Call for Papers

Entrepreneurship for Sustainability & Impact (ESI),

7th International Conference

23rd – 26th November, 2024

Doha, Qatar

https://www.qu.edu.qa/conference/ESI2024

Conference Theme:

Redefining Business in the Era of AI Revolution

Open Date for submission: April 01st, 2024

Abstract or Full Paper Deadline: 15th of July, 2024

Conference Chairs

Dr. Rana Sobh & Dr. Said Elbanna,
Qatar University

Executive Committee Chairs

Dr. Khalid Shams[1] & Dr. Bana Abuzayed,
Qatar University

Scientific Committee Chair	**Organizing Committee Chair**
Dr. Lanouar Charfeddine, Qatar University	Dr. Mohammed Elgammal, Qatar University

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[1] President of Qatar Decision Science Institute Chapter

Conference Overview

Artificial Intelligence (AI) has fundamentally reshaped and redefined the business landscape, profoundly altering the way people think and approach problem-solving in various industries. In recognition of this transformative period, we are excited to announce the call for papers for our upcoming 7th International Conference of Entrepreneurship for Sustainability & Impact (ESI) titled **'Redefining Business in the Era of AI Revolution'**. This conference aims to bring together leading academics, industry experts, and innovative thinkers to explore the profound impact of AI across various sectors. We welcome submissions that not only address the technological advancements in AI but also delve into its broader business, economic, social, and ethical implications. Our conference features diverse tracks, each focusing on a specific domain where AI is making significant inroads, ranging from climate change solutions and the circular economy to AI's role in logistics, entrepreneurship, digital finance, retail, auditing and fraud, and even its influence in higher education. This conference presents an unparalleled opportunity to showcase research, exchange ideas, and foster collaborations that will drive the future of business in the age of AI. Join us in this intellectual journey to explore and shape the evolving landscape of AI in business.

Conference key topics:

- AI and Entrepreneurship: Unveiling the Role of AI in New Business Ventures
- AI and Environmental Sustainability: Solutions for Climate Change and Circular Economy
- The Economic and Societal Dimensions of AI: A Comprehensive Impact Analysis
- Revolutionizing Supply Chain Management with AI Innovations in Logistics
- Transforming the Financial Sector: AI's Impact in Banking and FinTech
- AI in Marketing and Digital Business: Shaping the Future of Customer Engagement and Online Retail
- Advancements in Audit and Accounting: AI's Role in Enhancing Accuracy, Reducing Fraud, and Improving Efficiency
- The Future of Business Education: Exploring AI's Influence in Higher Education
- Strategic Adaptation and Management: Navigating Organizational Change in the Digital Era
- Case Study: Real-world applications and success stories.
- General Track: A diverse range of topics including AI & Ethics, AI in the Energy Sector, and emerging technologies.

Even though we are interested in abstracts on the conference theme, we welcome submissions on topics within the broader business research.

Timeline for Extended Abstracts

Open Date for submission: April 01st, 2024
Deadline for Extended Abstracts: 15th of July, 2024
Review Period: 15th of July– 31st of August, 2024
Decisions Deadline: 15th of September, 2024
Deadline for Full Papers: 07th of October, 2024 (mandatory for Best Paper awards nomination)

Publishing Opportunities

After a peer-review process, the **best papers** from the ESI can be submitted to:

- Socio-Economic Planning Sciences
- Management & Sustainability: An Arab Review
- Journal of Advances in Business Research

Conference Proceeding

The conference proceedings will feature a concise abstract of each presentation, accompanied by a focused exposition of the research's societal impact, limited to 200 words each. These abstracts and impact statements will be published together in the ESI2024 conference proceeding, offering a comprehensive overview of the research and its relevance to broader societal concerns.

Awards

All submissions will be evaluated based on their contribution towards the advancement of practice and theory as well as their potential contribution to entrepreneurship and sustainability. Prizes will be announced at the closing session of the conference.

- **Best Paper Awards:** the winner will be awarded the sum of **$1,250**, the runner-up will be awarded **$1,000,** and the second runner-up will be awarded **$750**.
- **Best Case Study Awards:** the winner will be awarded the sum of **$1,000,** the runner-up will be awarded **$750,** and the second runner-up will be awarded **$500.**
- **Outstanding PhD Dissertation-Based Paper Award:** the winner will be awarded the sum of **$1,000,** and the runner-up will be awarded **$750**.
- **Best Master/MBA-Dissertation Based Paper Awards:** the winner will be awarded the sum of **$1,000**
- **Conference Funding for Outstanding Ph.D. Dissertation Authors:** At least five authors with exceptional Ph.D. dissertation-based full papers will be awarded funds to cover their travel and accommodation expenses for attending and presenting at the conference. Furthermore, outstanding papers may be submitted for a prompt review process and considered for possible publication in the Management & Sustainability: An Arab Review (MSAR) journal. This opportunity provides a valuable platform for emerging scholars to share their research and contribute to the field.

