



CATH

Project on Homelessness

An aerial night view of a city, likely Leeds, showing a dense urban landscape with numerous buildings, some with lit windows, and streets illuminated by streetlights. The scene is captured from a high angle, looking down on the city.

Represented Region

- The region which we have chosen to tackle and take on is in West Yorkshire, more specifically Leeds
- The reason we have selected Leeds as our region is since homelessness is becoming more of an issue each year
- Due to the prior deaths of homeless people

Problem Identified

In Leeds is the 466% rise in homelessness between 2010 to 2017

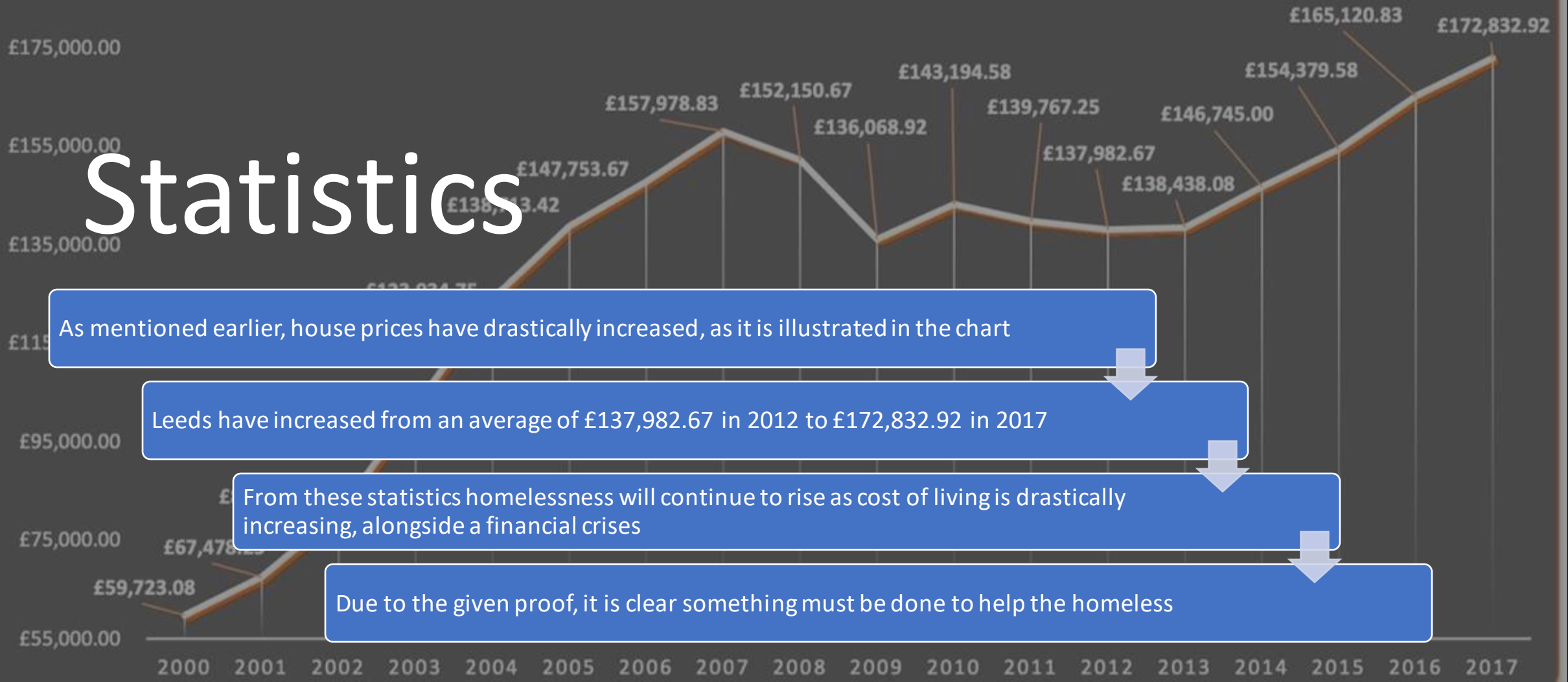
The UK wastes 15 million tonnes of food annually, with nearly half discarded within UK households

Cost of living has increased in 2022

House prices in Leeds have increased from an average of £137,982.67 in 2012 to £172,832.92 in 2017

These two issues have allowed us to produce our Business idea, project CATH

AVERAGE HOUSE PRICE IN LEEDS



Statistics

As mentioned earlier, house prices have drastically increased, as it is illustrated in the chart

Leeds have increased from an average of £137,982.67 in 2012 to £172,832.92 in 2017

From these statistics homelessness will continue to rise as cost of living is drastically increasing, alongside a financial crises

Due to the given proof, it is clear something must be done to help the homeless



Solution and Implementation Plan

- This project aims to bridge the gap between the excess food waste and lack of food available to the homeless
- Developed upon the 'Too Good To Go' app
- CATH is an app where people and businesses can post if they have any excess food they don't want or need
- Excess food can be picked up by student volunteers and distributed throughout the city
- Students can scan a QR code after they have delivered a meal (giving them a stamp)
- After 4 digital stamps, students receive a gift
- Gifts can be free club tickets, new books, cinema or sports discounts
- App has ads on it by paying businesses (provides funding)
- We will have successfully reduced food waste, fed homeless people around the city and let local businesses attract students

Resources

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