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Call for Papers – CCLF 2024 October 23 – 25, 2024

GLOBAL CHALLENGES, LOCAL SOLUTIONS: CRAFTING TAILORED CLIMATE STRATEGIES FOR EMERGING AFRICA AND BEYOND

ESCA Ecole de Management, as part of the **Business Schools for Climate Leadership Africa (BS4CL)**, is pleased to invite **theoretical** and **empirical** paper submissions for its annual conference, the **Casablanca Climate Leadership Forum (CCLF) 2024**. This edition of the forum emphasizes the need for innovative and **context-specific climate solutions** that cater directly to the distinct challenges and opportunities within **Africa's business landscape**, yet also resonates **beyond its borders**. This initiative aims to forge a multidisciplinary dialogue that not only addresses specific regional issues but also contributes to the global discourse on climate change and sustainability, fostering a broader impact on climate leadership worldwide. The 2024 edition of the CCLF is cosponsored by the **Cyrus Institute of Knowledge (USA)**, **UNINOVE/SINGEP (Brazil)**, and **Bentley University (USA)**, marking a collaborative effort to advance the forum's objectives.

The CCLF 2024 theme, **“Global Challenges, Local Solutions: Crafting Tailored Climate Strategies for Emerging Africa and Beyond,”** highlights the critical need for strategies that address the distinct challenges of Africa's emerging economies, such as water scarcity, agricultural reliance, and infrastructural limitations. Emphasizing the essential role of research, the forum aims to create actionable knowledge tailored to local socio-economic and environmental needs. CCLF 2024 stands as a key platform for researchers to shape policy and practice, fostering climate resilience and sustainable growth through region-specific solutions.

The Forum, scheduled for **October 23rd to 25th, 2024**, will initiate with an **Inaugural Day**, featuring key opening remarks and foundational discussions. The subsequent day, termed the **Scientific Day**, is allocated for the presentation and critical evaluation of academic contributions and research in the field. The forum will culminate with the **Stakeholder Forum Day**, aimed at fostering collaborative dialogues and partnerships among pivotal climate change stakeholders.

Under the global theme, the following tracks offer diverse research areas of interest to researchers:

1. Sustainable Transformation in Emerging Economies:

- **Green Finance:** Studies on innovative financing mechanisms, impact investments, and the role of financial institutions in supporting sustainability in emerging markets.
- **Sustainable Policy Development:** Research on effective policy frameworks that encourage sustainable business practices and environmental stewardship in emerging economies.
- **Global Value Chains:** Analysis of how emerging economies can integrate sustainability into global value chains, focusing on supply chain transparency, ethical sourcing, and circular economy models.

2. Innovation, Entrepreneurship, and Resilient Societies:

- **Climate Tech Startups:** Exploration of technological innovations addressing climate change, focusing on their scalability and impact in emerging contexts.
- **Social Entrepreneurship:** Research on social enterprises addressing environmental challenges while promoting social good.
- **Community Resilience:** How entrepreneurial initiatives contribute to building resilient societies, particularly in the face of climate-induced disruptions.

3. Inclusive Climate Action: Equity, Diversity, and Cross-Cultural Collaboration:

- **Equitable Climate Solutions:** Research on the development and implementation of climate actions that are inclusive and equitable, ensuring marginalized communities are represented and benefited.
- **Cross-Cultural Environmental Practices:** Studies on traditional and indigenous environmental knowledge and practices, and how they can be integrated into modern climate solutions.
- **Diversity in Climate Leadership:** Analysis of diversity in climate governance and leadership roles, and its impact on the effectiveness and inclusivity of climate action.

4. Consumer Engagement and Sustainable Lifestyles:

- **Green Marketing:** Research on effective green marketing strategies that resonate with consumers from developed and emerging countries, driving sustainable consumption patterns.
- **Sustainable Consumer Behavior:** Studies on consumer attitudes, perceptions, and behaviors towards sustainability and how businesses can influence positive change.
- **Lifestyle Changes for Sustainability:** Research on the adoption of sustainable lifestyles and behaviors, focusing on challenges and opportunities in promoting sustainable living practices among consumers.

TIMELINE AND SUBMISSION PROCESS

Paper Submission

Participants are encouraged to submit their papers directly by completing the [CCLF 2024 paper submission form](#). Participants can also visit the [CCLF 2024 Website](#) for more information.

The due date to submit conference papers is **June 30, 2024**. Authors will be notified by **July 15, 2024**, whether their paper is considered for presentation and discussion at this conference.

Publication Opportunities

Selected papers presented at the conference will be invited for formal submission for publication in the following journals:

[The International Journal of Emerging Markets – ISSN: 1746-8809](#)

[South African Journal of Business Management – ISSN: 2078-5585](#)

[African Journal of Climate Studies – ISSN: 3005-4613](#)

[Management and Sustainability: An Arab Review – ISSN: 2752-9819](#)

[The Cyrius Global Business Perspectives \(CGBM\)](#)

CCLF 2024 International Co-Sponsors

The 2024 Edition of the CCLF is co-sponsored by:

BS4CL Africa:



Other International Organizations:



For more information, you are welcome to contact the CCLF Organizing Committee at infocclf2024@esca.ma

