

Global Business School Network for Business and Human Rights Impact Community (GBSN for BHR)

Frequently Asked Questions (FAQ)

1. WHAT - Understanding the GBSN for Business and Human Rights Impact Community

Question	Answer
<p>What is the Global Business School Network for Business and Human Rights Impact Community (GBSN for BHR)?</p>	<p>The <u>Global Business School Network for Business and Human Rights Impact Community (GBSN for BHR)</u> is a collective of business schools and scholars who are committed to integrating human rights into management education. It is a working group/ interest group under the umbrella of the <u>Global Business School Network (GBSN)</u>.</p> <p>Members of GBSN for BHR believe that the ability to understand and manage the relation between business and human rights is an essential skill for today's business leaders.</p> <p>GBSN for BHR supports the integration of human rights education at business schools through research, teaching, and institutionalization.</p> <p>The community provides a platform for scholars to collectively advance research and educational materials on business and human rights (BHR) and to discuss their experiences with promoting human rights in their school's curricula.</p> <p>GBSN for BHR is powered by the engagement of its members. The community comprises several research clusters that members can join based on their expertise and interests. An annual meeting is held in Geneva and online.</p>
<p>What are GBSN for BHR's objectives?</p>	<p>GBSN for BHR follows three main objectives:</p> <ul style="list-style-type: none"> ✓ <u>Catalyze Business School Engagement</u>: Encourage business schools to incorporate human rights into their research and education, including through branding, marketing, advocacy, and interactions with the private sector. ✓ <u>Foster Knowledge Exchange</u>: Facilitate the exchange of ideas, strategies, and resources among business schools for the integration of human rights into business education. This involves promoting peer-to-peer communication, facilitating networking opportunities, and supporting collaborative initiatives. ✓ <u>Enable Collective Action</u>: Promote collective action, within the realm of business education, other academic disciplines and beyond academia, to advance and protect human rights globally. This includes initiating research collaborations, backing student initiatives and competitions, and developing educational materials.

<p>Who set up and chairs the GBSN for BHR?</p>	<p>GBSN for BHR was founded in 2017 by the <u>NYU Stern Center for Business and Human Rights</u>, the <u>Geneva School of Economics and Management</u>, and the <u>Alliance Manchester Business School</u>.</p> <p>The Community is chaired by <u>Dorothee Baumann-Pauly</u> (Director, Geneva Center for Business and Human Rights; Research Director, NYU Stern Center for Business and Human Rights; based in Geneva, Switzerland) and <u>Michael Posner</u> (Director, NYU Stern Center for Business and Human Rights; Jerome Kohlberg Professor of Ethics and Finance, NYU Stern School of Business; based in NYC, USA).</p>
<p>How does GBSN for BHR relate to the overall Global Business School Network (GBSN)?</p> <p>What are GBSN Impact Communities?</p>	<p>The <u>Global Business School Network (GBSN)</u> was launched in 2003 as a program of the International Finance Corporation (IFC) at the World Bank.</p> <p>GBSN is a nonprofit organization that partners with business schools, industry, foundations and aid agencies to improve access to high-quality, locally relevant management education for the developing world. GBSN provides thought leadership that informs concrete projects and programs.</p> <p>One of the GBSN programs are the “<u>GBSN Impact Communities</u>” that amplify cooperation and engagement around a specific topic. GBSN for BHR is one of these impact communities.</p>
<p>How does GBSN for BHR relate to the Principles for Responsible Business Management Education (PRME) initiative?</p>	<p>The <u>Principles for Responsible Management Education (PRME)</u> were developed in 2007. PRME is a United Nations Global Compact supported initiative with the mission to inspire and champion responsible management education, research and thought leadership globally.</p> <p>PRME and the GBSN both advance responsible management education and encourage collaboration between business schools worldwide. In 2020, they joined forces to combine their work on human rights. The joint community – GBSN for BHR – is situated under GBSN and partners with the <u>PRME Working Group on Business and Human Rights</u>.</p> <p>Dorothee Baumann-Pauly and Mike Posner, who co-lead GBSN for BHR, also chair the PRME Working Group on Business and Human Rights.</p>
<p>What are the GBSN for BHR research clusters?</p>	<p>GBSN for BHR offers several thematic working groups led by members of the community. These clusters serve as working groups and knowledge hubs where members exchange on human rights developments in relation to the cluster topic, discuss their own work and engage in joint activities.</p> <p>Membership of these research clusters is optional, but it is a great opportunity to engage in more in-depth discussions and research surrounding different topics related to business and human rights.</p> <p>Each cluster is organized differently. Most clusters meet periodically throughout the year, have an internal chat to share topic-related news, or work on joint publications (e.g., case studies, issue briefs, or podcasts).</p> <p>The cluster leads can also be approached by any member of GBSN for BHR to provide an expert opinion or a connection to scholars with expertise on a particular topic or geographic area.</p>

