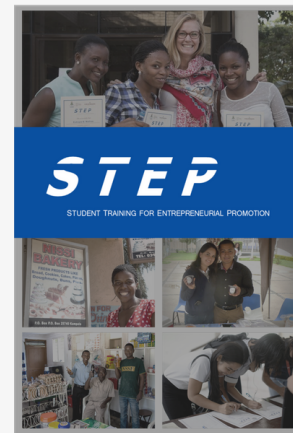


# Going **BEYOND** Awards

## Student Training for Entrepreneurial Promotion (STEP)

Leuphana Universität of Lünbeurg  
Germany



The Student Training for Entrepreneurial Promotion (STEP) is an entrepreneurship training for youths and young adults. The 12-week training develops young people's skills, knowledge, and confidence to pursue an entrepreneurial career based on action principles that have been derived from the scientific literature. STEP provides an answer to adverse labor market conditions and limited employment opportunities. It can act as leverage for a successful bottom-up strategy to reduce poverty.

STEP has been implemented in 12 countries across Africa, Asia, and Latin America. More than 10,000 students have participated in the training since 2008. It is evaluated according to the highest scientific standards in a randomized controlled trials design. Evaluations show that the training leads to a significant increase in business ownership (+33%), total income (+10%), and wage employment (+6%) among the training group in comparison to the control group two years after its implementation.

