline and online application where workers could report issues and seek assistance as needed. In 2019, we issued an update on progress and hired an additional senior leader based in Thailand, bringing deep expertise in human rights to guide this work.



2021 Updates

The next phase of our human rights work in Thailand includes prioritizing the following actions, working together with a range of external partners. In 2021, we progressed on:

- Consolidating our supply chain and shifting our procurement model, where feasible, to increase our
 visibility, influence and leverage. We are exploring how our sourcing approach can help us reach our
 environmental and human rights commitments.
- Activating our Next Generation Supplier program over time with all of our Tier I suppliers taking a
 long-term engagement approach to drive supplier ownership and capacity, and to identify and address
 forced labor risks and other human rights issues. Priority issues in current programs include responsible
 recruitment, with a focus on understanding and addressing recruitment fee risks, health and safety and
 worker engagement.
- Initiating multi-year collaborations designed to improve efforts to monitor, address, and prevent human rights risks for international fishing vessels, supported by third-party experts.
- Continuing to support fishermen drop-in and migrant children learning centers in Southern Thailand
 run by the nonprofit organization Stella Maris, and collaborating with USAID on a Connectivity @Sea
 Technology and Ethical Recruitment. Learnings from our work with USAID are available in this Brief.
- Supporting advocacy to ensure nonprofits are able to continue their important work in Thailand and
 continuing our active role on the Seafood Taskforce to help drive improvements in practices at scale.
 We are emphasizing the importance of government action to promote responsible recruitment and to
 strengthen national approaches to human rights and enforcement of labor law.
- Supporting Raks Thai Foundation to implement COVID-19 response work across 11 provinces in Thailand, with a focus on seafood and fishery workers and their communities. More than 55,000 people were reached with support including cash and emergency supplies, and community leaders have been trained on health and sanitation, financial management due to loss of income, and access to testing and medical sorvices.

We are encouraged by the effectiveness of fisherman support centers that we have supported since 2019, implemented by Stella Maris. The centers connected more than 13,500 people – primarily migrant workers – to legal services, education and medical support between 2019 and 2021. Together with Stella Maris, we expanded our partnership in 2021 to provide grievance support services to fishery workers on hundreds of fishing vessels at two major landing ozors in Thailand.







Brands reactions to the AP documentary

An AP investigation helps free slaves in the 21st century





[...] — and thus even businesses carefully tracking the provenance of the shrimp called the AP's findings a surprise.

"I want to eliminate this," said **Dirk Leuenberger**, **CEO of Aqua Star**. "I think it's disgusting that it's even remotely part of my business."

Some, including **Red Lobster, Whole Foods and H-E-B Supermarkets**, said they were confident — based on assurances from their Thai supplier — that their particular shrimp was not associated with abusive factories. That **Thai supplier** admits it hadn't known where it was getting all its shrimp and sent a note outlining corrective measures to U.S. businesses demanding answers last week.



Esther Htusan, Margie Mason, Robin McDowell and Martha Mendoza







Brands - Reviewing Nestlé's reaction and progress



Nestlé admits to forced labour in its seafood supply chain in Thailand

In a move praised by anti-slavery groups, global food giant reports abuse of migrant labour among its suppliers in Thai seafood industry, after investigation



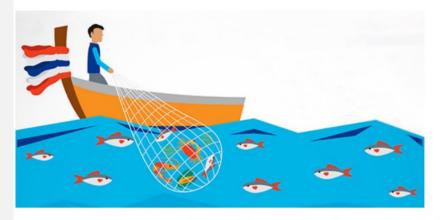




Nestlé 2015: Response to forced labor in seafood supply chains

NOV 23, 2015

Nestlé takes action to tackle seafood supply chain abuses



Given increasing concerns about labour and human rights abuses in the seafood supply chain and our commitment to eliminate such practices, Nestlé has published an **Action Plan (pdf, 650Kb)** on seafood sourced from Thailand. It contains a series of actions designed to protect workers from abuses, improve working conditions and tackle unacceptable practices including juvenile and teenage working.

"Nestlé is committed to eliminating forced labour in our seafood supply chain in Thailand, working alongside other stakeholders to tackle this serious and complex issue."

 Magdi Batato, Executive Vice President of Operations at Nestlé (2015)







Nestlé 2015: Action Plan (excerpt)

IV (VEC	Responsible Sourcing of Seafood Action plan 2015-201	COLIDCIAIL
Chapter 1	Background	
Convention Nestle Policies	 Country: Thailand Ingredients: Seafood Sustainability pillar: Labour conditions of sea based workers Supply chain tier: Fishing vessels ILO Conventions No. 29, 105, 182, 138, 111, 181, 87 and 98 Nestle Supplier Code Nestlé Commitment on the Responsible Use of Materials from Agricultural Origin Nestle Responsible Sourcing Guideline 	Vision Be an industry leader in determining where the seafood is coming from & demand it is Sourced Responsibly. Mission Through our partnerships with key parties, trace our upstream seafood supply chains, monitor recruitment and labor conditions on fishing vessels and implement practices as necessary to meet our Nestle policy goals.
back to	e management systems enabling upstream supply chain transparency origins, monitoring & remediation systems for good labor standards on fishing	Key Parties Seafood suppliers. VERITE Ltd. Achilles Ltd.







Nestlé: Collaborations to improve sourcing of fish

Partnerships and standards:

- Stakeholder collaboration: Thai Government, the Seafood Taskforce (industry association), and suppliers
- NGOs: *Issara Institute* (human trafficking and forced labor, grievance mechanisms), *Verité* (labor abuses in supply chains)
- Sustainable Fisheries Partnership (SFP): sharing purchasing information, Target 75% Champion
- International Union for Conservation of Nature Red List: to prevent illegal, unreported and unregulated (IUU) fishing

Audits, progress monitoring, accountability:

- > 10% of vessels (Thailand) audited against the Seafood Task Force limited scope UL (Underwriters Laboratories) standard
- Independent 3rd party vessel audits against the Thai Union Vessel Code of Conduct (VCoC)

Progress reports:

- Nestlé responsible sourcing standard
- Publication of sourcing regions
- Regular progress reports for Nestlé's seafood sourcing

Focus on
Thailand but
also working in
other countries







Nestlé 2017: Progress after 2-3 years

FEB 28, 2018

Inauguration of demo boat, a milestone in Thai fishing industry



Nestlé and Thai Union today officially inaugurated a demonstration boat, marking an important milestone in the collaborative efforts to address the complex issue of labour and human rights abuses in the Thai fishing industry.

25% of our seafood purchased in 2017 was responsibly sourced

57% of our total whole fish purchased in 2017 was traceable to its source







Nestlé 2020: Latest update on responsible seafood supply chains

Nestlé's 2020 progress report includes sections on:

- Knowing where our seafood comes from and how it is produced
- Collaborating on responsible vessel working conditions
- The Business Case for Safe Working and Living Conditions
- Worker Voice and Remediation
- Multi-stakeholder collaboration



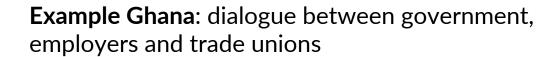








Towards decent work in the fishing industry





Example of Indonesia: strengthening authorities to conduct joint labor inspections













Questions?

Do you have any remaining questions or reactions?