<p>How many members does GBSN for BHR have?</p> <p>Can you give some examples of member schools?</p> <p>What regions are covered by the network?</p>	<p>GBSN for BHR comprises over 300 participants from over 120 business schools worldwide such as:</p> <ul style="list-style-type: none"> - Copenhagen Business School (DK) - Harvard Business School (US) - HEC Paris (FR) - Indian Institute of Management Bangalore (IN) - Royal Melbourne Institute of Technology (AU) - The Wharton School of the University of Pennsylvania (US) - University of Cape Town (ZA) - University of Nottingham (UK) - University of Oxford (UK) - University of St. Gallen (CH) - University of the Andes (CO) <p>These schools are primarily located in Europe and North America, with some based in Asia and a few in South America, the Middle East, and Africa. GBSN for BHR is committed to expanding its community to encompass as many schools from various regions of the world as possible.</p>
<p>Is GBSN for BHR open for non-business school members?</p>	<p>The GBSN for BHR also includes observers from law schools and individuals from the public and third sectors, further enriching the global diversity of the community. The observers can join events as guests upon invitation.</p>
<p>Where can one find up-to-date information about GBSN for BHR initiatives?</p>	<p>Please refer to the GBSN for BHR website for all relevant information.</p> <p>A newsletter is also sent out approximately four times a year to all members of the community.</p>

2. WHY - Benefits of joining the GBSN for Business and Human Rights Impact Community

Question	Answer
<p>What are the benefits of being a member of GBSN for BHR?</p>	<p>As a member of our community, you will benefit in the following ways:</p> <ul style="list-style-type: none"> ✓ <u>Global Network Access</u>: Enter a worldwide community of business school scholars and instructors actively involved in integrating human rights into their research and teaching, or eager to start doing so. ✓ <u>Reciprocal Support</u>: Receive mutual support for implementing human rights within your own business school. ✓ <u>Teaching Resources</u>: Access valuable teaching resources and materials, including open-access content for teaching purposes. ✓ <u>Stay Informed</u>: Stay up-to-date with the latest developments in the field of business and human rights through the periodic newsletter, which includes research updates, event announcements, and opportunities.