Submission Guidelines

We welcome submission of extended abstracts and/or full papers. Please submit a **1000-1500 word extended abstract** (about 4 to 5 pages excluding references, appendices and other material) as a proposal for consideration at the conference. Full papers will also be accepted into the submission system. At least one author must attend the conference for the proposed paper to be included in the conference program.

Research Impact

As a vital part of the ESI conference, participants are invited to engage in a reflective exercise on the implications of their research. For each accepted paper for presentation, a written piece of at least 100 words presents the potential social/economic/business impact of their research. This section is designed to encourage scholars to think beyond the academic sphere and consider how their research can contribute to or influence societal aspects such as public policy, community health, environmental sustainability, business development, technological innovation, education, or social justice.

Please note that you need to upload the extended abstract and/or full paper (in PDF or WORD formats) as an attachment to complete the submission.

[Submit Now!](#)

Registration Fees:

Qatar University and the conference sponsors support the ESI 2024 conference by **covering the registration fees**. However, prior registration is mandatory to attend the conference.

All paper presentations will take place in person and on-site. At least one author must register and attend the conference in person to present.

Who should attend?

Representatives from all countries and institutions of all types and missions including:
- Higher education faculty members from all disciplines.
- Graduate and undergraduate students preparing to become professionals – joint. proposals from graduate/undergraduate students and their faculty mentors/advisors are welcome.
- Instructional technologists, course designers, and faculty developers.
- Higher education executives, administrators, and managers.
- Representatives from businesses and governments.

Conference Tracks

Track 1: The Impact of AI on Entrepreneurship & Innovation
   Track chair: Dr. Virginia Bodolica, American University of Sharjah, UAE
   Track chair: Dr. Mokter Hossain, Qatar University, Qatar

Track 2: AI-Driven Insights in Business & Public Policy
   Track chair: Dr. Nizar Jouini, Doha Institute, Qatar
   Track chair: Dr. Mohamed Ait Lahcen, Qatar University, Qatar

Track 3: AI in Audit & Accounting
   Track chair: Dr. Khaled Hussainey, University of Portsmouth, UK.
   Track chair: Dr. Nader Elsayed, Qatar University, Qatar

Track 4: Digital Transformation & AI in Supply Chain Management
   Track chair: Dr. Mahour Parast, Arizona State University, USA
   Track chair: Dr. Shaligram Pokharel, Qatar University, Qatar

Track 5: Emerging Technologies in Banking & Finance
   Track chair: Dr. Sabri Boubaker, EM Normandie Business School, France
   Track chair: Dr. Youcef Maouchi, Qatar University, Qatar

Track 6: The Role of AI in Transforming Marketing and Digital Business Strategies
   Track chair: Dr. Noha El-Bassiouny, German University in Cairo, Egypt
   Track chair: Dr. Imene Becheur, Qatar University, Qatar

Track 7: The Impact of Digitalization & AI on Climate Change & Circular Economy
   Track chair: Dr. Adel Ben Youssef, Nice-Sophia-Antipolis, France
   Track chair: Dr. Hany Kamel, Qatar University, Qatar

Track 8: Emerging Technologies in Business Education
   Track chair: Dr. Hassan Selim, UAEU, UAE
   Track chair: Dr. Husam Aldamen, Qatar University, Qatar

Track 9: AI & Digital Transformation for Business Sustainability
   Track chair: Dr. Hisham Farag, University of Birmingham, UK
   Track chair: Dr. Karma Sherif, Qatar University, Qatar

Track 10: Digital Transformation & AI for Strategic Adaptation & Management
   Track chair: Dr. Mustafa Colak, Social Sciences University of Ankara, Turkey
   Track chair: Dr. Esmat Zaidan, Hamad Bin Khalifa University, Qatar

Track 11: Responsible AI in Business & Society
   Track chair: Dr. Nick Hajli, Loughborough University, UK
   Track chair: Dr. Ramdani Boumediene, Qatar University, Qatar

Track 12: The Impact of AI on Labor Market Dynamics & Human Resources
   Track chair: Dr. Pawel Gmyrek, International Labor Organization (ILO), Geneva
   Track chair: Dr. Jawad Syed, Lahore University of Management Sciences, Pakistan.