	<ul style="list-style-type: none"> ✓ <u>Collaboration</u>: Connect with colleagues who share similar research interests by attending our annual meeting in Geneva or participating online. Identify potential guest speakers to enhance your lectures. ✓ <u>Create the BHR Field</u>: Help create the BHR field and institutionalize it in business schools.
<p>How can I contribute to GBSN for BHR?</p>	<p>Expectations for members include:</p> <ul style="list-style-type: none"> ✓ <u>Active Engagement</u>: Actively participate and engage within the community. ✓ <u>Advocacy</u>: Advocate for the integration of human rights into business education through accreditation organizations and media. ✓ <u>Integration of Human Rights</u>: Seek innovative ways to incorporate human rights into your own research and teaching. ✓ <u>Community Growth</u>: Play a role in expanding the community by identifying and encouraging colleagues who share your interest in advancing human rights in business education to get involved and take action.
<p>Which thematic research clusters currently exist?</p>	<p>New members are welcome to join existing research clusters or lead a research cluster. Membership in research clusters is optional.</p> <p>These are the current research clusters and cluster leads (October 2023):</p> <ul style="list-style-type: none"> - <u>Accounting, Finance & Investment</u> John Ferguson, University of St Andrews (jf60@st-andrews.ac.uk), Yingru Li, University of Glasgow (yingru.li@glasgow.ac.uk) - <u>Agriculture</u> Dorothee Baumann-Pauly, University of Geneva (dorothee.baumann-pauly@unige.ch) Berit Knaak, University of Geneva (berit.knaak@unige.ch) - <u>Climate Change, Human Rights & Fair Transitions</u> Karin Buhmann, Copenhagen Business School (kbu.msc@cbs.dk & karbu@sam.sdu.dk) Stephen Park, University of Connecticut (stephen.park@uconn.edu) - <u>Gender</u> Lara Bianchi, University of Nottingham (lara.bianchi@nottingham.ac.uk) - <u>Extractives</u> Sandy Chong, Curtin University (email@sandychong.com) - <u>Modern Slavery & Supply Chains</u> Charles Autheman, HEC Paris (charles.autheman@gmail.com) - <u>Technology</u> Isabel Ebert, University of St. Gallen (isabel.ebert@unisg.ch) Björn FASTERLING, EDHEC Business School (bjorn.fasterling@edhec.edu)

3. HOW - Membership of the GBSN for Business and Human Rights Impact Community

Question	Answer
Who can join GBSN for BHR?	<p>GBSN for BHR is open to scholars from different disciplines who have an interest in business and human rights and who have an affiliation with a business school.</p> <p>A background in business and human rights is not a prerequisite and a background in management is not mandatory. What matters is that members work or teach at a business school, or contribute to management education.</p>
Does my school have to be a GBSN member for me to join GBSN for BHR?	<p>Individual scholars can join a particular impact community directly. Business schools can join the overall GBSN.</p> <p>Participating in the GBSN for BHR does not require your school to be or to become a member of GBSN.</p>
Is membership of GBSN related to membership of PRME?	<p>Both initiatives GBSN and PRME can be joined independently. With regard to the initiatives' activities on business and human rights, since the two initiatives joined forces, most of the activities take place under the organization of the GBSN for BHR.</p> <p>The PRME Working Group on Business and Human Rights is open to all individuals who are interested in joining. GBSN for BHR is meant for individuals at business schools who are interested in contributing to research and practices that promote the integration of human rights in business school curricula.</p>
Is there a membership fee? What are the expectations toward members?	<p>Membership of the GBSN for BHR for individual scholars is free of charge. For schools to join GBSN overall, fees apply.</p> <p>Active engagement is encouraged to enrich the community and advance human rights in management education.</p>
How do I join the GBSN for BHR?	<p>To join the BSN for BHR, please follow this link: https://gbsn.memberclicks.net/bhr-sign-up-form#!/ or contact Julianna Labelle, member engagement coordinator at GBSN, at jlabelle@gbsn.org.</p>
How can I become a member of a research cluster?	<p>To join a research cluster, you can find the contact information for the cluster leads in this FAQ document and on the GBSN for BHR website. Please feel free to reach out to the respective cluster lead(s) directly or contact Julianna Labelle at jlabelle@gbsn.org for assistance.</p>
As a GBSN for BHR member, how can I disseminate relevant information in the BHR field?	<p>If you would like to contribute to the newsletter, please feel free to submit your content (publications, events, initiatives, opportunities) through the following link: https://gbsn.memberclicks.net/bhrbulletin#!/ or contact Julianna Labelle at jlabelle@gbsn.org.</p>