Track 13: **AI for Sustainable Performance Analytics**
    Track chair: Dr. Ali Emrouznejad, University of Surrey, UK
    Track chair: Dr. Ruba Al-Jarallah, Arab Planning Institute, Kuwait

Track 14: **Case Study**
    Track chair: Dr. Randa Salamoun, AUB, Lebanon
    Track chair: Dr. Yassine Talaoui, Qatar University, Qatar

Track 15: **Doctoral Symposium**
    Symposium chair: Dr. Marwa Elnahass, Newcastle University, UK
    Symposium chair: Dr. Khaled Hussainey, University of Portsmouth, UK

Track 16: **General track**
    Track chair: Dr. Sadok Ghoul, University of Alberta, Canada
    Track chair: Dr. Mohamed Shahrour, UDST, Qatar

This general track is designed to encompass papers that may not align with the specific themes of the earlier tracks but still fit well within the broader theme of the conference on Entrepreneurship for Sustainability & Impact.

Doctoral Symposium:

Dr. Marwa Elnahass (Chair), Newcastle University, UK
Dr. Khaled Hussainey, University of Portsmouth, UK

The doctoral symposium will provide PhD students with the opportunity to interact with their peers and receive independent and constructive feedback on their research from senior academics. We welcome submissions from all doctoral researchers in business and related fields.

Business Consortium:

Dr. Ahmed Khalifa (Chair), Qatar University, Qatar
Dr. Mazen El-Masri, Qatar University, Qatar.
Dr. Mohamed Ait Lahcen, Qatar University, Qatar.
Dr. Khaled Abu AlSoud, Qatar University, Qatar.
Dr. Tamer Khattab, Qatar University, Qatar.
Dr. Abdul Jalil, Qatar University, Qatar.

This Business Consortium acts as a bridge between the academia and the industry. It creates a dynamic platform where academics, industry experts, policymakers, and community leaders can converge to discuss the profound impact of AI across various sectors. It brings together scholars, policymakers, managers, and the community at large. The purpose of the consortium is to provide networking opportunities for scholars to communicate their practice-relevant findings as well as establish research collaborations between academics and the business communities to tackle problems we face.

Executive Committee

Dr. Bana Abuzayed (Chair), Qatar University, Qatar.
Dr. Ahmed Khalifa, Qatar University, Qatar.
Dr. AlAnoud AlMaadid, Qatar University, Qatar.
Dr. Emad Awadallah, Qatar University, Qatar.
Dr. Ibrahim Al Nawas, Qatar University, Qatar.
Dr. Lanouar Charfeddine, Qatar University, Qatar.

Dr. Khaled Shams (Chair), Qatar University, Qatar.
Dr. Mohamed Eissa, Qatar University, Qatar.
Dr. Mohammed Elgammal, Qatar University, Qatar.
Dr. Mostafa Hassan, Qatar University, Qatar.
Dr. Shatha Obeidat, Qatar University, Qatar.

Scientific Committee

Dr. Lanouar Charfeddine (Chair), Qatar University, Qatar
Dr. Adnan Maalaoui, King Abdullah Economic City, KSA.
Dr. Abdelaziz Bouras, Qatar University, Qatar.
Dr. Adel Ben Youssef, Nice-Sophia-Antipolis, France.
Dr. Ahmed Khalifa, Qatar University, Qatar.
Dr. Ali Akaak, UTASS, Oman.
Dr. Ali Emrouznejad, University of Surrey, UK
Dr. Arsalan Safari, Qatar University, Qatar.
Dr. Arshad Jamal, QFBA, Northumbria University, Qatar
Dr. Boumediene Ramdani, Qatar University, Qatar.
Dr. Dina Abdel-Zaher, UHCL, USA.
Dr. Esmat Zidane, HBKU, Qatar.
Dr. Fatima, Tahniyath, Qatar University, Qatar.
Dr. Gary Schwarz, Queen Mary University of London, UK.
Dr. Habib Mahama, Qatar University, Qatar.
Dr. Hany Kamel, Qatar University, Qatar.
Dr. Hassan Selim, UAEU, UAE.
Dr. Hisham Farag, University of Birmingham, UK.
Dr. Imene Becheur, Qatar University, Qatar.
Dr. Khaled Hussainey, University of Portsmouth, UK.
Dr. Khalid Alhashmi, Qatar University, Qatar.
Dr. Marie-José Tayah, ILO, Qatar.
Dr. Marios Katsioloudes, AUCY, Cyprus.
Dr. Marwa Elnahass, Newcastle University, UK.
Dr. Mokter Hossain, Qatar University, Qatar.

Dr. Mohamed Hedi Arouri, NSA, France.
Dr. Mohamed Ait Lahcen, Qatar University, Qatar.
Dr. Mohamed Shahrour, UDST, Qatar.
Dr. Mohammed El-Adly, ADU, UAE.
Dr. Mohammed Nishat Faisal, QU, Qatar.
Dr. Mustafa Colak, ASBU, Turkey.
Dr. Nader Essayed, QU, Qatar.
Dr. Nick Hajli, Loughborough University, UK.
Dr. Nizar Jouini, Doha Institute, Qatar.
Dr. Noha El-Bassiouny, GUC, Egypt.
Dr. Osama Al kwifi, Qatar University, Qatar.
Dr. Peter Kawalek, Loughborough University, UK.
Dr. Rana, Nripendra, Qatar University, Qatar.
Dr. Randa Salamoun, AUB, Lebanon.
Dr. Riyad Eid, UAE University, UAE.
Dr. Ruba Al-Jarallah, API, Kuwait
Dr. Sabri Boubaker, University of Le Havre, France.
Dr. Sadok Ghoul, University of Alberta, Canada
Dr. Salem Al Halbadi, Qatar University, Qatar
Dr. Shaligram Pokharel, Qatar University, Qatar.
Dr. Jawad Syed, LUMS, Pakistan.
Dr. Thomas Walter, USE, Netherlands.
Dr. Virginia Bodolica, AUS, UAE.
Dr. Zafar Ahmed, AGBA, USA.
Dr. Shaker Zahra, University of Minnesota, USA.

Organizing Committee

Dr. Mohammed Elgammal (Chair), Qatar University.
Dr. Anas Albakri, Qatar University, Qatar.
Dr. Bilal Ahmad Elsalem, Qatar University, Qatar.
Dr. Mahmoud Abdellatif, Qatar University, Qatar.
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Ms. Maha Mohamed Soliman, Qatar University, Qatar.

Ms. Maisoun F M Sewailem, Qatar University, Qatar.
Mr. Mahmoud Krasanah, Qatar University, Qatar.
Ms. Mashal Abubakr Al-Saiari, Qatar University, Qatar.
Mr. Moataz, Mahdi, Qatar University, Qatar.
Ms. Nada Ali Fakhroo, Qatar University, Qatar.
Ms. Nayla Ajouz; Qatar University, Qatar.
Ms. Rawan Mohd Salah Al-Fares, Qatar University, Qatar.
Ms. Salma Ahmed, Qatar University, Qatar.
Ms. Sarah Sabah S. Alarfah, Qatar University, Qatar.
Ms. Shaikha Mohammed Al-Hajri, Qatar University, Qatar.
Ms. Wadha Abdulla Al-mesallam, Qatar University, Qatar.

About ESI

The Entrepreneurship for Sustainability & Impact (ESI) is an annual conference hosted by the Center for Entrepreneurship & Organizational Excellence (CEOE) – Qatar University. It is one of the leading entrepreneurship conferences in the MENA region. ESI is a community of scholars and practitioners interested in entrepreneurship, innovation, and organizational excellence research, teaching, and practice. Our mission is to provide a forum for sharing ideas and interaction to advance entrepreneurship and organizational excellence research in the region. The objective of ESI is to foster research collaborations among our members; share experiences on entrepreneurship and innovation practices; and develop policies that address economic, social, and environmental challenges. Details of last year's conference can be found here.

About CEOE

The Center for Entrepreneurship & Organizational Excellence (CEOE) is a research center within the College of Business & Economics at Qatar University. Through outstanding research and policy works, experiential learning, distinctive capacity building, and community outreach, the CEOE aims to make a profound impact on the way organizations in Qatar conduct business and the way their businesses affect Qatar. The CEOE activities include research and policy work, teaching, case development, consultancy, and training. It has a track record in working with government agencies and the private sector to develop innovative solutions.

The Conference Setting

Qatar has emerged as a leader in the region in organizing several successful events including ASIA CUP 2024, EXPO 2023, FIFA World Cup 2022 among many others. Doha, the capital of the country, is located in the east of the country, Doha is home to approximately 1.19 million people from all over the world. It is the country's fastest-growing city and its business center. From a pearling and fishing village of great importance, with around 350 pearling boats at the beginning of the 20th century, Doha underwent a complete economic transformation and became a modern and prosperous city. Doha's tourism sector has evolved rapidly over the years, with key attractions and several museums of great importance gaining the spotlight. Known for its exemplary hospitality, exquisite cuisine, unique shopping experiences, and traditional Souqs, along with a plethora of adventures and activities, Doha is growing rapidly and offers something for all travelers. More details can be obtained from the Visit Qatar Website.

Qatar University, located in the vibrant city of Doha, is strategically positioned close to several key landmarks and areas of interest. It is just a short distance from Lusail, a smart city known for its futuristic architecture and sustainability; Dafna, an affluent neighborhood; Katara, the cultural village that's a hub for art and heritage; and the Pearl, a luxurious man-made island known for its upscale living and leisure experiences. This location places the university at the heart of Qatar's dynamic urban development and cultural richness.

For further information on the conference, please contact us at: esi@qu.edu.qa